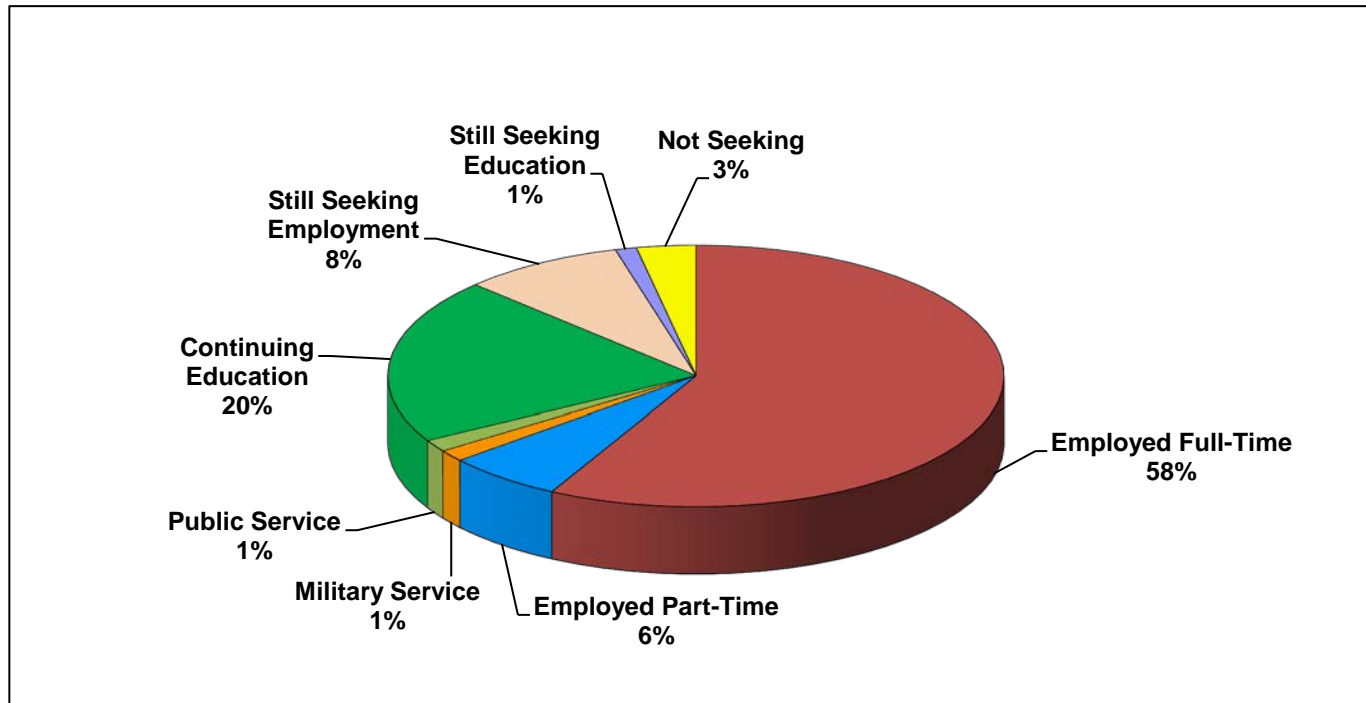


Undergraduate Placement Report - Update on Class of 2018 TRADITIONAL AND NON-TRADITIONAL STUDENTS⁶

Number of graduates: 2,205
Knowledge rate: 98%

Date: 2/1/2019

Fordham's commitment to *cura personalis* does not stop when students graduate. Until they have landed in their first destination, the Office of Career Services and Gabelli's Personal and Professional Development Center reach out to every newly graduated student to offer assistance as they pursue careers and other activities. Career Counselors and others reached out to every member of the Class of 2018. Through personal contact and other sources (e.g., social media, employer reports, Law School Admission Council (LSAC) reports), they learned the "first destination" for 98% of the graduates.¹



