THE SPANISH AND LATIN AMERICAN ECONOMIES

General Description

This course is for students with a beginner language level. The student will study the world of business, trade and economy from a theoretic and practical point of view. This course is based on three different stages: The world of business, the foundations of the Spanish and Latin American economy and the lexicon. The scheduled activities will make the necessary training easier for the student, in order to prepare the test for the Business Spanish beginner certificate from the Madrid Chamber of Commerce and Industry.

Content

1. The foundations of the Spanish economy. The influence of the meteorological phenomenon in the economy. The foundations of the Argentinian economy.
3. The Spanish crop and livestock farming. The PAC. Wine and oil. The foundations of the Chilean economy.
5. The industrial sector and the building industry in Spain. The foundations of the Peruvian economy.
8. The tourist sector. The qualities, values and the style of the negotiation of management and professional staff members. The panorama of the Panamanian economic sectors.

Assessment

1.- Obligatory attendance, 80%
2.- All students have to present in class the basis of the economy from one Latin American country from a general view.
3.- There is at least one final exam.
4.- The final mark will be from:
   - Marks of the exams, 70%
   - Presentation 30%
5.- More contents can be added if necessary.

Bibliography