FORDHAM
THE JESUIT UNIVERSITY OF NEW YORK
Gabelli School of Business

MS
SPECIALIZED MASTER OF SCIENCE PROGRAMS
Midtown NYC

FORDHAM.EDU/MSPROGRAMS
<table>
<thead>
<tr>
<th>Page</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>02</td>
<td>Together We Prosper</td>
</tr>
<tr>
<td>04</td>
<td>Gabelli in New York</td>
</tr>
<tr>
<td>05</td>
<td>Gabelli at a Glance</td>
</tr>
<tr>
<td>06</td>
<td>Gabelli Advantage</td>
</tr>
<tr>
<td>07</td>
<td>MS in Accounting</td>
</tr>
<tr>
<td>09</td>
<td>MS in Applied Statistics and Decision-Making</td>
</tr>
<tr>
<td>11</td>
<td>MS in Business Analytics</td>
</tr>
<tr>
<td>13</td>
<td>MS in Global Finance</td>
</tr>
<tr>
<td>15</td>
<td>MS in Information Technology</td>
</tr>
<tr>
<td>17</td>
<td>MS in Management</td>
</tr>
<tr>
<td>19</td>
<td>MS in Marketing Intelligence</td>
</tr>
<tr>
<td>21</td>
<td>MS in Media Management</td>
</tr>
<tr>
<td>23</td>
<td>MS in Quantitative Finance</td>
</tr>
<tr>
<td>25</td>
<td>MS in Taxation</td>
</tr>
<tr>
<td>27</td>
<td>MS in Strategic Marketing Communications</td>
</tr>
<tr>
<td>29</td>
<td>Discover Gabelli</td>
</tr>
<tr>
<td>30</td>
<td>Application Requirements and Deadlines</td>
</tr>
</tbody>
</table>
TOGETHER WE PROSPER

Gabelli MS students come from every corner of the working world and a wide range of undergraduate majors. By learning from one another’s experiences, students add breadth and depth in their chosen business fields.

Fordham’s Master of Science programs are unique in their concentration, but common in their mission: to graduate work-ready students who think critically, ethically, insightfully, and—above all—unconventionally.

The Gabelli School of Business sharpens students’ knowledge, creativity, and skills to help them have a defining and lasting impact. Students refine their business philosophy through a mix of practical and theoretical learning experiences, including technical workshops, elective courses, and extracurricular research projects. Top firms seek out Gabelli School graduates for their analytical and strategic thinking, strong communication skills, principled leadership, and commitment to collaboration and community.
FORDHAM
Gabelli School of Business

WITH NEW YORK AS YOUR CAMPUS, EVERYTHING IS WITHIN REACH
The best place to learn business is in New York City. At the Gabelli School, you’ll master strategy, execution, and leadership from some of New York’s top minds. Our classrooms are citywide laboratories led by professors and professionals. We’re talking roll-up-your-sleeves, hands-on learning that you can’t get from theoretical discussion alone.

Location is everything. Our main campus is just two blocks from Central Park and Columbus Circle, in the heart of midtown Manhattan. In a short subway ride, you can reach financial firms on Wall Street, advertising agencies on Madison Avenue, and the high-tech sector in Silicon Alley. A brief walk will put you at the doorstep of some of the largest media companies, museums, and Broadway shows. Catch a cab to the hottest new restaurant or bar. We are close to the world’s top employers—a major plus when interviewing and interning—and Grand Central Terminal and Penn Station, which will take you just about anywhere you want to go.
GABELLI AT A GLANCE

- **Student Organizations**: 24
- **Student-to-faculty Ratio**: 14:1
- **Average Class Size**: 26
- **Individual Career Advising Appointments**: 1,500
- **Countries Represented Across All MS Programs**: 34
- **Number of Students Who Attended 123 Workshops**: 1,800
- **Number of Alumni in NYC**: 7,853
- **Size of the Gabelli School of Business Alumni Network**: 40,000
- **Companies Represented at Gabelli Exclusive Events in 2017-18**: 90+
- **Miles to Wall Street**: 5.7
- **Leading Industry Professionals Speaking at On-Campus Events in 2017-18**: 82
- **Active Start-Ups in NYC**: 7,800
- **Merit-Based Scholarships Awarded to Incoming Gabelli Graduate Students in Fall 2018**: 27% Awarded $1.5M
GABELLI ADVANTAGE

ALUMNI NETWORK
The alumni network of the Gabelli School of Business is 40,000 members strong. While graduates can be found all over the globe, many are concentrated right here in New York City. This means that students can benefit from the expertise of thousands of alumni who are no more than a subway ride away.