Placement by General Program						
Primary Activity ²	Gabelli School of Business		Liberal Arts Colleges		Overall	
Employed Full-Time ⁴	452	73%	791	52%	1,243	58%
Employed Part-Time ⁴	14	2%	118	8%	132	6%
Military Service	6	1%	25	2%	31	1%
Public Service	3	<1%	29	2%	32	1%
Continuing Education ^{3,4}	96	15%	345	23%	441	20%
Still Seeking Employment	36	6%	147	10%	183	8%
Still Seeking Education	1	<1%	23	2%	24	1%
Not Seeking	13	2%	54	4%	67	3%
Total	621	99%	1,532	100%	2,153	100%

Annual Starting Salary for Full time Employment ⁵					
Median	\$65,000		\$45,000		\$55,000
Mean	\$63,429		\$47,927		\$55,280
Salaries reported	268	59%	297	38%	565 45%

Note 1. In January 2014, the National Association of Colleges and Employers (NACE) released the first ever set of standards and protocols for collecting post-baccalaureate placement data. Fordham adopted the standards with the Class of 2014 in order to facilitate comparisons of outcomes for current and prospective students. As Fordham's earlier placement analyses did not use the same methodology, caution should be used when comparing the outcomes of classes prior to 2014 with those since then.

Note 2. We have reports of more than one post-baccalaureate activity for some graduates. In such cases, either the graduate indicates a primary activity or we designate a primary activity, giving primacy to activities as follows (in descending order): Employed (Full-Time), Military Service, Service Organization, Education (Full-Time), Employed (Part-Time), Education (Part-Time), Still Seeking Employment, Still Seeking Education, Not Seeking.

Note 3. Fordham graduates who report that they are preparing for an exam as their only activity are included in the "Not Seeking" category.

Note 4. In keeping with NACE practices, full-time and part-time employment include job-related fellowships and entrepreneurial ventures as well as post-graduation internships, and contract and freelance work. Education-based fellowships are included in the "Continuing Education" category.

Note 5. An analysis of the salary data over the past three years has suggested that students with higher salaries were more likely to report their salaries and to report them earlier in the data collection cycle. This may be attributed partly to the nature of bias in self-reported data, whereby respondents tend to want to present themselves in the most favorable light possible, possibly leading some students to omit their salaries. Career Services has made a concerted effort to collect salary data from more students in order to improve its accuracy and representativeness. Thus, final placement reports from earlier years, with fewer salaries included in the dataset, reported slightly higher median and mean salaries than more recent years, and month-to-month, earlier preliminary placement reports for any given graduating class include fewer salaries and thus likewise tend to report slightly higher median and mean salaries than the final placement report.

Note 6. Report includes both traditional and non-traditional undergraduate students.

