Welcome to the Gabelli School of Business
TRANSFER ADVISING

Curriculum 101
PRESENTATION AGENDA

• Today we will discuss:
  • Gabelli School Team & Advising Information
  • Curriculum & Schedule Basics
  • FAQs
  • Upcoming Events
LEADERSHIP

Donna Rapaccioli
Dean,
Gabelli School of Business
Ph.D., M.S., Accounting
New York University
B.S., Accounting
Fordham University
Also serves as Dean of Business Faculty

Lerzan Aksoy
Associate Dean of Undergraduate Studies
Ph.D., Marketing
UNC Chapel Hill
M.B.A.,
George Mason University
B.Sc., Business Administration
Hacettepe University, Turkey
What is Academic Advising?

- Different advisor and advising structure each year
- Help with: registration, course selection, grades, academic planning, absences, etc.

In Freshman Year

- Mandatory advising meetings, 4-6x per semester, grade P/F
- Make a note: your first two meetings are:
  - Thursday, August 31 at 1pm, Keating Hall (Unless you are a Manresa Scholar)
  - Wednesday, September 6 at 5:30pm, Fordham Prep Leonard Theater
- **Schedule on My.Fordham.edu DETAIL SCHEDULE, not week at a glance
- Individual meetings with Dean Totino as needed
- Required meetings if GPA <2.0 at midterm or end of term
- Advising Assistants: Upperclass students provide advice & mentoring
# GABELLI SCHOOL OF BUSINESS TEAM

| Faculty Members | Teach Courses  
| Run Research Centers  
| Offer Discipline Guidance |
| Additional Advisors & Program Directors | International Programs  
| Honors Opportunities and Dual-Degree Programs  
| Integrated Learning Communities |
| Personal & Professional Development Center | Goal-Setting, Internship and Job Preparation, Field-Specific Knowledge |
| Student Support | Technology  
| Gabelli School Tutoring  
| General Needs |
MORE RESOURCES

• Later today, learn more about programmatic and developmental opportunities these folks provide at interest breakout sessions, such as:
  • Global Opportunities
  • Dual-Degree Programs
  • Personal and Professional Development
  • Service and Justice Programs
  • Business Clubs and Leadership Opportunities
  • Pre-Law and Pre-Health Information
  • Entrepreneurship Avenues
IMPORTANT CURRICULUM INFORMATION
GRADUATION REQUIREMENTS

- 40 Classes, each at least 3 credits
- 120 Credits
  - Note: Students planning for CPA licensure need 150 credits
- 5 classes/15 credits per semester (generally)
- Course Structure:
  - Dual Core Curriculum
    - Liberal Arts Core
    - Integrated Business Core
  - Major/Concentration Classes
  - Electives
- Freshman Year:
  - Primarily liberal arts core requirements, including prerequisites for sophomore business courses
  - Ground Floor
  - Optional foreign language
- Possible summer semester in London
Required Courses prior to Sophomore Year

Either Fall, Spring, or Summer, the following must be taken prior to the start of Sophomore Business Core Curriculum

- Macroeconomics
- Microeconomics
- Statistics I
- Ground Floor (Introduction to Business)
- Composition 2
  - If Composition 1 is required in Fall, Composition 2 and Ground Floor must both be taken in Spring
  - If ESL is required in Fall, ESL 2/Composition 1 and Ground Floor must both be taken in Spring; Finite Math
- Calculus
  - If Pre-Calculus is required in Fall, Finite taken in Spring and Calculus in summer is recommended; more information will be provided in October/November
  - Pre-Calculus placement instead of Finite Math determined by SAT/ACT score or math placement exam

If you have taken AP Exams
- 4 or 5 on Calculus, Macroeconomics, and Microeconomics will fulfill Liberal Arts Core Requirement
- 4 or 5 on all other exams will fulfill Liberal Arts Elective Requirement, but not the core requirement, such as History, Statistics, English, etc.
BUSINESS INTEGRATED CORE

