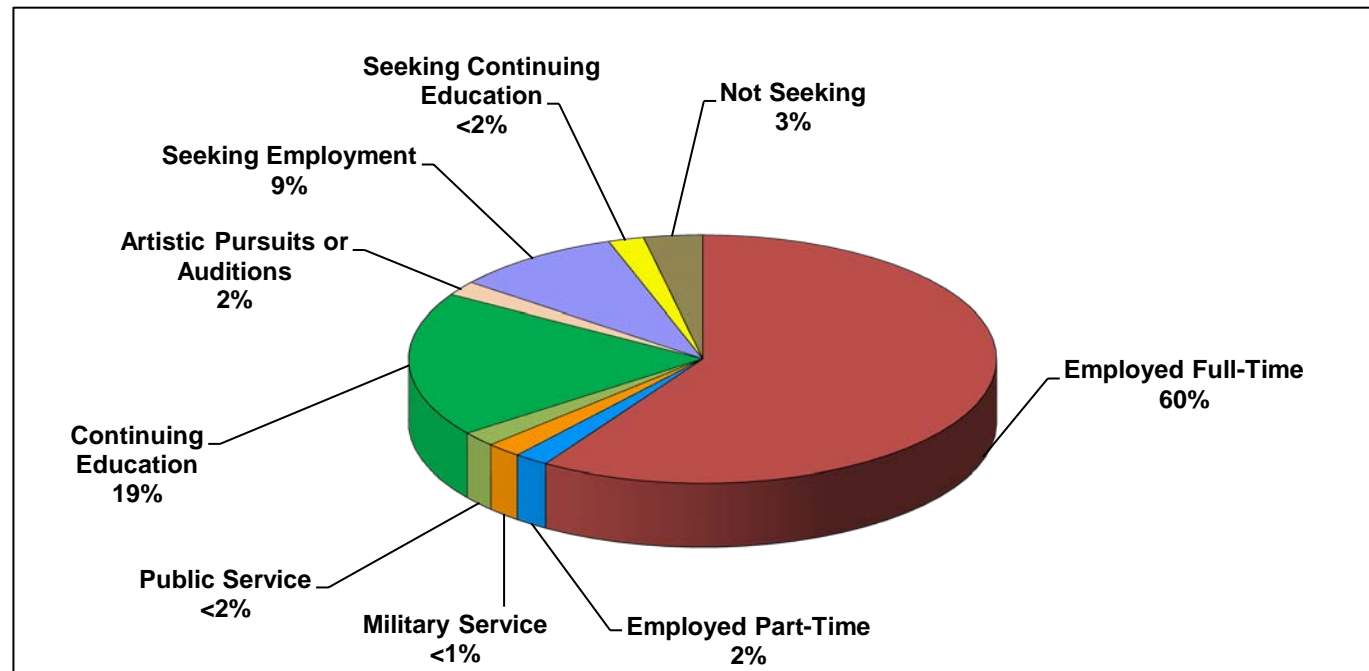


Undergraduate Placement Report - Class of 2017

Number of graduates: 2,059
Knowledge rate: 98%

April 4, 2018

Fordham's commitment to *cura personalis* does not stop when students graduate. Until they have landed in their first destination, the Office of Career Services reaches out to every newly graduated student to offer assistance as they pursue careers and other activities. Career Counselors and others reached out to every member of the Class of 2017. Through personal contact and other sources (e.g., social media, employer reports, Law School Admission Council (LSAC) reports), they learned the "first destination" for 98% of the graduates.



| Placement by General Program ¹ | | | | | |
|---|----------------------------|-------------|-----------------------|-------------|-------------------|
| Primary Activity ³ | Gabelli School of Business | | Liberal Arts Colleges | | Overall |
| Employed Full-Time ² | 427 | 77% | 794 | 54% | 1,221 60% |
| Employed Part-Time ² | 2 | 0% | 37 | 3% | 39 2% |
| Military Service | 5 | 1% | 13 | 1% | 18 <1% |
| Public Service | 0 | 0% | 27 | 2% | 27 <2% |
| Continuing Education | 76 | 14% | 316 | 22% | 392 19% |
| Artistic Pursuits or Auditions | 0 | 0% | 39 | 3% | 39 2% |
| Seeking Employment | 32 | 6% | 160 | 11% | 192 9% |
| Seeking Continuing Education | 2 | 0% | 25 | 2% | 27 <2% |
| Not Seeking ⁴ | 14 | 3% | 53 | 4% | 67 3% |
| Total | 558 | 100% | 1,464 | 100% | 2,022 100% |