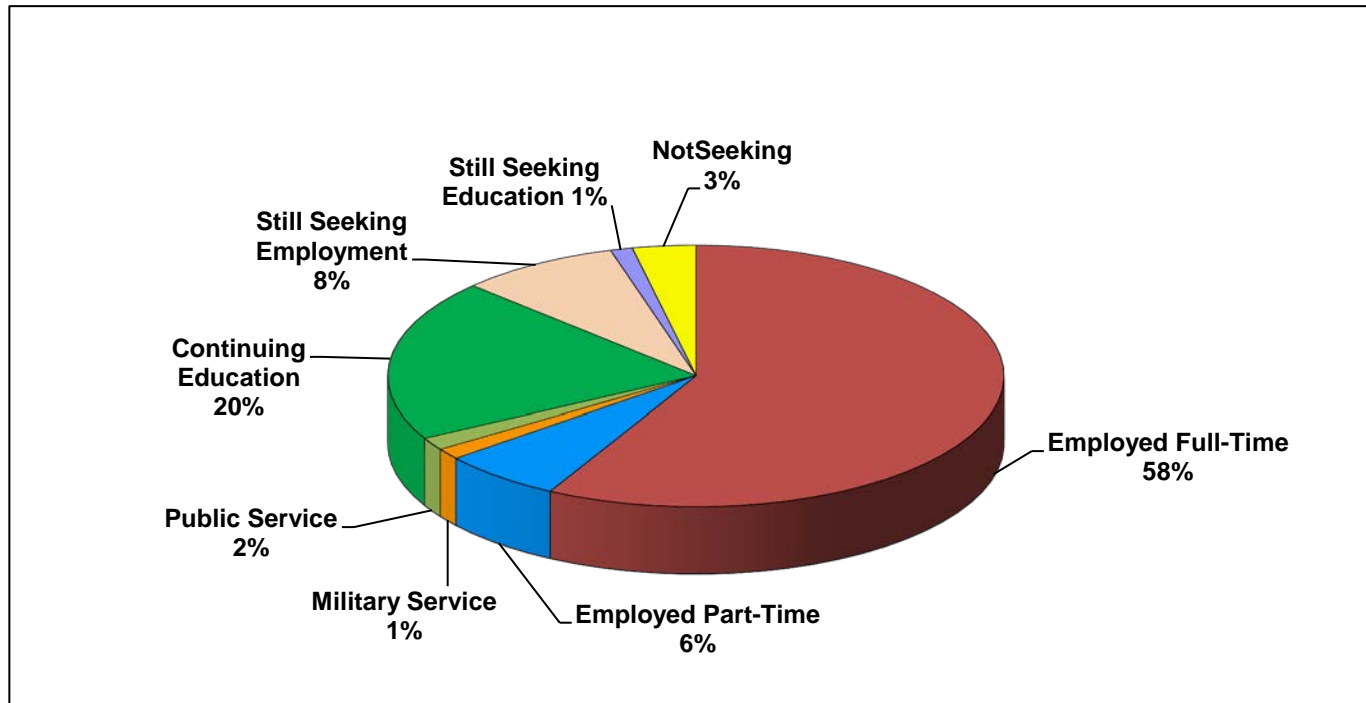
Data Source. Handshake Career Services Management Platform

Undergraduate Placement Report - Update on Class of 2018 TRADITIONAL STUDENTS ONLY⁶

Number of graduates: 2,037
Knowledge rate: 97%

Date: 2/1/2019

Fordham's commitment to *cura personalis* does not stop when students graduate. Until they have landed in their first destination, the Office of Career Services and Gabelli's Personal and Professional Development Center reach out to every newly graduated student to offer assistance as they pursue careers and other activities. Career Counselors and others reached out to every member of the Class of 2018. Through personal contact and other sources (e.g., social media, employer reports, Law School Admission Council (LSAC) reports), they learned the "first destination" for 97% of the graduates.¹



Placement by General Program						
Primary Activity ²	Gabelli School of Business		Liberal Arts Colleges		Overall	
Employed Full-Time ⁴	442	73%	706	51%	1,148	58%
Employed Part-Time ⁴	14	2%	112	8%	126	6%
Military Service	6	1%	21	2%	27	1%
Public Service	3	<1%	28	2%	31	2%
Continuing Education ^{3,4}	94	15%	303	22%	397	20%
Still Seeking Employment	35	6%	132	10%	167	8%
Still Seeking Education	1	<1%	22	2%	23	1%
Not Seeking	13	2%	53	4%	66	3%
Total	608	99%	1,377	100%	1,985	100%

Annual Starting Salary for Full time Employment ⁵						
Median	\$65,000		\$45,000		\$55,000	
Mean	\$63,494		\$45,445		\$54,386	
Salaries reported	265	60%	270	38%	535	47%

Note 1. In January 2014, the National Association of Colleges and Employers (NACE) released the first ever set of standards and protocols for collecting post-baccalaureate placement data. Fordham adopted the standards with the Class of 2014 in order to facilitate comparisons of outcomes for current and prospective students. As Fordham's earlier placement analyses did not use the same methodology, caution should be used when comparing the outcomes of classes prior to 2014 with those since then.

