exploiting live stage properties, including engaging creative and key production personnel, acquiring rights, and negotiating and drafting co-production and distribution agreements. In addition, she supports organization-wide initiatives in a variety of departments including programming, marketing, public relations, fundraising, and education.

Danielle began her legal career as a prosecutor for the Brooklyn District Attorney’s Office in New York, and as an intern for the National Geographic Channel and the Volunteer Lawyers for the Arts.

Danielle is an active member of the Georgetown University Alumni Association’s New York chapter and serves as a mentor to high school students through Student Sponsor Partners, a New York-based non-profit organization.

Danielle graduated from Georgetown University Law Center in 2011 and received her undergraduate degree in government from Georgetown University in 2006, magna cum laude and Phi Beta Kappa.

Linda Steinman
Partner, Davis Wright Tremaine LLP
Linda Steinman has more than 25 years of litigation and counseling experience in media and intellectual property law, and First Amendment law.

She represents a wide range of clients in media and the arts, including book publishers, television production companies, networks, and new media. Her cases involve defamation, privacy/publicity, copyright, trademark, newsgathering torts, reporter’s privilege, prior restraint, and other publishing law and First Amendment issues.

Linda also regularly provides counseling advice to media clients including pre-publication and pre-broadcasting review of publications, television shows (including reality programming), and documentaries.

Linda also works with clients on intellectual property rights acquisition agreements, subscription agreements, confidentiality agreements and website privacy policies and terms of service, website purchase and landlord-tenant matters. Linda has also negotiated and drafted false advertising under the Lanham Act, and breach of fiduciary duty, Fraud and Abuse Act and Electronic Communications Privacy Act, of contract, non-competition and non-solicitation agreements, unfair competition, copyright and trademark infringement, the Computer Fraud and Abuse Act and Electronic Communications Privacy Act, false advertising under the Lanham Act, and breach of fiduciary duty, as well as partnership disputes, real property and air rights disputes, and landlord-tenant matters. Linda has also negotiated and drafted a variety of agreements, including website development agreements, website privacy policies and terms of service, website purchase agreements, subscription agreements, confidentiality agreements and promissory notes.

Pedram Tabibi
Business Litigation & Social Media Attorney, Meltzer Lippe Goldstein & Breitstone LLP
Pedram’s experience as an litigator includes claims involving breach of contract, non-competition and non-solicitation agreements, unfair competition, copyright and trademark infringement, the Computer Fraud and Abuse Act and Electronic Communications Privacy Act, false advertising under the Lanham Act, and breach of fiduciary duty, as well as partnership disputes, real property and air rights disputes, and landlord-tenant matters. Pedram has also negotiated and drafted a variety of agreements, including website development agreements, website privacy policies and terms of service, website purchase agreements, subscription agreements, confidentiality agreements and promissory notes.

Pedram’s experience in the fields of social media law, intellectual property law and internet law includes privacy and publicity rights on Facebook, drafting sweepstakes rules and contest rules, claims involving defamation on social media, cyber-squatting, trademark and copyright infringement, and violations of the Computer Fraud and Abuse Act, as well as the Digital Millennium Copyright Act and website notice and takedown letters, search engine keywords disputes involving Google AdWords and other search engines, and domain name disputes.

Pedram previously was a judicial intern with the Hon. Martin E. Ritholtz of the Queens County Supreme Court, and a legal intern with Forbes.

Pedram was honored as one of Long Island’s “30 Under 30” young professionals by the Huntington Chamber of Commerce for 2012 and as one of The Jewish Week’s “36 Under 36” in 2013. Pedram has made dozens of television appearances as a commentator on topics including social media, privacy and technology on Fox 5 News and has also appeared on Fox & Friends and PIX11 News.

Pedram is an Adjunct Professor of Law at St. John’s University School of Law, where he became one of the area’s first dedicated social media law professors.

Tres Williams
Senior Vice President, Business Affairs, iHeartMedia Inc.
Tres Williams is a music and media industry professional with over 20 years of experience. Tres’ broad professional experiences range from jazz saxophone performance to concert promotion to his current position as Senior Vice President, Business Affairs for iHeartMedia, Inc. Tres manages iHeartMedia’s Business Affairs group and is responsible for strategic dealmaking, primarily as related to iHeartMedia’s relationship with the music and entertainment industries. Tres began his legal career working with well-known music attorneys and managing business affairs for key album projects for the Zomba group of companies and eventually Sony BMG, including for artists such as Outkast and Britney Spears. Tres then practiced music and technology law at eMusic.com for several years. During this time, Tres also negotiated several key deals for eMusic’s sister company, independent digital distributor The Orchard. From 2008 to 2011 Tres was the general counsel of music tech startup Thumbplaywhere he was instrumental in launching its cloud-based music subscription service as well as its eventual sale to Clear Channel Radio (now iHeartMedia + Entertainment). Tres holds a JD from Brooklyn Law School, and both BS and BM from Appalachian State University.