| Annual Starting Salary for Full-time Employment ⁵ | | | |
|--|----------|----------|----------|
| Median | \$62,000 | \$45,000 | \$52,000 |
| Mean | \$60,665 | \$47,560 | \$53,628 |
| Salaries reported | 269 63% | 312 39% | 581 48% |

Note 1. In January 2014, the National Association of Colleges and Employers (NACE) released the first ever set of standards and protocols for collecting post-baccalaureate placement data. Fordham adopted the standards with the Class of 2014 in order to facilitate comparisons of outcomes for current and prospective students. As Fordham's earlier placement analyses did not use the same methodology, caution should be used when comparing the outcomes of classes prior to 2014 with those since then.

Note 2. In keeping with NACE practices, full-time and part-time employment include fellowships and entrepreneurial ventures as well as post-graduation internships, and contract and freelance work.

Note 3. We have reports of more than one post-baccalaureate activity for some graduates. In such cases, either the graduate indicates a primary activity or we designate a primary activity, giving primacy to activities as follows (in descending order): Employed (Full-Time), Military Service, Service Organization, Education (Full-Time), Employed (Part-Time), Education (Part-Time), Artistic Pursuits or Auditions, Still Seeking Employment, and Still Seeking Education.

Note 4. Fordham graduates who report that they are preparing for an exam are included in the "Not Seeking" category.

Note 5. An analysis of the salary data over the past three years has suggested that students with higher salaries were more likely to report their salaries and to report them earlier in the data collection cycle. This may be attributed partly to the nature of bias in self-reported data, whereby respondents tend to want to present themselves in the most favorable light possible, possibly leading some students to omit their salaries. Career Services has made a concerted effort to collect salary data from more students in order to improve its accuracy and representativeness. Thus, final placement reports from earlier years, with fewer salaries included in the dataset, reported slightly higher median and mean salaries than more recent years, and month-to-month, earlier preliminary placement reports for any given graduating class include fewer salaries and thus likewise tend to report slightly higher median and mean salaries than the final placement report.

Source. CareerInsights Data Analysis Platform

Leading Industries of graduates who chose full or part-time standard employment, Graduating Class of 2017.

| | Gabelli School of Business | | Liberal Arts Colleges | | Overall | |
|------------------------------------|----------------------------|-------------|-----------------------|-------------|--------------|-------------|
| Financial Services | 174 | 41% | 94 | 11% | 268 | 21% |
| Media/Communications | 44 | 10% | 143 | 17% | 187 | 15% |
| Technology/Engineering/Science | 26 | 6% | 69 | 8% | 95 | 8% |
| Services | 19 | 4% | 74 | 9% | 93 | 7% |
| Leisure, Arts & Entertainment | 16 | 4% | 73 | 9% | 89 | 7% |
| Education | 3 | 1% | 78 | 9% | 81 | 6% |
| Accounting | 72 | 17% | 4 | 0% | 76 | 6% |
| Healthcare | 2 | 0% | 68 | 8% | 70 | 6% |
| Consumer Products/Trade | 23 | 5% | 38 | 5% | 61 | 5% |
| Government | 4 | 1% | 35 | 4% | 39 | 3% |
| Non-profit organization | 2 | 0% | 36 | 4% | 38 | 3% |
| Fashion/Retail | 13 | 3% | 11 | 1% | 24 | 2% |
| Consulting | 9 | 2% | 9 | 1% | 18 | 1% |
| Construction & Manufacturing | 5 | 1% | 12 | 1% | 17 | 1% |
| Other | 6 | 1% | 10 | 1% | 16 | 1% |
| Natural Resources/Energy/Utilities | 1 | 0% | 7 | 1% | 8 | 1% |
| Transportation & Warehousing | 1 | 0% | 2 | 0% | 3 | 0% |
| Unidentified | 9 | 2% | 68 | 8% | 77 | 6% |
| Total | 429 | 100% | 831 | 100% | 1,260 | 100% |

Note. Industry refers to the segment of the economy in which the employer operates, whereas occupation refers to the employee's job function for the employer. Both industry and occupation are reported by the graduates themselves. Since the distinction between industry and occupation may not be clear to some, these fields are often blank. OCS and OIR review graduates' reports and impute values when possible, nonetheless, the percentage of unreported cases remains high. As a result, this report should be interpreted with caution.