Note 2. We have reports of more than one post-baccalaureate activity for some graduates. In such cases, either the graduate indicates a primary activity or we designate a primary activity, giving primacy to activities as follows (in descending order): Employed (Full-Time), Military Service, Service Organization, Education (Full-Time), Employed (Part-Time), Education (Part-Time), Still Seeking Employment, Still Seeking Education, Not Seeking.

Note 3. Fordham graduates who report that they are preparing for an exam as their only activity are included in the "Not Seeking" category.

Note 4. In keeping with NACE practices, full-time and part-time employment include job-related fellowships and entrepreneurial ventures as well as post-graduation internships, and contract and freelance work. Education-based fellowships are included in the "Continuing Education" category.

Note 5. An analysis of the salary data over the past three years has suggested that students with higher salaries were more likely to report their salaries and to report them earlier in the data collection cycle. This may be attributed partly to the nature of bias in self-reported data, whereby respondents tend to want to present themselves in the most favorable light possible, possibly leading some students to omit their salaries. Career Services has made a concerted effort to collect salary data from more students in order to improve its accuracy and representativeness. Thus, final placement reports from earlier years, with fewer salaries included in the dataset, reported slightly higher median and mean salaries than more recent years, and month-to-month, earlier preliminary placement reports for any given graduating class include fewer salaries and thus likewise tend to report slightly higher median and mean salaries than the final placement report.

Note 6. Report includes only traditional undergraduate students.

Data Source. Handshake Career Services Management Platform

Leading Industries of graduates who chose full or part-time employment,
Graduating Class of 2018.

	Gabelli School of Business		Liberal Arts Colleges		Overall	
Investment Banking	105	23%	41	5%	146	11%
Advertising, PR & Marketing	39	8%	60	7%	99	7%
Healthcare	12	3%	83	9%	95	7%
Accounting	72	15%	12	1%	84	6%
Journalism, Media & Publishing	8	2%	68	7%	76	6%
Investment / Portfolio Management	46	10%	23	3%	69	5%
Internet & Software	32	7%	25	3%	57	4%
Legal & Law Enforcement	4	1%	51	6%	55	4%
Non-Profit - Other	7	2%	36	4%	43	3%
Performing and Fine Arts	1	0%	37	4%	38	3%
Higher Education	4	1%	30	3%	34	2%
Movies, TV, Music	5	1%	26	3%	31	2%
Real Estate	17	4%	14	2%	31	2%
K-12 Education	0	0%	27	3%	27	2%
Sports & Leisure	5	1%	21	2%	26	2%
Fashion	5	1%	20	2%	25	2%
Retail Stores	8	2%	15	2%	23	2%
Commercial Banking & Credit	9	2%	11	1%	20	1%
Insurance	7	2%	13	1%	20	1%
Other Industries	47	10%	180	20%	227	17%
Unreported	33	7%	116	13%	149	11%
Total	466	100%	909	100%	1,375	100%

Note. Industry refers to the segment of the economy in which the employer operates, whereas occupation refers to the employee's job function for the employer. Both industry and occupation are reported by the graduates themselves. Since the distinction between industry and occupation may not be clear to some, these fields are often blank. OCS and OIR review graduates' reports and impute values when possible, nonetheless, the percentage of unreported cases remains high. As a result, this report should be interpreted with caution.

Top Hiring Employers of graduates who chose full or part-time standard employment, Graduating Class of 2018.

	Gabelli School of Business	Liberal Arts Colleges	Overall
EY	26	1	27
JPMorgan Chase & Co.	21	3	24
Fordham University ¹	1	21	22
PricewaterhouseCoopers (PwC)	15	2	17
KPMG LLP	12	3	15
Morgan Stanley	9	6	15
NBCUniversal	2	12	14
Citi	9	4	13
Deloitte	9	3	12
Barclays	10	0	10
Bank of America Merrill Lynch	5	2	7
UBS	3	4	7
Memorial Sloan Kettering Cancer Center	0	6	6
New York City Ballet	1	5	6
Nomura, Inc.	4	2	6
Success Academy Charter Schools	0	6	6
The Walt Disney Company	0	6	6
Deutsche Bank	4	1	5
Estee Lauder Companies	0	5	5
Goldman Sachs	5	0	5
Revlon	2	3	5
All Other Responses	322	802	1,124
Total	460	897	1,357

Note 1. These figures include long-time Fordham employees who have completed their degrees under the tuition remission benefit.

