MS IN BUSINESS ANALYTICS

ENTERING CLASS OF 2021

30 CREDITS
Full-time and Part-time Options Available

47% Male

53% Female

67%
INTERNATIONAL STUDENT POPULATION

108 STUDENTS

STEM PROGRAM

$18,200
AVERAGE MERIT-BASED SCHOLARSHIP AMOUNT

69%
RECEIVED MERIT-BASED SCHOLARSHIPS

THE MS IN BUSINESS ANALYTICS PROGRAM FOCUSES ON:

- Analytics for managers
- Artificial intelligence
- Advanced Python programming
- Big data analytics
- Cybersecurity
- Data warehousing
- Data mining
- Deep machine learning
- Risk analytics
- Text analytics
- Web analytics

RECENT EMPLOYERS OF MSBA GRADUATES

Accenture, Amazon, AXA Advisors, LLC, Bank of China, Booz Allen Hamilton, Cognizant, Deloitte, EY, Facebook, Goldman Sachs, IBM, JPMorgan Chase, McKinsey Consulting, Morgan Stanley, PwC, Tesla, TD Ameritrade

ALUMNI PERSPECTIVE

"The MSBA program is cutting-edge and gave me the opportunity to work on a project with the UN. As the VP of international students, I became a confident leader, which helped me stand out in the analytics field."

JENNY (ZEYANG) GONG, MSBA '17
Senior Associate, Data Science, Programmatic Buying Unit, GroupM

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