PRACTICING BUSINESS WITH PURPOSE
While corporate and social responsibility are recent trends across the nation, Gabelli has been holding true to such values for nearly 100 years. In the spirit of Jesuit tradition, we believe that business must serve a higher purpose than just profit. Business with purpose is reflected in our teaching with a commitment to ethics, and it echoes throughout our community and beyond. Gabelli graduates are compassionate business leaders who create transformational change.

LOCATION
With Wall Street a mere 5.7 miles away and hundreds of companies throughout the city, Gabelli’s strategic location in the heart of Manhattan translates to convenience. Students can meet with a business partner for lunch or grab a coffee with a potential employer before heading back to campus for class. Managing school responsibilities and employment opportunities couldn’t be easier.

APPLIED AND EXPERIENTIAL LEARNING
Gabelli graduate students experience a hands-on approach to learning. Workshops on the latest software, consulting projects for corporate clients, and guest lectures from executives in the field are just a few examples of the opportunities students enjoy on a regular basis. Learning doesn’t take place exclusively in the classroom—that’s just where it begins.

CAREER SERVICES
With over 100 years of collective industry and recruiting experience, and career-coach certification from the International Coach Federation, our career experts help Gabelli graduate students learn to navigate their career search. Our Career Development Center provides one-on-one advising, workshops, program group sessions, industry spotlights, mock interviews, case preparation, company site visits, networking opportunities, and more.

SMALL CLASS SIZES
Our graduate business classes are intimate by design. With a student-to-faculty ratio of 14:1 and the average class size of 26, students participate in class discussions, build relationships with their peers, and engage and network with world-renowned faculty.
The MS in Accounting program at the Gabelli School of Business offers an interdisciplinary approach to accounting, exposing students to topics ranging from capital markets and valuation to big data and forensic accounting. Gabelli MSA students have the opportunity to specialize while mastering the technical skills that are essential to landing the right career after graduation.

APPLIED AND EXPERIENTIAL LEARNING

- Career coaching and executive mentoring
- Career exploration speaker series
- Intensive interview preparation
- Networking for Success events
- Specialized technical workshops

EXTRACURRICULAR ENGAGEMENT

- The Fordham Accounting and Tax Society (FACTS) provides regular networking events and opportunities to interact with top industry employers. Students also gain experience working with VITA (Volunteer Income Tax Assistance) during tax season.
- Research Center: Center for Professional Accounting Practices

INDUSTRY GUEST SPEAKERS

- Beverly T. Connolly, Partner, EY
- Joy Fernandez, Partner, EY
- Sanford I. Fisher, Partner, KPMG
- Edward Morrissey, Partner, Deloitte
- Michael J. O’Neill, Partner, PwC
- Louis Romeo, Partner, Deloitte
- Mary Rosano, Partner, KPMG
RECENT EMPLOYERS OF MSA GRADUATES
CITIC Bank, Deloitte, E*Trade, EY, JPMorgan Chase, KPMG, PwC, New York Life Insurance Company, Thomson Reuters

CAREER PATHS
Analyst, Auditor, Risk Assurance Associate, Staff Accountant, Tax Associate

ALUMNI PERSPECTIVE
“To me, the Gabelli advantage is the personal touch you receive. The professors and staff at the school know your name, and therefore your experience is a lot more personalized than what you get at most universities.”