Leading Occupations of graduates who chose full or part-time standard employment, Graduating Class of 2017.

| | Gabelli School of Business | | Liberal Arts Colleges | | Overall | |
|-------------------------------------|----------------------------|-------------|-----------------------|-------------|--------------|-------------|
| Finance | 134 | 31% | 46 | 6% | 180 | 14% |
| Media and Communication | 11 | 3% | 72 | 9% | 83 | 7% |
| Office and Administrative Support | 15 | 3% | 67 | 8% | 82 | 7% |
| Marketing | 42 | 10% | 36 | 4% | 78 | 6% |
| Accounting | 54 | 13% | 5 | 1% | 59 | 5% |
| Computer and Information Technology | 15 | 3% | 32 | 4% | 47 | 4% |
| Sales | 15 | 3% | 19 | 2% | 34 | 3% |
| Education, Training and Library | 0 | 0% | 34 | 4% | 34 | 3% |
| Research | 1 | 0% | 32 | 4% | 33 | 3% |
| Law | 5 | 1% | 24 | 3% | 29 | 2% |
| Healthcare | 0 | 0% | 25 | 3% | 25 | 2% |
| Consulting | 19 | 4% | 6 | 1% | 25 | 2% |
| Management | 8 | 2% | 14 | 2% | 22 | 2% |
| Arts and Design | 1 | 0% | 19 | 2% | 20 | 2% |
| Production | 2 | 0% | 12 | 1% | 14 | 1% |
| Community and Social Services | 0 | 0% | 13 | 2% | 13 | 1% |
| Real Estate | 6 | 1% | 4 | 0% | 10 | 1% |
| Fund-raising | 1 | 0% | 8 | 1% | 9 | 1% |
| Other | 0 | 0% | 7 | 1% | 7 | 1% |
| Entertainment and Sports | 1 | 0% | 5 | 1% | 6 | 0% |
| Protective Service | 0 | 0% | 5 | 1% | 5 | 0% |
| Insurance | 2 | 0% | 3 | 0% | 5 | 0% |
| Food Preparation and Serving | 1 | 0% | 4 | 0% | 5 | 0% |
| Economic Devel | 2 | 0% | 3 | 0% | 5 | 0% |
| All Other Responses | 11 | 3% | 14 | 2% | 25 | 2% |
| Unreported | 83 | 19% | 322 | 39% | 405 | 32% |
| Total | 429 | 100% | 831 | 100% | 1,260 | 100% |

Note. Industry refers to the segment of the economy in which the employer operates, whereas occupation refers to the employee's job function for the employer. Both industry and occupation are reported by the graduates themselves. Since the distinction between industry and occupation may not be clear to some, these fields are often blank. OCS and OIR review graduates' reports and impute values when possible, nonetheless, the percentage of unreported cases remains high. As a result, this report should be interpreted with caution.

Top Hiring Employers

of graduates who chose full or part-time standard employment, Graduating Class of 2017.

