MEMORANDUM

DATE: December 3, 2018

TO: Fordham Undergraduate and Graduate Students

FROM: Dr. George Hong, Chief Research Officer and Associate Vice President for Academic Affairs
       Dr. Donna Rapaccioli, Dean of the Gabelli School of Business

RE: Fordham Social Innovation Research Fellow and Intern Program, 2019

I. Purpose

The Fordham Social Innovation Research Fellow and Intern Program is designed to promote university-wide social innovation research, develop faculty-student research collaborations, and facilitate internal and external research partnerships in the area of social innovation. The program will create a core group of interdisciplinary faculty that will bring internal and external visibility and recognition to Fordham’s role in social innovation.

Social innovation, as defined by the World Economic Forum, is innovative, practical, sustainable, market-based approaches that benefit society, with special focus on the vulnerable.\(^1\) It is for the development of mindsets and capabilities to create innovative, practical, financially and environmentally sustainable solutions that benefit society. A social innovation should be novel, socially purposed to improve society in some way with scalable and measurable outcomes. It also uses society’s resources more efficiently and effectively and empowers sectors in society that may have been left out in the past.

This new program is funded through the ongoing generous contribution of our alumnus Brent Martini (GSB 1986). The program has awarded eight faculty research fellows who will select their student research interns to work collaboratively with internal Fordham scholars and/or external research partners in 2019.

II. Benefits

\(^1\) [http://www3.weforum.org/docs/WEF_Social_Innovation_Guide.pdf](http://www3.weforum.org/docs/WEF_Social_Innovation_Guide.pdf)
A. The selected student Research Interns will receive up to $1,500 to work with their faculty Fellow. Payment could be in the form of a summer stipend or an hourly wage.

B. The program will hire up to twenty-four Student Research Interns in 2019, covering the following categories:

1) Business; 2) Interdisciplinary Research; 3) Law; and 4) Social Sciences.

III. Process

A. The Steering Committee of Social Innovation Collaboratory will call for students’ participation based on the selected eight Fellows’ research areas. Fellows will recommend their interns approved by the Steering Committee. The hiring process must be completed by January 15, 2019.

B. Each selected Fellow must select and hire up to three Fordham undergraduate and/or graduate students as the Social Innovation Research Interns for 2019. The 2019 Fordham Social Innovation Research Fellows are:

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<th>AWARDEE</th>
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<td>Broad, Garrett</td>
<td>Communications and Media Studies, A&amp;S</td>
<td>Social Innovation and Food Justice in Urban Agriculture Technology</td>
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<tr>
<td>Cho, Su-Je</td>
<td>Curriculum &amp; Teaching, GSE</td>
<td>Understanding the Needs of Sex Education for Students with Disabilities</td>
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<td>Kim, Eun-Hee</td>
<td>Strategy &amp; Statistics, Gabelli</td>
<td>Impact Investing, Materiality, and Corporate Environmental Sustainability</td>
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<td>Mani, Subha</td>
<td>Economics, A&amp;S</td>
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<td>Pirson, Michael</td>
<td>Leading People &amp; Organizations, Gabelli</td>
<td>Social Innovation, Humanistic Management, and Impact Investing: Protecting Dignity and Promoting Well Being</td>
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<td>Popescu, Marciana</td>
<td>GSSS</td>
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<tr>
<td>Powell, Catherine</td>
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Zhai, Fuhua | GSSS | Operation Parenting: An Innovative Social Group Model among Chinese Immigrant Parents of Children with Behavior Problems

IV. Eligibility

Fordham student applicants must meet the following requirements:

A. Be a full-time, degree seeking Fordham student in good standing through December 2019;

B. Have strong research interests that may include publications and/or grant funding in the field of social innovation;

C. The research topics should match the eight fellows’ research fields, such as food justice, sex education, sustainability, teacher absenteeism, humanistic management, refuges, digital civil rights, and immigration.

V. Application

Fordham student applicants must submit the following application materials to the Office of Research by December 13, 2018:

A. A cover letter including their current major, GPA, research experience, research interests and preferred social innovation research topics, projects and faculty research fellows;

B. A one-page resume;

C. Applicants must submit the following application form online: https://form.jotform.com/83305119103142

VI. Outcomes

A. Interns are expected to attend quarterly research seminars where they will be expected to report on the progress of their research work with their faculty Fellow mentors. The objective of these seminars is to encourage interdisciplinary and faculty-student research collaboration.

B. Interns will be expected to assist the Fellows in producing scholarly publications and/or submitting external grant proposals, as well as delivering conference presentations.
C. Fellows and Interns will also be required to submit a comprehensive report by March 1, 2020 and present a talk at the Fordham Social Innovation Research Forum in April 2020.

VII. Program Management and Facilitation

A. This program will be managed and facilitated by the Office of Research.