Cohort Style: all students will be in same courses together for some of the IPs
Designed to help students integrate knowledge across different disciplines
Intended to simultaneously develop students’ understanding of business fundamentals and their capabilities in the liberal arts, especially written and verbal self-expression
Learn more about the core in future advising sessions
The Business Integrated Core

13 Courses & 4 Integrated Project Courses

Business Core Curriculum Requirements

- Ground Floor **Only FR course
- Financial Accounting
- Managerial Accounting
- Marketing Principles
- Information Systems*
- Business Communication*
- Strategy*
- Principles of Management*
- Statistical Decision Making
- Legal Frameworks of Business
- Ethics in Business
- Financial Management
- Integrated Projects (4)

*indicates course taken 1.5 credits at a time split between two semesters; intention is to expose students to as many business disciplines as possible by end of sophomore year

Most Core Classes are taken Cohort-Style
The Business Integrated Core

Integrated Business Core Projects:

- FR: Exploration Project: Career and Professional Development IP
- SO: Teamwork Project: Consulting IP
- JR: Analysis Project: Modeling IP
- SR: Leadership Project: Multiple IP options, including Simulations, Business Ethics, Service Learning, and Consulting
Gabelli School Majors

Every Gabelli student will either A) have a major or B) will major in Business Administration and have a concentration(s); choose spring sophomore year

- **Accounting** - 11 Courses (If seeking CPA, additional courses required)
- **Applied Accounting and Finance** - 9 Courses
- **Accounting Information Systems** - 9 Courses
- **Finance** - 10 Courses
- **Information Systems**
- **Marketing** - 9 Courses
- **Business Administration** – 4 Course Concentration
  - Accounting
  - Business Economics
  - Entrepreneurship
  - Finance
  - Information and Communications Systems
  - Management Systems
  - Marketing

Lincoln Center:
- **Global Business** (paired with a primary concentration)
Optional Areas of Study - Primary Concentrations

At Rose Hill
- Accounting (120- and 150-credit)
- Business Economics
- Entrepreneurship
- Finance
- Information Systems
- Management
- Marketing
- Social Innovation

At Lincoln Center
- Digital Media and Technology
- Global Finance and Business Economics
- Global Marketing with Consumer Insights
Optional Areas of Study - Secondary Concentrations

Secondary Concentrations
- Accounting
- Alternative Investments
- Business Economics
- Business of Healthcare
- Communications and Media Mgmt.
- Digital Media and Technology
- Entrepreneurship
- Finance
- Fintech

Secondary Concentrations
- Information Systems
- Global Business (RH)
- Management
- Marketing
- Marketing Analytics
- Process and Quality Analytics (Six Sigma Certification)
- Services Marketing
- Social Innovation
- Sports Business
- Strategic Branding
- Value Investing
Electives

**Discipline Major (Finance, Accounting, Marketing, Information Systems, etc.)**

- 9-11 major classes, depending on the major
- 3-5 Liberal Art Electives, depending on the major

**Business Administration Major with a Concentration:**

- 4 Concentration Courses
- 6 Liberal Art Electives
- 3 Free (Business or Liberal Arts) Electives
- 1 Business Elective

Business and Free Electives often used towards a Gabelli School major, dual/secondary concentration, minor, or business electives (such as Fair Trade)

Liberal Arts Electives often used towards foreign language, study abroad, or a FCRH minor (such as math, economics, foreign language, etc.)
Gabelli School Freshman Advising

• Advisors

  • Class Dean, Marisa Villani
    ■ 416 Hughes Hall
    ■ 718-817-4100 or mvillani1@fordham.edu
    ■ Appointments and walk-in hours: log onto Gabelli Access

  • Danielle Cammarosano
    ■ 516-592-2492
    ■ dcammarosano@fordham.edu

  • Rahul Patel
    ■ 732-853-4842
    ■ rpatel@fordham.edu

• Structure

  • Orientation

• 4-6 Large group meetings per semester
  ■ Pass/Fail grade based upon attendance and participation
  ■ Dates on your My.Fordham.edu detail schedule (not on the week at a glance)
  ■ I may send reminders, but even if I don’t, it is your responsibility to attend ALL meetings or contact me for an excused absence