Starting Salary and Bonuses of graduates who chose full-time standard employment, Graduating Class of 2018.

Forms of Compensation	Number Reported	Amount
<i>Gabelli School of Business</i>		
Mean Annual Salary	268	\$63,429
Median Annual Salary	268	\$65,000
Mean Bonus	120	\$8,761
Median Bonus	120	\$10,000
<i>Liberal Arts Colleges</i>		
Mean Annual Salary	297	\$47,927
Median Annual Salary	297	\$45,000
Mean Bonus	33	\$7,586
Median Bonus	33	\$5,628

Note 1. When hourly wages were reported, annual income equals wage x 40 hours/week x 52 weeks/year.

Note 2. Academic year salaries for teachers are included as annual salaries in this report.

Note 3. Salaries ranged from \$15,600 to \$265,000. Twenty-eight reported salaries and one bonus were deemed likely to be data entry errors and excluded from analysis. They fell below the federal minimum wage or far exceeded reasonable compensation given the reported job title, industry, and career level. Prior to excluding any data, OCS attempted to confirm the information with the graduate and used Glassdoor.com to determine typical ranges.

Starting Salary by Industry of graduates who chose full-time standard employment, Graduating Class of 2018.

	Students Employed	Salaries Reported	Mean Amount	Median Amount
Investment Banking	146	104	\$73,780	\$75,000
Accounting	84	60	\$63,951	\$64,480
Investment / Portfolio Management	69	43	\$61,888	\$65,000
Advertising, PR & Marketing	99	36	\$43,707	\$42,500
Healthcare	95	27	\$43,215	\$43,000
Journalism, Media & Publishing	76	24	\$38,434	\$37,980
Internet & Software	57	24	\$58,429	\$51,000
Legal & Law Enforcement	55	19	\$45,207	\$45,000
Real Estate	31	13	\$50,731	\$50,000
Insurance	20	13	\$58,477	\$60,000
Performing and Fine Arts	38	12	\$47,530	\$37,500
Commercial Banking & Credit	20	12	\$58,833	\$61,000
Non-Profit - Other	43	11	\$44,356	\$45,000
Management Consulting	18	11	\$65,600	\$65,000
K-12 Education	27	11	\$43,051	\$45,000
Retail Stores	23	10	\$38,936	\$40,700

Note 1. Industry refers to the segment of the economy in which the employer operates, whereas occupation refers to the employee's job function for the employer. Both industry and occupation are reported by the graduates themselves. Since the distinction between industry and occupation may not be clear to some, these fields are often blank. OCS and OIR review graduates' reports and impute values when possible, nonetheless, the percentage of unreported cases remains high. As a result, this report should be interpreted with caution.

Note 2. Only industries with 10 or more salaries reported are included in this table.

Continuing Education: Degrees Fordham graduates are pursuing,
Graduating Class of 2018.

	Gabelli School of Business		Liberal Arts Colleges		Overall	
Masters	76	79%	202	59%	278	63%
Doctorate	14	15%	88	26%	102	23%
Post-Bacc or certificate	2	2%	30	8%	32	7%
Associates	0	0%	1	<1%	1	<1%
Unreported	4	4%	24	7%	28	6%
Total	96	100%	345	100%	441	100%

Note. Details of Law school and medical school admission will be reported as soon as they are available.

Continuing Education: Institutions to which Fordham graduates of the Class of 2018 matriculated.