OLATUNJI “TJ” IDOWU, MSA ’16
Experienced Associate in Banking and Capital Markets, PwC

THE MS IN ACCOUNTING PROGRAM HAS TWO AVAILABLE TRACKS:

The Auditing and Assurance Track focuses on:
- Accounting information systems
- Data analytics
- Forensics
- Information assurance
- IT audit
- Traditional auditing of financial statements

The Accounting Advisory Track focuses on:
- Accounting and corporate financial valuation and modeling
- Business valuation
- Contemporary issues in financial reporting
- Financial statement analysis
- Industry analysis and strategic planning

NEW CERTIFICATE PROGRAMS
Fordham provides advanced study through two new certificates in Auditing and Assurance and Accounting Advisory. To earn the certificate, students must complete a combination of five advanced-level taxation courses.
The **MS in Applied Statistics and Decision-Making** program at the Gabelli School of Business provides opportunities for students who want to advance in data science. A broad foundation in statistics and the ability to apply it to a specific field—such as finance, big data, or healthcare—is offered through specialized electives and workshops.

### Applied and Experiential Learning

- March Data Crunch Madness competition
- Data mining workshops
- Students provided membership in the American Statistical Association

### Extracurricular Engagement

- The **Fordham Business Analytics Society** connects students with analytics industry leaders and offers educational resources through special events and initiatives.
- The **Fordham Digital Business Society** aims to create a professional network of students, faculty, and businesses in the field as well as to inform students of the latest trends.
- **Research Center**: The Center for Digital Transformation

---

**GMAT RANGE (MID-50%)**

- **600-660**

**Global Cities Represented**

- **30**

**Student Population**

- **Female 36%**
- **Male 64%**

**“Statistician”**

- Ranked #6 in the 100 Best Jobs
- US News and World Report 2018

**Global Cities Represented**

- **600-660**

**Student Population**

- **Female 36%**
- **Male 64%**

**“Statistician”**

- Ranked #6 in the 100 Best Jobs
- US News and World Report 2018
RECENT EMPLOYERS OF MSSD GRADUATES
American Express, Barclays Investment Bank, Cognizant, Convergex, Deloitte, Emblem Health, HSBC, Smart Capital International, United Nations

CAREER PATHS
Consultant, Developer, Investment Analyst, Quant Analyst, Risk Management Manager

ALUMNI PERSPECTIVE
“Beyond bringing an unparalleled level of knowledge to the classroom, the professors that I encountered at Gabelli worked hard to challenge me to apply business theories, big data, web analytics, and statistical techniques to the real world.”

JESSICA ULBRICHT, MSSD ’17
Manager, New York Client Consulting, Factset Research Systems

THE MS IN APPLIED STATISTICS AND DECISION-MAKING PROGRAM FOCUSES ON:
• Applied regression analysis
• Experimental design
• Judgment and decision-making
• Machine learning for statistics
• Observational studies
• Statistical methods
• Statistical risk analysis
• Statistical theory
MS IN BUSINESS ANALYTICS
30 CREDITS (2 terms)
Part-time option available

Businesses are awash in data—creating a growing need for professionals who can turn that information into profitable decisions. The MS in Business Analytics program at the Gabelli School of Business prepares students to apply leading-edge models, methods, and tools to data in ways that help companies to clearly see the road ahead. Electives in Artificial Intelligence and Deep Machine Learning help students carve out a competitive niche through this professional program.

APPLIED AND EXPERIENTIAL LEARNING

- March Data Crunch Madness competition
- Research-focused Design Lab
- Curriculum collaboration with industry advisors and alumni
- Coursework and supplementary workshops in latest software, including Python, Tableau, Spotfire, SPSS, and SAS
- Elective courses available in fintech, blockchain, sports analytics, and more

EXTRACURRICULAR ENGAGEMENT

- The Fordham Business Analytics Society connects students with analytics industry leaders and offers educational resources through special events and initiatives.
- The Fordham Digital Business Society aims to create a professional network of students, faculty, and businesses in the field as well as to inform students of the latest trends.
- The Fordham FinTech Network (FiN) involves and connects Fordham students with the fintech industry and its professionals in a learning and professional environment.
- Research Center: The Center for Digital Transformation
RECENT EMPLOYERS OF MSBA GRADUATES
Aetna, Amazon, AXA Advisors, LLC, Booz Allen Hamilton, Cognizant, Deloitte, EY, Facebook, Goldman Sachs, IBM, JPMorgan Chase, McKinsey Consulting, Morgan Stanley, PwC, TD Ameritrade

CAREER PATHS
Analytics Consultant, Big Data Analyst, Data Scientist, Data Warehousing Architect, Information Assurance Specialist, Predictive Modeler, Risk Analyst

ALUMNI PERSPECTIVE
“The MSBA program is cutting-edge and gave me the opportunity to work on a project with the UN. As the VP of international students, I became a confident leader, which helped me stand out in the analytics field.”