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1. Go to Settings>Wi-Fi and select Connect-Fordham-WiFi.
2. Open your web browser and navigate to a frequently refreshed URL, such as CNN.com. You will automatically be directed to the Fordham network welcome page. Select Join as a Guest. (Note: For Apple iOS devices, use only the Safari browser for this process.)
3. Agree to the acceptable use policy. You will be directed to a new website. Click Join Now.
4. Follow the prompts to complete the process, which includes downloading/installing a small configuration file that allows you to connect to our public Wi-Fi network. You may need to enter the password for the device/computer to complete the process.
5. You will receive a message confirming that you’ve joined the network. Click Done.

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**PROGRAM**

10:30 – 11 a.m.

Check-in & Welcome

11 a.m. – 12 p.m.

Say What You Need to Say: Social Media & The First Amendment

Alexei Auld – Social Media & Entertainment Counsel, Verizon

Katie Fallow – Senior Attorney, Knight First Amendment Institute at Columbia University

Linda Steineman – Partner, Davis Wright Tremaine LLP

Pedram Tabibi – Litigation & Social Media Attorney, Meltzer Lippe Goldenstein & Breitstein LLP

Moderator: Professor Abner Greene, Fordham Law School

12 – 12:30 p.m.

Catered Lunch

12:30 – 1:30 p.m.

The Show Must Go On: Live Events & The Law

Stephanie Morris – Senior Vice President, Business Affairs – Music, Paradigm Talent Agency

Jonathan Olson – Senior Vice President, Business & Legal Affairs, Disney Theatrical Group

Danielle Schiffman – Director, Business & Legal Affairs, Lincoln Center for the Performing Arts

Tres Williams – Senior Vice President, Business Affairs, iHeartMedia Inc.

Moderator: Professor Derek Dessler, Fordham Law School

1:45 – 2:45 p.m.

Coty Intellectual Property

Jim Cooperman – Senior Vice President, Business & Legal Affairs, Madison Square Garden Entertainment

Moderator: Professor Derek Dessler, Fordham Law School

**CLE CREDIT**

CLE credit for the program has been approved in accordance with the requirements of the New York State CLE Board for a maximum of 2 transitional and non-transitional credits: (2) professional practice.

CLE course materials available at: law.fordham.edu/cematerials

Alexei Auld

Social Media & Entertainment Counsel, Verizon

Alexei Auld is Staff Counsel for Verizon where he advises clients across all Verizon lines of business and properties on social media matters, drafts and negotiates social media influence, marketing, technology, advertising agency, sponsorship, and licensing agreements. He develops and implements social media strategy, policies, and guidelines for Verizon’s for Verizon. IM. Mr. Auld also provides day-to-day review of social media campaigns, videos, posts, and vignettes and risk assessments and orientations for client organizations and individuals looking to create and/or AFM of UMG's social media presence. Prior to Verizon, he was the VLA Director of Legal services and created the VLA Transactional Law Clinic and Seminar for Brooklyn Law School students. He is a graduate from Howard University (B.A. 1994, summa cum laude) where he majored in history and Columbia Law School (J.D. 1998). He is the author of 7 Secret Sources of Inspiration: A Snapguide for Creative Procrastinators and hosts the IF The Shoes Fit Podcast.