| | Gabelli School of Business | Liberal Arts Colleges | Overall |
|--|----------------------------|-----------------------|--------------|
| JPMorgan Chase & Co. | 21 | 3 | 24 |
| KPMG | 20 | 1 | 21 |
| Fordham University ¹ | 1 | 19 | 20 |
| Deloitte & Touche | 17 | 2 | 19 |
| Ernst & Young | 17 | 0 | 17 |
| NBC Universal | 1 | 10 | 11 |
| Morgan Stanley | 9 | 2 | 11 |
| Merrill Lynch & Co. | 6 | 4 | 10 |
| PricewaterhouseCoopers (PwC) | 8 | 0 | 8 |
| Citigroup Inc. | 6 | 2 | 8 |
| Deutsche Bank | 4 | 2 | 6 |
| Yelp | 1 | 4 | 5 |
| Viacom Inc. | 2 | 3 | 5 |
| UBS | 1 | 4 | 5 |
| Goldman Sachs | 4 | 1 | 5 |
| Bloomberg LP | 4 | 1 | 5 |
| BlackRock, Inc. | 5 | 0 | 5 |
| Barclays | 5 | 0 | 5 |
| ABC | 1 | 4 | 5 |
| Teach for America ² | 0 | 4 | 4 |
| Ross Stores, Inc. | 3 | 1 | 4 |
| New York University | 1 | 3 | 4 |
| Memorial Sloan Kettering Cancer Center | 0 | 4 | 4 |
| FTI Consulting Inc. | 3 | 1 | 4 |
| Fox News | 1 | 3 | 4 |
| Columbia University Medical Center | 0 | 4 | 4 |
| CBS | 1 | 3 | 4 |
| Business Insider | 0 | 4 | 4 |
| A+E Networks | 0 | 4 | 4 |
| All Other Responses | 287 | 738 | 1,025 |
| Total | 429 | 831 | 1,260 |

Note 1. These figures include long-time Fordham employees who have completed their degrees under the tuition remission benefit.

Note 2. Teach for America is classified as employment rather than a fellowship for this report because participants are compensated at market rate.

Starting Salary and Bonuses of graduates who chose full-time standard employment, Graduating Class of 2017.

| Forms of Compensation | Salaries Reported | Amount |
|-----------------------------------|-------------------|----------|
| <i>Gabelli School of Business</i> | | |
| Mean Annual Salary | 269 | \$60,665 |
| Median Annual Salary | 269 | \$62,000 |
| Mean Signing Bonus | 103 | \$7,762 |
| Mean Expected Bonus | 119 | \$13,485 |
| <i>Liberal Arts Colleges</i> | | |
| Mean Annual Salary | 312 | \$47,560 |
| Median Annual Salary | 312 | \$45,000 |
| Mean Signing Bonus | 27 | \$8,889 |
| Mean Expected Bonus | 43 | \$8,284 |

Note 1. All reported salaries are included in these statistics. Employment is considered full-time unless otherwise specified. When hourly wages were reported, annual income equals wage x 40 hours/week x 52 weeks/year.

Note 2. Academic year salaries for teachers are included as annual salaries in this report.

Note 3. Salaries of graduates ranged from \$17,430 to \$140,000. The maximum signing bonus was \$50,000, and the maximum expected bonus was \$60,000.

Starting Salary by Industry of graduates who chose full or part-time standard employment, Graduating Class of 2017.

| | Students Employed | Salaries Reported | Mean Amount | Median Amount |
|--------------------------------|-------------------|-------------------|-------------|---------------|
| Financial Services | 264 | 60% | \$65,659 | \$65,000 |
| Media/Communications | 180 | 45% | \$41,796 | \$41,600 |
| Technology/Engineering/Science | 95 | 47% | \$58,615 | \$55,000 |
| Services | 92 | 34% | \$43,766 | \$41,600 |
| Leisure, Arts & Entertainment | 85 | 27% | \$39,893 | \$44,980 |
| Accounting | 76 | 87% | \$60,606 | \$62,700 |
| Education | 74 | 51% | \$45,778 | \$47,000 |
| Healthcare | 63 | 49% | \$38,238 | \$33,280 |
| Consumer Products/Trade | 59 | 47% | \$52,393 | \$54,000 |
| Government | 38 | 39% | \$46,347 | \$43,618 |
| Non-profit organization | 33 | 33% | \$44,818 | \$45,000 |
| Fashion/Retail | 24 | 54% | \$50,615 | \$50,000 |
| Consulting | 18 | 67% | \$59,757 | \$61,500 |

Note. Industry refers to the segment of the economy in which the employer operates, whereas occupation refers to the employee's job function for the employer. Both industry and occupation are reported by the graduates themselves. Since the distinction between industry and occupation may not be clear to some, these fields are often blank. OCS and OIR review graduates' reports and impute values when possible, nonetheless, the percentage of unreported cases remains high. As a result, this report should be interpreted with caution.

Only industries with 10 or more salaries reported are included in this table.