JENNY (ZEYANG) GONG, MSBA ’17
Senior Associate, Data Science, Programmatic Buying Unit, GroupM

THE MS IN BUSINESS ANALYTICS PROGRAM FOCUSES ON:
- Analytics for managers
- Artificial intelligence
- Big data analytics
- Data mining
- Deep machine learning
- Risk analytics
- Text analytics
- Web analytics

FORDHAM.EDU/MSBA
The MS in Global Finance program at the Gabelli School of Business covers financial technology, emerging economies, global portfolio strategies, and other core topics in the field. Students develop specialized skills in functions that are valued by international companies, such as financial analysis, VBA, R, Python, Tableau, raising capital, and managing assets and risk.

APPLIED AND EXPERIENTIAL LEARNING

- On-site informational meetings with Wall Street executives
- Consulting projects for corporate clients
- High-tech innovative trading lab with Bloomberg Terminals

EXTRACURRICULAR ENGAGEMENT

- The Fordham Finance Society maintains close ties with its extensive alumni network and also coordinates student participation in professional-development experiences such as the CFA Institute Research Challenge and the ACG Cup competition.
- The Fordham FinTech Network (FiN) involves and connects Fordham students with the fintech industry and its professionals in a learning and professional environment.
- Research Centers:
  - Center for Research in Contemporary Finance
  - The Frank J. Petrilli Center for Research in International Finance
RECENT EMPLOYERS OF MSGF GRADUATES

CAREER PATHS
Account Manager, Equity Research Associate, Financial Analyst, Investor Relations Associate, M&A Analyst, Proprietary Equity Trader, Research Analyst, Risk Management Associate

ALUMNI PERSPECTIVE
“My experience at the Gabelli School afforded me the ability to acquire the technical skills—and the real-life exposure and experiences—that I needed to excel once I reentered the workforce and to accelerate my career on Wall Street.”

BRENDON INTEGLIA, MSGF ’15
Equity Research Associate, MIBIT Capital

THE MS IN GLOBAL FINANCE PROGRAM FOCUSES ON:
• Applied investment principles and sell-side research
• Global investment principles and global financial markets
• Digital currencies such as blockchain
• International finance management
• Dynamics of banking and finance markets
• Investment banking
• Economic data and data mining
• Impact of financial regulation
• Financial modeling
• Machine learning for finance
• Fintech compliance and corporate finance

STUDENTS MUST CHOOSE FROM ONE OF THE FOLLOWING TRACKS:
○ Compliance and Risk Management ○ Corporate Finance ○ Investment Management ○ Fintech

FORDHAM.EDU/MSGF
The MS in Information Technology is a professional program that provides the technical and managerial skills required for leadership positions in the field. With courses ranging from information security to forensic computing, and specializations in tracks from IT risk management to digital business innovation, students encounter specific issues in IT management that they will be prepared to successfully handle after graduation.

APPLIED AND EXPERIENTIAL LEARNING

- March Data Crunch Madness competition
- Design Lab, part of the Center for Digital Transformation
- Coursework and supplementary workshops in the latest software, including Python, Tableau, and SAS

EXTRACURRICULAR ENGAGEMENT

- The Fordham Digital Business Society aims to create a professional network of students, faculty, and businesses in the field as well as to inform students of the latest trends.
- Research Center: The Center for Digital Transformation
RECENT EMPLOYERS OF MSIT GRADUATES

CAREER PATHS
Business Technology Consultant, Cybersecurity Analyst, Data Scientist, Database Administrator, Digital Product Manager, IT Auditor, IT Security Manager, Systems Analyst

ALUMNI PERSPECTIVE
“My experiences at the Gabelli School helped me refine the skills I need in my career. From academic competitions to group projects, I am now equipped to constantly assess my team’s responsibilities with regard to client requests, as well as to communicate concisely with other teams.”