Jim Cooperman

Senior Vice President, Business & Legal Affairs, Madison Square Garden Entertainment

Since mid-2012, Jim Cooperman has served as Senior Vice President, Legal and Business Affairs for MSG Entertainment. In this role, he oversees the negotiating and drafting of all agreements relating to concerts, comedy shows, family shows and special events that take place in MSG’s venues across the country including Madison Square Garden, The Theater at Madison Square Garden, Radio City Music Hall, Madison Square Madison Square Garden and MSG Network. In 2019, Cooperman formed and leads a digital business team focused on leveraging MSG’s IP, online, mobile, in-venue and out-of-home initiatives and MSG’s Merchandising Department, and is responsible for oversight of the company’s rights clearances and business development with respect to MSG’s business. He manages the company’s key team related trademarks and those of its affiliates including the TAO Group. Prior to joining MSG, Jim spent more than 20 years in the music industry, including in such roles as: General Counsel, COO and Co-founder of tinyOGRE Entertainment, LLC, a joint venture with Sony Music COO and EVP Business & Legal Affairs at Wind-Up Entertainment, Inc.; counsel to the music department of The Weinstein Company and The Weinstein Company’s related legal affairs at a RED Distribution, Relativity Records and LCD Records and Director of Business & Legal Affairs at RCA Records. Jim started his legal career as an Associate at the global law firm of Kaye Scholer now known as Arnold & Porter, Kaye Scholer.

Jim graduated cum laude from American University Washington College of Law and holds a bachelor’s degree in political science from the University of Michigan.

Derek Dessler (Moderator)

Adjunct Professor of Law, Fordham Law School

Derek Dessler is an attorney with over 20 years of experience focusing on entertainment and media, new technology, the arts, and related intellectual property and corporate matters. His work routinely includes matters at the intersection of intellectual property rights and new technology, and he regularly advises clients in emerging areas relating to the organization and development of new technology and content, including new technologies for distributing and monetizing content.

Over the past 20 years he has successfully negotiated and closed hundreds of transactions, big and small, ranging from customary industry agreements, to joint ventures, to strategic corporate transactions (such as mergers, acquisitions, divestitures, investments, and related due diligence reviews), and involving parties from around the world, including the United States, China, and Europe.

Before founding his own firm he served for 14 years as a legal and business affairs executive at the Universal Music Group (UMG), where his roles included: Vice President, Legal and Business Affairs, of UMG’s wholly owned catalog company, TUFF Records; Vice President, Business Affairs, of Universal’s start-up music “video” cable and satellite television network, branded IFM (International Music Festival); and his role as Senior Vice President, Universal’s Multinational Mosrt Record Groups (now the East Coast Labels Group).

Derek represents companies and individuals, established and emerging, including: recording artists, songwriters, DJs, producers, and more. He maintains a busy entertainment, personal management, promoters, of live events; the “major” recorded music companies; music publishers; cable television networks; software developers and publishers; filmmakers; viene artists; and galleries. These clients are based around the world and range from global corporations and other established businesses, to small, entrepreneurial startups, to investors.

Katie Fallow

Senior Attorney, Knight First Amendment Institute, Columbia University

Katie Fallow is a senior staff attorney at the Knight First Amendment Institute at Columbia University, a newly-established organization that works to protect and strengthen free speech in the digital age. Ms. Fallow is currently litigating a First Amendment challenge to President Trump’s recent order of blocking individuals from his Twitter account on the basis of their viewpoints. Before joining the Knight Institute, Ms. Fallow was a partner at Jenner & Block, where she litigated multimedia First Amendment cases for over 15 years. After leaving Jenner & Block, Ms. Fallow was deputy director of the Bureau of Consumer Protection at the Federal Trade Commission.

Aber S. Greene (Moderator)

Leonard F. Manning Professor of Law, Fordham Law School

Aber S. Greene is the Leonard F. Manning Professor of Law at Fordham Law School, where he has taught since 1994. He was awarded Teacher of the Year in 2002. He currently teaches First Amendment, Federal Courts, and Criminal Law. In 2012, Harvard University Press published his book Understanding the 2010 Election: A Guide to the Legal Battles That Decided the Presidency. His book, published widely on constitutional law, primarily the First Amendment (speech and religion). He graduated from Yale College and then received his J.D. from Harvard Law School, and then clerked for Chief Judge Patricia M. Wald of the D.C. Circuit and Justice John Paul Stevens of the U.S. Supreme Court.

Stephanie Morris

Senior Vice President, Business Affairs, Music, Paradigm Talent Agency

Stephanie Morris is a Senior Vice President, Business Affairs, Music, Paradigm Talent Agency. With offices across the US and in the UK, Paradigm provides global representation to clients in television, live music, motion picture, video, literary, digital, book publishing, content finance, brand partnerships and beyond. The Paradigm team is a group of creative entrepreneurs who believe that when the artist’s interests are placed front and center, lasting success will follow.

