



NYC ADMISSION LEADERS PANEL

OCTOBER 3, 2023

FORDHAM UNIVERSITY

OUR PANELISTS

Fatema Delal

Director of Engineering Admissions & Operations
The Cooper Union

Jennifer Fondiller

Vice President for Enrollment & Communications
Barnard College

Beryl Jeffers

Director
The State University of New York

Estrella Redondo

University Director of Recruitment
CUNY Admissions Services

Dana Pavarini

Executive Director of Undergraduate Admissions
Columbia University

Patricia Peek

Dean of Undergraduate Admission/Associate Vice President
Fordham University

Jonathan Williams

Assistant Vice President of Admissions, Pre-College Access and Pathways
New York University

Moderated by **Jeffrey Makris**

Director of College Counseling,
Stuyvesant High School

BARNARD COLLEGE



- 3,000 students
- Housing is guaranteed all four years
- Partnership with Columbia University:
 - Cross Registration
 - NCAA Div 1 athletics
 - 4+1 graduate degree programs

2023 Highlights

- Laura Rosenbury, our 9th President began in June
- Francine Lefrak Center for Health and Wellness
- R +D Science Center Coming 2025

Admissions and Financial Aid

- Accept Common App, Questbridge
- Test Optional for 2023-2024
- Early Decision Nov 1 Deadline
- Need-Blind, Need-Based
- Meets 100% of demonstrated need

Campus Community

- 19% of incoming students are first-generation
- 21% of incoming students receive Pell Grants
- All 50 states represented and over 100 countries
- Over half self-identify as students of color

Affordability

- Admissions is need-blind; financial aid is need-based and full need.
- Over \$214 million awarded annually in grants and scholarships
- No loans are used to meet financial need.
- Families with income less than \$66,000 (and typical assets) have a \$0 parent contribution.
- Free tuition for student from families with income less than \$150,000 (and typical assets)

Access and Testing Policy

- Columbia is test-optional.
- Applicants who choose to provide tests may self-report their results; verified scores are only required once enrolling.
- If our application fee is a significant financial burden, we will simply waive it.





THE COOPER UNION

ARCHITECTURE | ART | ENGINEERING

ABOUT

Comprised of three schools specializing in architecture, art, and engineering and located in the East Village of NYC.

892 Undergraduate Students

9:1 Student-to-Faculty Ratio

14% Acceptance Rate

Test Optional



FINANCIAL AID

100% tuition costs covered by scholarship or grant aid for 47% of students

80% is the average scholarship amount or grant aid received

100% of students receiving a minimum of 50% scholarship or grant aid (currently valued at \$22,275)

On average 27% Pell Grant recipients annually

Ranked #8 for social mobility regional college by US News, 2024





CUNY is:

- The City University of New York is the nation's leading urban public university
- CUNY is made up of 25 institutions: 11 Senior Colleges, 7 Community Colleges, Honors College, Graduate Center, Graduate School of Journalism, & other Professional Colleges
- We serve more than 243,000 degree-seeking students each year

Admissions Updates: SAT/ ACT Testing

- Test Optional effective Fall 2023 through Spring 2025

Updates

- CUNY Lifting New York Strategic Plan
- New Faculty/Distinguished Professors
- Establishment of CUNY Online Division
- \$5.8 million grant from NYC to enroll college stop outs (CUNY Reconnect)

CUNY Month Events

- Go to: [CUNY Month – The City University of New York](#)
 - Virtual information sessions:
 - In-Person Campus Events



Updates from Fordham University

Admission Policies and Updates

- The Class of 2027 was the **third largest** in our history, with more than **2,400** students. The Class of 2027 also was our **most diverse** with more than **48%** domestic students of color and **7.6%** international students. The new Rams hailed from **45** states, **55** countries, and all five boroughs of New York City. More than **500** students in the incoming class are from New York City, including **125** students from the Bronx.
- We have extended our test-optional pilot through **Fall 2025** (Admission, Financial Aid, Scholarships and Special Programs). Learn more at: fordham.edu/testoptional
- We have added **EDII** to our application options with a **January 3rd** deadline.
- **Optional Questions** on the Common Application have been expanded. Students now have a choice of three (3) instead of only one (1) option.
- We continue to offer on **campus visitation** opportunities along with complementary **virtual programming**. We are offering more than **700** in person and virtual events this fall.
- **College Search** and **FAFSA Simplification** websites are available at Fordham.edu.
- Stay tuned for an expansion of our **summer programs for high school students!**
- New Major in **Biochemistry**.
- New Minors in **Asian American Studies, Islamic Studies** and **Real Estate**.



Updates from Fordham University

■ Academic and University Updates

- Renovated RamFit Center at our Lincoln Center campus



New York University

Welcoming our 17th President Linda Mills

Continue to meet 100% demonstrated need

Test Optional

October Open House 10/14,15





The State University
of New York

SUNY is:

- The Nation's largest comprehensive system of public higher education.
- 64 Institutions: Research universities, academic medical centers, liberal arts colleges, community colleges, agricultural and technical institutes, and an online learning network.
- More than 394,220 students' 88,000 faculty and staff & 3 million alumni worldwide.

Admissions Updates: SAT/ ACT Testing

- Suspended for the 2023-2025 academic year
- Applies to Fall 2023, Spring 2024, Summer 2024, Fall 2024, Spring 2025 semesters
- Applies to nearly all bachelor degree programs

SUNY Making the World A Better Place

- Largest Single Investment in SUNY Mental Health services
- SUNY helps prepare 1,000 New Future Nurses in New York State
- Arthur O. Eve Educational Opportunity Program (EOP): provides access, academic support and financial aid to students who show promise for succeeding in college but who may not have otherwise been admitted for over 50 years and counting.

Virtual Events

- Go to: <https://www.suny.edu/attend/events/>
 - Group information sessions:
 - Which SUNY Are You?, How to Apply & Financial Aid Sessions



RESOURCES

- Inside Higher Ed 2023 [Survey of Admissions Directors](#)
- [NACAC SCOTUS INFORMATION & RESOURCES](#)
- [NACAC Guide to the College Admissions Process](#)
- [NACAC Guide to Ethical Practice in College Admission](#)
- [NACAC Financial Aid Toolkit](#)
- The Project on Student Debt: <https://ticas.org/posd/home>

Suggested Reading

Ready, Willing, and Able: A Developmental Approach to College Access and Success by Mandy Savitz-Romer and Suzanne M. Bouffard

Where You Go is Not Who You'll Be: An Antidote to the College Admissions Mania by Frank Bruni

Breaking Night: A Memoir of Forgiveness, Survival, and My Journey from Homeless to Harvard by Liz Murray

Hold Fast to Dreams: A College Guidance Counselor, His Students, and the Vision of a Life Beyond Poverty by Beth Zasloff and Joshua Steckel

Crossing the Finish Line: Completing College at America's Public Universities by William Bowen, Matthew Chingos, & Michael McPherson

Who Gets In And Why: A Year Inside College Admissions by Jeff Selingo