Maya Uppaluru is an associate in Crowell & Moring’s Washington, D.C. office with the Digital Media & Technology team. Maya joined the firm in 2015, in the wake of a number of developments in the digital media landscape, most notably the explosion of platforms for content creation and distribution of content, research, and social entrepreneurs to whom The National Science Foundation in fall 2017 awarded a three-year, one-million-dollar grant to prototype an "edge-cloud" network that is to be owned and operated as a "commons resource" for Harlem residents.

At Fordham, Olivier teaches Legislation & Regulation, Administrative Law, Information Law, and information law-related courses. He is the Director of the McGann Center for Communications Research. He is also affiliated with the Center for Law and Information Policy and the Center on Race, Law, and Justice. Before entering academia, Olivier was a Karpapati Fellow in the National Legal Office of the American Civil Liberties Union in New York City and a litigation associate at Jenner & Block, LLC, in Washington, D.C. He is on the board of directors for the New York affiliate of the American Civil Liberties Union and teaches a class on modern American literature for local incarcerated men.

Omar Tene
Vice President and Chief Knowledge Officer, IAPP (Keynote Speaker)
Omar Tene is Vice President and Chief Knowledge Officer at the IAPP, leading the creation and distribution of content, research, programming and knowledge for the privacy community. He is a consultant to governments, regulatory agencies and businesses on privacy, cybersecurity and data management. He is an Affiliate Scholar at the Stanford Center for Internet and Society; and a Senior Fellow at the Center for Democracy and Technology.

Maysa Uppaluru
Associate, Crowell & Moring
Maya Uppaluru is an associate at Crowell & Moring’s Washington, D.C. office with the Digital Health Practice and Health Care Group and provides strategic, legal, and regulatory advice to a range of organizations at the forefront of health innovation, including providers, plans, large tech companies, startups, and venture capital.

Maysa joined the White House in 2015, in the Office of Science and Technology Policy, launching President Obama’s Precision Medicine Initiative and serving as a policy advisor to the U.S. Chief Technology Officer, where she helped shape national policy around health data interoperability and led public-private collaborations to facilitate access to health data for medical research.

Maysa has a track record of helping technologists successfully navigate complex regulations to achieve their design and product goals. Most recently, she was on the healthcare team at the United States Digital Service, which aims to improve the way government delivers services to the American people through better technology and user-centered design. Maya worked directly with engineers, data scientists, designers, and product managers on the launch of the All of Us Research Program at the National Institutes of Health. She also worked with the Centers for Medicare and Medicaid Services to improve data sharing with physicians participating in the Quality Payment Program, and transition Medicare from fee for service to value-based care under the Medicare Access and CHIP Reauthorization Act.

Previously, Maysa served as a policy advisor at the Office of the National Coordinator for Health IT, where she drafted regulations pertaining to patient access to health data and application programming interfaces and created the first program to link health IT policymakers directly with digital health startups and the venture capital community. Maya also served as an attorney advisor for the Healthcare Connect Fund at the Federal Communications Commission, working to expand access to broadband for rural health care providers to gain access to technology, including telemedicine and electronic health records.

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PROGRAM

8:30 – 9 a.m. Check-in

9 – 9:15 a.m. Welcome Remarks

Dean Matthew Diller

9:15 – 10 a.m. User Data Control Panel

Nizan Geslevich Packin, Assistant Professor of Law, Zicklin School of Business, Baruch College, CUNY

Yafit Lev-Aretz, Assistant Professor of Law, Fordham Law School (Moderator)

10:30 – 10:45 a.m. Break

10:45 – 11 a.m. Data Governance Regimes Panel

(L. Professor Practice CLE)

Anthony Ford, Senior Data Privacy Counsel, Intel

Andrew Kopelman, Vice President, General Counsel, and Chief Privacy Counsel, Medidata Solutions

Boris Segalis, Partner and Global Vice Chair, Cyber/Data/Privacy, Cooley LLP

Lisa J. Sotto, Partner and Chair, Privacy and Cybersecurity Practice, Hunton Andrews Kurth LLP

Olivier Sylvain, Professor of Law, Fordham Law School (Moderator)

12 – 1 p.m. Lunch

1 – 2 p.m. Keynote Speaker

Andrew Selbst, Vice President, Chief Knowledge Officer, IAPP

2 – 2:15 p.m. Break