JOHN DEMARTINO, MSIS* ’16
Vice President of Legal Reporting and Analytics Team, JPMorgan Chase

*As of October 2018, the program name changed to MSIT. Prior graduates were enrolled in MS in Information Systems.

THE MS IN INFORMATION TECHNOLOGY PROGRAM FOCUSES ON:
- Advanced programming
- Data analytics
- Databases
- Digital transformation
- Enterprise systems
- Information security
- IoT
- Mobile computing
- Strategy
- Systems development
- Web development and electronic platforms

FORDHAM.EDU/MSIT
The **MS in Management** at the Gabelli School of Business focuses on responsible business practices and creative managerial problem-solving that produces benefits for all. Students explore innovative business solutions that allow them to contribute to their industries—and the world at large—with a civic-minded approach.

### APPLIED AND EXPERIENTIAL LEARNING
- Guest speakers from socially responsible and innovative companies
- Career coaching and executive mentoring

### EXTRACURRICULAR ENGAGEMENT
- **Fordham Net Impact** represents a new generation of business leaders who want to use their careers to solve the world’s toughest sustainability challenges.
- **Research Centers:**
  - The Center for Humanistic Management
  - Social Innovation Collaboratory
- **Conferences:** Net Impact NYC 2019 Summit, Sustainability Accounting Standards Board (SASB) Conference, Net Impact 2018 Conference
- **Professional Associations:** Net Impact NYC, NY+Acumen, SASB

---

**STUDENT POPULATION**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>FEMALE</td>
<td>37%</td>
</tr>
<tr>
<td>MALE</td>
<td>63%</td>
</tr>
</tbody>
</table>

**GMAT RANGE (MID-50%)**

570 - 648

**GLOBAL CITIES REPRESENTED**

18

**64%**

OF CEOs SAY THAT “CORPORATE SOCIAL RESPONSIBILITY (CSR) IS CORE TO THEIR BUSINESS.” - 2016 PWC GLOBAL CEO SURVEY

**GLOBAL IMMERSION**

Global Immersion is an intensive course that provides students with insights into the context of business innovation. Students visit an international city and gain exposure to the community, politics, and economy through coursework and with company and cultural visits.
CURRICULUM HIGHLIGHTS

THE MS IN MANAGEMENT PROGRAM FOCUSES ON:

• Business strategy for the modern world
• Design thinking
• Finance in sustainable organizations
• Leading organizations in the 21st century
• Managerial statistics

• Modern management
• Modern operation and supply chain management
• Purpose-driven marketing
• Sustainable business and global initiatives management

RECENT EMPLOYERS OF MSM GRADUATES

CAREER PATHS
Data Strategist, Financial Services Analyst, Global Quantitative Management Analyst, Management Consultant, Product Manager, Real Estate Analyst, Software Project Manager

FACULTY DIRECTOR SPOTLIGHT
“My goal for this program is to instill the idea that problem-solving is the key to better management. We study the largest global and social problems to explore how businesses and organizations can become part of the solution.”

MICHAEL PIRSON
Faculty Director, MS in Management
In the MS in Marketing Intelligence program at the Gabelli School of Business, students learn both quantitative and qualitative approaches to understanding consumer behavior. Using the latest in big data analytics, combined with creative insights, students are enabled to design and implement the value-creating strategies that today’s marketers need. Nearly 90% of MSMI graduates seeking employment have full-time jobs within 90 days of graduation.

**Applied and Experiential Learning**

- Professional-level analytical project with real clients
- Practical training with SPSS, Tableau, and Excel analytical software
- Hands-on learning with Salesforce
- Membership in the American Marketing Association and invitations to its exclusive networking events

**Extracurricular Engagement**

- The Fordham Graduate Marketing Society connects students with marketing professionals and alumni for networking opportunities. It also runs an annual Marketing Plan Competition, Innovation Series, and career panels.
- **Industry Speaker Series:** Top executives from marketing, media, and digital media come to campus every semester. Students interact with them to learn the latest in marketing from New York’s thought leaders.
THE MS IN MARKETING INTELLIGENCE PROGRAM FOCUSES ON:

MARKETING ANALYTICS
- Data-driven decision-making
- Digital marketing analytics
- Electives that can include data mining, advanced statistical methods, and predictive analytics
- Marketing analytics
- Marketing decision models

DEVELOPING MARKETING INSIGHTS
- Analyzing language of consumers
- Applied customer relationship management
- Consumer behavior
- Customer-driven marketing
- Electives that include strategic branding, integrated marketing communications, and luxury and fashion marketing
- Ethnographic consumer insights

RECENT EMPLOYERS OF MSMI GRADUATES
Booz Allen Hamilton, Digitas, FCB, GroupM, McCann, MediaOne, NBC/Universal, Now This, Ogilvy Digital, Shutterstock, Universal McCann, Viacom, WPP

CAREER PATHS
Brand Manager, Customer Experience Specialist/Manager, Customer Insights Manager, Data Scientist, Digital Marketing Analyst, Marketing Analyst, Marketing Consultant, Media Buyer, Media Strategist

ALUMNI PERSPECTIVE
“The end-of-year consulting project allows you to lead a large team to success by implementing key lessons to solve your client’s complex, critical issues. I enjoyed working with team members from different academic backgrounds and cultures.”

PAWAN “RAJ” RAJARAAM, MSMI ’16
Data Scientist, IBM
The **MS in Media Management** program at the Gabelli School of Business prepares students for careers in both traditional and new media industries, emphasizing innovation, entrepreneurship, public relations, marketing, brand strategy, social media, and new product development. The courses are taught by full-time faculty who are recognized experts in their fields, and visiting executives who have experience working with top media firms.

**APPLIED AND EXPERIENTIAL LEARNING**

- Guest lectures from high-level executives in the field
- Global Immersion focused on studying the economy of an international city

**EXTRACURRICULAR ENGAGEMENT**

- The **Fordham Media and Entertainment Alliance** student group organizes industry-relevant conferences and events. It collaborates with other New York City business schools to expand students’ professional networks, and it offers recruiting opportunities for students and alumni.
- **Research Center**: The Center for Communications
RECENT EMPLOYERS OF MSMM GRADUATES
Booz Allen Hamilton, Digitas, FCB, GroupM, McCann, MediaOne, NBC/Universal, Now This, Ogilvy Digital, Shutterstock, Universal McCann, Viacom, WPP

CAREER PATHS
Digital Product Manager, Digital Strategist, Director of Social Media, Research Analyst, Senior Digital Analyst, Sports Media Analyst

ALUMNI PERSPECTIVE
“Gabelli gave me the skills and insights to be competitive in a global industry. My professors gave me focused and personal instruction, and the flexibility of the program allowed me to tailor my education to my career as a film producer.”

ANDREW HEVIA, MSMM ’15
Co-Producer, Moonlight
(Winner of 2017 Academy Award, Best Picture of the Year)

THE MS IN MEDIA MANAGEMENT PROGRAM
FOCUSES ON:
- Consumer adoption of new media
- Crisis communication and media strategies
- Innovation in media business models
- Intensive sector analysis: television and music business media systems and markets
- New media product development
- Social media

FORDHAM.EDU/MSMM
Behind every great financial services firm are great quantitative analysts. The **MS in Quantitative Finance** program prepares students to fill these crucial roles, teaching them how to construct models, analyze data, and write programs. In addition to multiple programming languages, the curriculum covers mathematical and statistical modeling techniques, as well as financial technology, all framed in the context of actual financial problems.

**APPLIED AND EXPERIENTIAL LEARNING**

- Internship opportunities in top financial services firms in New York City
- Research opportunities in machine learning, algorithmic trading, and financial analytics
- Seminar series with leading industry professionals

**EXTRACURRICULAR ENGAGEMENT**

- The **Fordham Quantitative Finance Society** aims to elevate students’ technical skills. Ongoing networking nights help students to best position themselves for the top financial services firms.
- **Research Centers:**
  - Center for Research in Contemporary Finance
  - The Frank J. Petrilli Center for Research in International Finance