Degree Programs, other than law or medicine, that Fordham graduates pursued,
Graduating Class of 2017.

| | Gabelli School of Business | | Liberal Arts Colleges | | Overall | |
|--------------------------------------|----------------------------|-------------|-----------------------|-------------|------------|-------------|
| Master's - Business field | 46 | 75% | 20 | 9% | 66 | 23% |
| Master's - STEM field | 1 | 2% | 29 | 13% | 30 | 10% |
| Master's - Social Science | 0 | 0% | 27 | 12% | 27 | 9% |
| Master's - Arts or Humanities field | 1 | 2% | 25 | 11% | 26 | 9% |
| Master's - Education or Counseling | 0 | 0% | 25 | 11% | 25 | 9% |
| Master's - Communications or Media | 2 | 3% | 8 | 4% | 10 | 3% |
| Master's - Social Work | 0 | 0% | 8 | 4% | 8 | 3% |
| Master's - Other | 0 | 0% | 7 | 3% | 7 | 2% |
| Doctorate - STEM field | 0 | 0% | 7 | 3% | 7 | 2% |
| Master's of Law Degree | 2 | 3% | 3 | 1% | 5 | 2% |
| Master's - Health field | 0 | 0% | 4 | 2% | 4 | 1% |
| Non-Matriculated or Certificate | 0 | 0% | 3 | 1% | 3 | 1% |
| Doctorate - Social Science | 0 | 0% | 2 | 1% | 2 | 1% |
| Doctorate - Arts or Humanities field | 0 | 0% | 2 | 1% | 2 | 1% |
| 2nd Bachelor's | 0 | 0% | 2 | 1% | 2 | 1% |
| Doctorate - Education or Counseling | 0 | 0% | 1 | 0% | 1 | 0% |
| Doctorate - Business field | 0 | 0% | 1 | 0% | 1 | 0% |
| Unreported | 9 | 15% | 53 | 23% | 62 | 22% |
| Total | 61 | 100% | 227 | 100% | 288 | 100% |

Note. Law school and medical school admission outcomes will be reported as soon as they are available.

Educational Institutions to which Fordham graduates of the Class of 2017 matriculated in the pursuit of a graduate degree in a field other than law or medicine.

| | Gabelli School of Business | | Liberal Arts Colleges | | Overall | |
|-----------------------------------|----------------------------|-------------|-----------------------|-------------|------------|-------------|
| Fordham University (NY) | 36 | 59% | 95 | 46% | 131 | 49% |
| Columbia University (NY) | 2 | 3% | 14 | 7% | 16 | 6% |
| New York University (NY) | 3 | 5% | 10 | 5% | 13 | 5% |
| George Washington University (DC) | 0 | 0% | 4 | 2% | 4 | 1% |
| Boston University (MA) | 1 | 2% | 3 | 1% | 4 | 1% |
| University of Notre Dame (IN) | 0 | 0% | 3 | 1% | 3 | 1% |
| St. John's University (NY) | 2 | 3% | 1 | 0% | 3 | 1% |
| CUNY--Baruch College (NY) | 2 | 3% | 1 | 0% | 3 | 1% |
| Boston College (MA) | 0 | 0% | 3 | 1% | 3 | 1% |
| All Other Institutions | 15 | 25% | 72 | 35% | 87 | 33% |
| Total | 61 | 100% | 206 | 100% | 267 | 100% |

Note. Law school and medical school admission outcomes will be reported as soon as they are available.

Public Service Programs that graduates chose, Graduating Class of 2017

| | Gabelli School of Business | Liberal Arts Colleges | Overall |
|----------------------------|----------------------------|-----------------------|-----------|
| Jesuit Volunteer Corps | 0 | 17 | 17 |
| AmeriCorps | 0 | 3 | 3 |
| Rostro de Cristo | 0 | 1 | 1 |
| Redemer | 0 | 1 | 1 |
| Quaker Voluntary Service | 0 | 1 | 1 |
| Peace Corps | 0 | 1 | 1 |
| City Year | 0 | 1 | 1 |
| City Corps | 0 | 1 | 1 |
| Appalachia Service Project | 0 | 1 | 1 |
| Total | 0 | 27 | 27 |

Internship Rates Most of Fordham's traditional undergraduates participate in internships while attending Fordham as a means of exploring career options, developing skills and knowledge, and building credentials. The collection of internship information is currently less thorough than collection of post-baccalaureate activities, but Fordham's knowledge rate (77.5%) still provides a sound estimate of student internship participation. See details below.

