Theatre in Business CMBU44

Creative Skills for Entrepreneurship and Business Leadership.

Spring Semester Jan 2018

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Course Description
What do business leaders look for in their employees?

The corporate world is currently recognizing a great opportunity to draw upon specific practices in theatre applied to business thinking and performance. Both endeavors thrive upon strength in collaboration, communication and resource management.

This course is a highly practical application of theatre skills that support and develop innovative and entrepreneurial business practice.

The course will grow your professional and personal effectiveness related to the up to date tactical operational advantages needed for organizations and entrepreneurship not only to advance but also develop and sustain their talent.

Course teaching will involve presentation, lecture, group projects, class discussion and debate.
Course Objectives
Experiential and accelerated learning techniques that include storytelling, improvisation, advanced presentation skills, play texts and performance are used to develop

- the ability to think fast on your feet
- high performance team contributions
- decision making
- problem solving
- risk taking
- advanced effective communication
- unique leadership styles

Course Outline

Week 1  Introduction and Overview to Theatre in Business
Goals
Passion and Presence
Theatre Games

Week 2  Peak Performance

Week 3  Peak Performance

Week 4  External Speaker/Workshop. Paul Jackson. Improvisation in Business Training

Week 5  Organisational Power Structures


Week 7  Forum Theatre with LDA students. Team Dynamics. Challenging Conversations in the Workplace.

Mid Term Break

Week 8  Team Dynamics. Challenging Conversations.

Week 9  External Speaker/Workshop. Kathryn Pogson. Passion and Objective.

Week 10 Leadership Styles

Week 11 External Speaker/Workshop. Brain Astbury. Storytelling in an Entrepreneurial Age

Week 13  Short Class – preparation for Individual and Team Presentations. Ally Colgan lunchtime showing (18th April)

Week 14  Presentations

Week 15  Presentations

COURSE POLICIES AND RESPONSIBILITIES

Attendance. Regular attendance is required. Attendance will be taken every class. Missing more than 1 class will negatively impact your final grade. You are responsible for obtaining all materials distributed during classes you miss. Exceptions may be made for extreme emergencies. All requests must be made within one week of an absence.

Participation. Always be prepared to participate constructively: Don’t be a wallflower, but don’t dominate the conversation. Come to class having done the work, and be ready to share in a way that advances our collective goals. While giving the professor your undivided attention is important, it is mandatory that you do so for your fellow students when they are speaking. Be a supportive peer in all ways.

Mobile Devices. Unless instructed otherwise, please power down or silence and put away all mobile electronic devices, including phones, tablets, and laptops. Take notes by hand instead. Studies show that when we take notes by hand, it travels to our brain faster and remains there longer. When we will be using Laptops in class, students will be notified prior.

Presentation Etiquette. It is important to be supportive and respectful of all in the classroom. Never enter or exit the room while a presentation is in process; please wait until the speaker has finished and you hear applause. During a presentation, please give your undivided attention to each presenter. Do not be preparing for your presentation or doing other work while someone else is presenting.

Deadlines. All assignments must be completed by their due dates. Two and a half (2.5) points will be deducted each business day an assignment is late. If you are unprepared to deliver a presentation individually or with your team (video or live) and/or do not come to class on your assigned date, you will receive a zero for the assignment. No make-ups or extensions will be permitted for presentations unless there are extreme circumstances. Late deliverables will not be accepted after 14 days.

Written Submission Guidelines. All written submissions must be typed. Multiple page submissions need to be stapled. Handwritten submission will not be accepted. Two and a half (2.5) points will be deducted each business day a written assignment is late. The following is to be included on all written submissions: Name, Class/Section, and Meeting Day/Time.
Example:
Name: John Fordham
Class/Section:
Meeting Day/Time: Monday 2:30pm

Collaboration. You are expected to work with others in a spirit of collaboration, respect others’ diverse backgrounds/opinions, and maintain a level of confidentiality by not disclosing any classmates’ personal/sensitive information with non-classmates.

Academic Integrity. Academic misconduct will not be tolerated. This especially includes plagiarism — the passing off of another’s work as one’s own, as well as the failure to cite one’s sources. Plagiarism will substantially harm your grade and may lead to a chat with the administration.

Disabilities. Under the Americans with Disabilities Act and Section 504 of the Vocational Rehabilitation Act of 1973, all students, with or without disabilities, are entitled to equal access to the programs and activities of Fordham University. If you are a student with a documented disability and require academic accommodations, you need to register with the Office of Disability Services for Students (ODS) in order to request academic accommodations for your courses. Please contact the main ODS office at Rose Hill at (718)-817-0655 to arrange services. Staff at ODS can walk you through the process and arrange appointments depending on which campus you take courses at.

Assessments will be in the form of:
Written assignment
Individual presentation
Team or small group presentation supported by a written document of team process throughout the module

Weighting
Class Participation 25
Written Assignment 25
Individual Presentation 25
Final Assignment 25

Assignment Due Dates
Written Assignment: February 27th
Individual Presentations: April 24th
Team Presentations: May 1st
Final Grades. Final course grades will be calculated using the following scale:

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<th>Grade</th>
<th>Percentage Range</th>
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<tr>
<td>A</td>
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<td>C-</td>
<td>73.9-70%</td>
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<td>69.9-67%</td>
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<td>D</td>
<td>66.7-64%</td>
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<td>D-</td>
<td>63.9-60%</td>
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<td>F</td>
<td>59-0%</td>
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Final course grades will be posted on [https://my.fordham.edu](https://my.fordham.edu). Because of privacy laws, I cannot publicly post or disclose grades (including via email). To preserve the integrity of this course, and to be fair to all students, all grade negotiations are prohibited. Unclaimed graded assignments will be discarded four weeks after final grades are posted and will be unavailable should a grade appeal be pursued by a student following this timeframe.

**Note:** This syllabus is provisional. It is subject to change to meet your learning needs.

**Suggested Reading List**

- Whole New Mind: Dan Pink
- Primal Leadership: Daniel Goleman. Richard Boyatzis. Annie McKee
- Presence: Patsy Rodenburg
- Influencing with Integrity: Genie Labode
- Coaching for Performance : John Whitmore
- The Five Dysfunctions of a Team: Patrick Lencioni

All required text will be emailed or handed out in class

**Emma Brown MA FRSA IHD STAT**

Emma is Director of Emma Brown Executive Coaching ([www.emmjbrown.co.uk](http://www.emmjbrown.co.uk)) Source Coaching Consultancy Ltd and founder of ActorFactor Ltd (theatre skills for business training). She specializes in executive and team coaching, business presentations, communication and using theatre in organisational training interventions. Emma works with leadership teams and individuals in both the public, private and voluntary sector to align values, vision and behaviors. Over 25 years of experience has provided her with the means to facilitate powerful and informed development processes with a diverse range of clients.

She combines a corporate consultancy with teaching Voice and Presentation Skills at Exeter and Plymouth University and Business Communications at Fordham University London. Her corporate clients include Credit Suisse Rolls Royce Zurich Insurance and Altium. She is currently Director of Faculty Staff and Student Development at Fordham University London Centre. She is licensed to administer MBTI, (Myers Briggs Type Inventory) MiRo (Psychometric Assessment) and CTT.(Cultural Transformation Tools) She holds an MA in Performance Practice and is a qualified Executive coach, NLP practitioner and member of the EEMC.