**STEM PROGRAM**

<table>
<thead>
<tr>
<th>GMAT RANGE (MID-50%)</th>
<th>GLOBAL CITIES REPRESENTED</th>
</tr>
</thead>
<tbody>
<tr>
<td>685-710</td>
<td>51</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>STUDENT POPULATION</th>
<th>AVERAGE UNDERGRADUATE GPA</th>
</tr>
</thead>
<tbody>
<tr>
<td>FEMALE 43%</td>
<td>3.53</td>
</tr>
<tr>
<td>MALE 57%</td>
<td></td>
</tr>
</tbody>
</table>

**GMAT RANGE**

685-710

**GLOBAL CITIES REPRESENTED**

51

**STUDENT POPULATION**

FEMALE 43%

MALE 57%

**AVERAGE UNDERGRADUATE GPA**

3.53

**685-710**

**51**

**3.53**

**GMAT RANGE (MID-50%)**

**GLOBAL CITIES REPRESENTED**

**STUDENT POPULATION**

**AVERAGE UNDERGRADUATE GPA**

23
THE MS IN QUANTITATIVE FINANCE PROGRAM FOCUSES ON:

- Advanced finance theory
- Algorithmic trading
- Big data analytics in finance
- Blockchain applications in finance
- Computational finance
- Derivatives analytics
- Machine learning and econometrics
- R/Python/C++ for finance
- Risk management

RECENT EMPLOYERS OF MSQF GRADUATES
Bank of America Merrill Lynch, Bloomberg, Citigroup, Credit Suisse, Deloitte, JPMorgan Chase, Moody’s, Morgan Stanley, Numerix, RBC Capital Markets, Société Générale

CAREER PATHS
Financial Engineer, Quantitative Developer, Quantitative Researcher, Risk Analyst

ALUMNI PERSPECTIVE
“The Gabelli experience is not just about learning from the best, though that is part of it. More importantly, I find that the core values of hard work, curiosity, and honesty have stuck with me in both my career and my personal life.”

YUAN PENG, MSQF ’14
Associate, JPMorgan Chase
The MS in Taxation program at the Gabelli School of Business is ideal for experienced candidates who want to reach the next level in their careers. Grounded in strong technical skills, applied learning, and deep engagement with industry professionals, the MS in Taxation program prepares graduates to master the latest tax code and to be leaders within their organizations.

APPLIED AND EXPERIENTIAL LEARNING

- Specialized workshops and seminars
- Career exploration speaker series
- Training in use of digital and social media in the job search
- Networking for Success events
- Intensive interview preparation
- Career coaching and executive mentoring

EXTRACURRICULAR ENGAGEMENT

- The Fordham Accounting and Tax Society (FACTS) provides regular networking events and opportunities to interact with top industry employers. Students also gain experience working with VITA (Volunteer Income Tax Assistance) during tax season.
- Research Center: Center for Professional Accounting Practices
RECENT EMPLOYERS OF MST GRADUATES
BDO, Deloitte, EY, Grant Thornton, HC Global, KPMG, Morgan Stanley, PwC

CAREER PATHS
Corporate Tax Manager, Hedge Fund Accountant, Staff Tax Accountant, Tax Associate

ALUMNI PERSPECTIVE
“Gabelli gave me the support, leadership opportunities, and professional tools I needed, as an international candidate, to not only land a role in a large accounting firm but to also thrive there.”

HANYING WANG, MST ’16
Tax Consultant, Deloitte

THE MS IN TAXATION PROGRAM HAS TWO AVAILABLE TRACKS:

The Corporate Taxation Track focuses on:
- Corporate tax planning strategies
- International taxation and transfer pricing
- Partnerships
- State and local taxes
- Tax provision

The Individual Wealth Management Taxation Track focuses on:
- Estate planning
- Tax implications of employee benefits and retirement plans
- Tax planning for high-net-worth individuals
- Taxation of U.S. and foreign expatriates

NEW CERTIFICATE PROGRAMS
Fordham provides advanced study through two new certificates in Corporate Taxation and Individual Wealth Management Taxation. To earn the certificate, students must complete any combination of five advanced-level taxation courses.
The **MS in Strategic Marketing Communications** program at the Gabelli School of Business is for experienced professionals in business and marketing communications, and other related fields, who seek to master new strategies and pioneer new practices in the industry. Courses are conducted entirely online for flexibility with weekly live meetings. The program also features two unique immersion experiences in New York. Students build their networks with classmates, faculty, and the marketing and communications leaders who hold on-site visits at prominent marketing and media companies in the area.