| | Gabelli School of Business | | Liberal Arts Colleges | | Overall | |
|--------------------------------------|----------------------------|--------------|-----------------------|--------------|--------------|--------------|
| Knowledge rate | 544 | 96.6% | 925 | 69.4% | 1469 | 77.5% |
| Internship Participation Rate | 538 | 98.9% | 734 | 79.4% | 1,272 | 86.6% |

Notes. (1) Information about internship participation was compiled from the University Senior Salute survey, and Fordham's CareerInsights platform. For students who did not respond to any survey item regarding internships, resumes and LinkedIn profiles were consulted. Some students --those participating in the ROTC and those who were employed in career-oriented jobs (rather than internships)-- were excluded from the analysis. Students from the School of Professional and Continuing Studies were also excluded from this analysis since it can be difficult to determine whether their employment is career-oriented. The knowledge rate = # of students for whom we have knowledge / # of students in the graduating class. Internship participation rate = # of students who participated in at least one internship / # of students for whom we have knowledge about internship participation. (2) Gabelli internship participation computed for the Poets & Quants publication includes only business internships and thus is somewhat lower than the participation rate reported here.

How did graduates find their jobs? We know what resources graduates use, but less about which can be tied to the jobs graduates ultimately take; most graduates do not report their sources. We include the table below in the hope that the lack of information will inspire future graduates to report this information. Wouldn't it be great to fill in this table?

| | Gabelli School of Business | | Liberal Arts Colleges | | Overall | |
|---------------------------------------|----------------------------|-------------|-----------------------|-------------|--------------|-------------|
| Internship | 82 | 19% | 68 | 8% | 150 | 12% |
| Applying directly to an organization | 36 | 8% | 104 | 13% | 140 | 11% |
| Family/friend contact | 28 | 7% | 57 | 7% | 85 | 7% |
| Internet Job Site (except CareerLink) | 22 | 5% | 53 | 6% | 75 | 6% |
| CareerLink | 48 | 11% | 25 | 3% | 73 | 6% |
| Previous work | 11 | 3% | 23 | 3% | 34 | 3% |
| On-Campus Recruiting | 25 | 6% | 3 | 0% | 28 | 2% |
| Career Fairs | 15 | 3% | 9 | 1% | 24 | 2% |
| Alumni Network | 16 | 4% | 8 | 1% | 24 | 2% |
| Professor/Departmental contact | 2 | 0% | 16 | 2% | 18 | 1% |
| Employment agency/3rd Party Recruiter | 3 | 1% | 6 | 1% | 9 | 1% |
| Entrepreneurs | 1 | 0% | 2 | 0% | 3 | 0% |
| All Other Sources | 140 | 33% | 457 | 55% | 597 | 47% |
| Total | 429 | 100% | 831 | 100% | 1,260 | 100% |

Knowledge Source. How we got the postbaccalaureate activities for the Graduating Class of 2017.

| | Gabelli School of Business | | Liberal Arts Colleges | | Overall | |
|---|----------------------------|-------------|-----------------------|-------------|--------------|-------------|
| Student Reported | 235 | 42% | 330 | 23% | 565 | 28% |
| Career Center Records | 111 | 20% | 373 | 25% | 484 | 24% |
| Social Media (LinkedIn, Facebook, etc.) | 89 | 16% | 312 | 21% | 401 | 20% |
| Phone Call with Student | 69 | 12% | 258 | 18% | 327 | 16% |
| Email from Student | 38 | 7% | 147 | 10% | 185 | 9% |
| University Records | 9 | 2% | 42 | 3% | 51 | 3% |
| Company Reported | 5 | 1% | 0 | 0% | 5 | 0% |
| In Person Conversation with Student | 2 | 0% | 2 | 0% | 4 | 0% |
| Total | 558 | 100% | 1,464 | 100% | 2,022 | 100% |

Note 1. Includes information obtained from the Fordham University Information System and the National Student Clearinghouse.

Note 2. All information about the postbaccalaureate activities of the graduating class are collected in the Career Service's 12Twenty platform. For this report, the data were downloaded on January 31, 2018.