	Gabelli School of Business		Liberal Arts Colleges		Overall	
Fordham University	42	44%	97	28%	139	32%
New York University	8	8%	14	4%	22	5%
Columbia University	3	3%	14	4%	17	4%
St. Johns University	5	5%	8	2%	13	3%
Stony Brook University	0	0%	7	2%	7	2%
Brooklyn Law School	2	2%	4	1%	6	1%
George Washington University	3	3%	3	1%	6	1%
Boston University	0	0%	5	1%	5	1%
Cardozo-Yeshiva School of Law	1	1%	4	1%	5	1%
Hofstra University	1	1%	4	1%	5	1%
Icahn School of Medicine at Mount Sinai	0	0%	5	1%	5	1%
New York Law School	1	1%	4	1%	5	1%
Pace University	0	0%	5	1%	5	1%
Hunter College	0	0%	4	1%	4	1%
Georgetown University	0	0%	3	1%	3	1%
University of Miami	0	0%	3	1%	3	1%
University of Pennsylvania	1	1%	2	1%	3	1%
All Other Institutions	29	30%	159	46%	188	43%
Total	96	100%	345	100%	441	100%

Note. Each entry represents all matriculations to the university named, without respect to school or program within that university.

Public Service Programs that graduates chose,
Graduating Class of 2018

	Gabelli School of Business	Liberal Arts Colleges	Overall
Jesuit Volunteer Corps	1	9	10
US Peace Corps	0	6	6
AmeriCorps	0	2	2
Bridg-it	0	1	1
Bronx Community Health	0	1	1
kyryzstanis	0	1	1
Legal Hand	0	1	1
Loretto Volunteer Program	0	1	1
Maggie's Place	0	1	1
Memorial Sloan Kettering Cancer Center	0	1	1
NYC Civic Corps	0	1	1
POTS (Part of the Solution)	1	0	1
Quaker Voluntary Service	0	1	1
Shatterproof	1	0	1
SUNY Downstate Medical Center	0	1	1
UNICEF USA	0	1	1
Yap Catholic High School	0	1	1
Total	3	29	32

Internship Rates Most of Fordham's traditional undergraduates participate in internships while attending Fordham as a means of exploring career options, developing skills and knowledge, and building credentials. The collection of internship information is currently less thorough than collection of post-baccalaureate activities, but Fordham's knowledge rate still provides a sound estimate of student internship participation. See details below.

Knowledge rate	594	97%	1285	91%	1879	93%
Internship Participation Rate	581	98%	950	74%	1,531	81%

Notes. (1) Information about internship participation was compiled from the University Senior Salute survey, and Fordham's Career Services platforms. For students who did not respond to any survey item regarding internships, resumes and LinkedIn profiles were consulted. Some students --those participating in the ROTC and those who were employed in career-oriented jobs (rather than internships)-- were excluded from the analysis. Students from the School of Professional and Continuing Studies were also excluded from this analysis since it can be difficult to determine whether their employment is career-oriented. The knowledge rate = # of students for whom we have knowledge / # of students in the graduating class. Internship participation rate = # of students who participated in at least one internship / # of students for whom we have knowledge about internship participation.

How did graduates find their jobs? We know what resources graduates use, but less about which can be tied to the jobs graduates ultimately take; most graduates do not report their sources. We include the table below in the hope that the lack of information will inspire future graduates to report this information. Wouldn't it be great to fill in this table?

	Gabelli School of Business		Liberal Arts Colleges		Overall	
Internship	103	22%	118	13%	221	16%
Friend/Family Contact	56	12%	128	14%	184	13%
Applying directly to an organization	36	8%	113	12%	149	11%
Handshake/Career Services	82	18%	66	7%	148	11%
Internet Job Site (except Handshake)	20	4%	76	8%	96	7%
Professor/Departmental Contact	8	2%	24	3%	32	2%
Alumni Network	15	3%	3	<1%	18	1%
Employment Agency/Third Party Recruiter	2	<1%	14	2%	16	1%
Previous employment	2	<1%	10	1%	12	1%
All Other Sources or unreported	142	31%	357	40%	499	36%
Total	466	100%	909	100%	1,375	100%