Morris has been involved in the electronic dance music industry since the early ‘90s. With a background in law, she helped to create an infrastructure that allowed premium electronic music booking agency, AM Only, to flourish in the music expansion and commercialization of EDM that began in the aughties. In 2016, Paradigm acquired AM Only, at which time Morris was tapped to run a newly-formed business affairs department for Paradigm’s rapidly expanding music division.

Morris earned her B.A. from Princeton University in 1988, and her J.D. from Georgetown University in 1992. Her first music industry job was working as General Manager for tameday-producing company, Tom and Andy), a post-production music company that created soundtracks and design sound for commercials, TV and film. In 1995, she became inhouse counsel for the independent record company, Profile Records, and its related label imprints and publishing company, including the Profile Music world-firm of Silverman, Mandelbaum & Mintz, working there for eight years as an advisor to recording and music publishing industry clients, primarily in the genres of hip hop, pop, and electronic music. During her time at Profile, she met and married AM Only founder, Paul Morris. Following the birth of their second child, Morris swapped practicing, working out of AM Only’s offices. From 2005–2013, the pair leading up to AM Only’s acquisition by Paradigm, Morris served as the company’s General Counsel, creating and managing multiple business entities, and helped to oversee the establishment of a contract administration department.

Jonathan Olson

Senior Vice President, Business & Legal Affairs, Disney Theatrical Group

Jonathan Olson graduated with a B.A. in History from Cornell University, Arts and Sciences School in 1980, and graduated with a J.D. from Stanford Law School in 1984. He worked at Paul, Weiss, Rifkind, Wharton & Garrison in the Entertainment Department from 1984 until 1986. He then worked in the Business Affairs Department at William Morris Agency from 1986 until 2000, becoming a vice president in 1988 and later head of the department. Jonathan has been working at Disney Theatrical Group since 2000, serving as Group Vice President, P. head of business and legal affairs and later was promoted to SVP.

N. Cameron Russell (Moderator)

Executive Director, Fordham Center on Law and Information Policy (CLIP); Adjunct Professor of Law, Fordham Law School

N. Cameron Russell is the Executive Director of the Center on Law and Information Policy (CLIP). CLIP conducts research and facilitates high-level public discourse on topics such as data privacy and security, peer-to-peer technologies and intellectual property protection of information assets. In addition to his role with CLIP, Cameron is an adjunct professor of trademark, information privacy, and copyright law courses at Fordham Law School. Cameron has a JD from Stanford Law School’s Center for the Study of Law and Information policy, and has been interviewed regarding online privacy issues by various media outlets including CBS, NBC and CNN. He has also published widely in the Stanford Technology Law Review, the Berkeley Technology Law Journal, V/S A Journal of Law and Policy for the Information Society, and the John Marshall Review of Intellectual Property Law. Previously, Cameron practiced law as a partner in the Weender Law Group in New York and worked as a music publisher for then up-and-coming pop star Rihanna. Cameron earned his undergraduate degree from UNC-Chapel Hill's Kenan-Flagler Business School and his J.D. from the University of Denver. He is also a magna cum laude graduate of Fordham Law School in intellectual property and information technology law. Cameron is admitted to practice in New York and California.

Danielle Schiffman

Director, Business & Legal Affairs, Lincoln Center for the Performing Arts

Danielle Schiffman is the Director of Business and Legal Affairs for Lincoln Center, overseeing a team of attorneys and multiple support staff who provide legal services and policy recommendations to Lincoln Center and its operating companies, including the New York Philharmonic, the Metropolitan Opera, the Juilliard School, the Chamber Music Society of Lincoln Center, and the Lincoln Center Institute. Schiffman has been a part of the Lincoln Center staff since 2004, and has worked in the Business Affairs Department since 2005. In 2013, Schiffman was appointed to the Lincoln Center’s inaugural Community Affairs Department, where she oversaw the development of initiatives to increase Lincoln Center’s relationship with the communities it serves. Schiffman is the author of “The Comedy of Rights: Artistic Freedom at the Legal Borders of Humor,” published in the Journal of Law, Economics & Organization. She is also the author of several articles on intellectual property and technology law, and served as a board member on CLIP, the Center on Law, Information, and Policy at Fordham Law School. Schiffman has served on numerous boards and advisory councils, including the Institute for the Study of Human Rights at Columbia University, and the board of trustees for the American Bar Association’s Intellectual Property Section. She holds a B.A. from Princeton University in 1988, and her J.D. from Fordham University School of Law in 1991.