**APPLIED AND EXPERIENTIAL LEARNING**

- Two required New York City immersions at the Gabelli Lincoln Center campus
- Applied project presentations to field experts
- Networking events with high-level guest speakers

**EXTRACURRICULAR ENGAGEMENT**

- The **Fordham Graduate Marketing Society** connects students with marketing professionals and alumni through year-round networking opportunities. It also holds events such as its annual Marketing Plan Competition, Innovation Series, and career panels.
- The **Fordham Media and Entertainment Alliance** organizes industry-relevant conferences and events.
- Collaboration with other New York City business schools allows students to expand professional networks and offers recruiting opportunities for students and alumni.
- Students at a distance can attend some club events through use of technology.
Students will also complete two immersions on site at the Gabelli School’s Lincoln Center campus in midtown Manhattan.

THE MS IN STRATEGIC MARKETING COMMUNICATIONS PROGRAM

combines courses from communications and media management and marketing. The program will focus on:

- Applied projects
- Contemporary research methods
- Crisis communication and leadership strategies
- Integrated marketing communications
- Leadership communication
- Marketing in the digital age
- Marketing strategy
- Persuasive corporate communications
- Social and digital media
- Understanding digital consumers

Potential Career Paths

Communications Manager, Global Group Director, Media Planning Director, Media Sales Director, Media Strategist, PR Account Director, Strategic Planning Director

Faculty Director Spotlight

“As marketers, we engage people and interact with them in ways that leave them better off than we found them. As an educator, I believe that learning comes from doing. I share my corporate experiences—successes and failures—with my students, and I involve them in projects so that they not only learn, but also are transformed personally by the process.”

Timothy Malefy

Faculty Director, MS in Strategic Marketing Communications
We invite you to explore our bustling campus located in Midtown Manhattan. By participating in Discover Gabelli, our collection of admissions engagement events, you will learn how our citywide classroom provides students with an immersive experience in the heart of New York City.

Join us for an on-campus tour, attend an admissions information session, coffee chat, class visit or all of the above! If you’re not able to join us on campus, you can Discover Gabelli online or off campus at one of our admissions events around the globe.

Visit Fordham.edu/visitGSB, and sign up for an on-campus event at our Lincoln Center campus.
# Application Requirements and Deadlines

## Application Requirements

- GMAT/GRE
- Résumé
- Essay(s)
- Letters of recommendation (x2)
- Interview
- Application fee: $130.00
- TOEFL/IELTS for international applicants
- Official undergraduate and graduate transcript(s)
- Transcript evaluations for international applicants

For current tuition and fees, please visit [fordham.edu/GSBTuition](http://fordham.edu/GSBTuition)

## Application Round

<table>
<thead>
<tr>
<th>Round</th>
<th>Application Submission Deadline</th>
<th>Final Decision Release (Decisions released on a rolling basis until date listed below)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Round 1*</td>
<td>October 12</td>
<td>November 30</td>
</tr>
<tr>
<td>Round 2*</td>
<td>November 16</td>
<td>January 18</td>
</tr>
<tr>
<td>Round 3*</td>
<td>January 18</td>
<td>March 22</td>
</tr>
<tr>
<td>Round 4** (Last deadline for international applicants)</td>
<td>March 29</td>
<td>May 10</td>
</tr>
<tr>
<td>Round 5 (Domestic only)</td>
<td>May 31</td>
<td>June 21</td>
</tr>
</tbody>
</table>

## MS Programs

### Fall 2019

- **Round 1**: October 12, November 30
- **Round 2**: November 16, January 18
- **Round 3**: January 18, March 22
- **Round 4** (Last deadline for international applicants): March 29, May 10
- **Round 5** (Domestic only): May 31, June 21

### MSA | MSMM | MST

#### Spring 2019

- **Round 1**: October 26, November 30

### MSA | MSMM | MST

#### Summer 2019

- **Round 1**: March 1, April 5

*Priority consideration for the Dean’s Scholarship is given to applicants who apply by Round 3.

**International students are strongly encouraged to complete an application by Round 4.