Fordham University
Syllabus

Corporate Finance Policies
Summer II 2016

FNBU 3440 L11
Monday, Wednesday & Thursday 6-9 PM
Email: cannaliato@fordham.edu
Office hours: Before class and by appointment

ISBN 978-0-07-786170-4

Recommended: Wall Street Journal and other financial newspapers
-Financial Sites on the Web: http://cnn.fn.com
http://www.cnbc.com
http://cbsmarketwatch.com
http://www.bloomberg.com

Requirements: The textbook is mandatory reading. You will be tested on material appearing in assigned chapters in this textbook, even though some of this material is not covered in the class. You will also be tested on material outside of the textbook that has been covered in class including assignment readings. There will be a midterm and a final exam. While the final exam is not cumulative, the material builds on itself as the course progresses. Ninety five percent of your course grade will be based on your exam grades (1/2 midterm, 1/2 final). I will consider class participation and homework assignments for five percent of your grade.

Corporate Finance Policies: The course covers the effective integration of financial theory and practice. It will explore the rapidly evolving theory of finance as it relates to a corporation’s investment in assets and finance. Financial analysis and reasoning will be applied to problems faced by management. Topics covered will include:

1. Merger and Acquisitions: Combining both the science and the art of a merger including, why some don’t make sense.
3. Project Finance: How do Corporations use this method to complete projects (Domestic & International.)
4. The art of negotiating: Business is a constant negotiation table and every manager is a participant! Both crucial variables (Power/information/time) and styles will be covered.

Required Readings:
Stephen A. Ross, MASS INSTITUTE OF TECH
Randolph W Westerfield, University of Southern California
Bradford D Jordan, UNIV OF KENTUCKY-LEXINGTONHardcover