• Individual appointments as needed/requested or due to poor midterm/final grades
Gabelli Access

• Make appointments with me/other Advisors; see walk-in hours; access PPD resources

• Log-on
  • Link at www.GabelliConnect.com – username/password from My.Fordham.edu

• After Logging in, select “Request Advising Appointment”

• Select an Advising Appointment Type and an Advisor, don’t enter date/time range, location, or days and the available appointments will appear on the right.

• Click appointment time to select and enter reason for appointment.
Tutoring/Academic Support

**GSB STUDY CENTER: BUSINESS**
- Tutoring is provided for Math, Economics, and many other Business courses Monday-Thursday 9am-5pm and Friday 9am-4pm in 207 Hughes Hall. Sign-up on Gabelli Access.

**THE WRITING CENTER**
- Tutors address logical, rhetorical, and grammatical concerns in your writing. The Writing Center can assist with any type of writing, from conception, to composition, to completion. Monday through Thursday 9:00 am-8:00 pm; Fridays 10:00am-3:00pm on the East side of Dealy Hall’s 5th floor, in the Economics Dept. Students can sign-up at www.fordham.edu/writingcenter or by phone at 718-817-4032. Walk-ins are welcome whenever space is available. Students should be on time, bring the assignment, and expect to do work.

**OFFICE OF DISABILITY SERVICES**
- Accommodations for students with disabilities
- Academic coaching for all students

**COUNSELING & PSYCHOLOGICAL SERVICES and CAMPUS MINISTRY**
- Assistance for students having difficulty adjusting to college

**PHILOSOPHY**
- Graduate students in the department can provide tutorial assistance. Students should contact Dr. Samir Haddad, the Associate Chair in Collins Hall 101 for tutorial referrals.

**ECONOMICS**
- Students can go to the Economics Tutoring Center in Dealy Hall E-533 or email ecotutor@fordham.edu for an appointment.

**MODERN LANGUAGES**
- Free tutoring, practice, and conversation in all of the languages taught in the department is available. Contact the department for tutoring schedules. The Language Lab in Keating B25 also assists students with Modern Languages.

**MATHEMATICS**
- The Math Help Room is located in JMH 410. Math Room Hours: M- F 10:00-4:00. No appointment is necessary.

**GABELLI DEANS/DIRECTORS**
- Appointments and walk-ins

**PROFESSORS**
- Appointments and office hours
Academic Standards

• University Grading System
  • A=4.0, A-=3.67, B+=3.33, B=3.0, B-=2.67, C+=2.33, C=2.0, C-=1.67, D=1.0, F=0.0
  • Each professor may have their own guidelines for what equates to each letter

• Start Strong
  • Beware the pitfall of Freshman year: having to spend the rest of your college career improving your GPA
  • Manage your time wisely

• Mid Term Grades
  • Indicator of performance thus far
  • Start preparing early
**Academic Standards**

<table>
<thead>
<tr>
<th>Year in College</th>
<th>Minimum GPA Acceptable</th>
<th>Academic Probation</th>
<th>Suspension</th>
<th>Dismissal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall</td>
<td>2.00</td>
<td>1.400-1.999</td>
<td>1.35-1.399</td>
<td>less than 1.350</td>
</tr>
<tr>
<td>Spring</td>
<td>2.00</td>
<td>1.500-1.999</td>
<td>1.450-1.499</td>
<td>less than 1.450</td>
</tr>
</tbody>
</table>

- **Standards applied at the end of each semester, not for Midterm Progress Reports.**

- **Academic Probation**
  - A serious warning that a student must improve his/her academic performance.
  - May continue to study at Fordham & be awarded financial aid.
  - Not automatically acquired by the student but must be granted by the dean; restricted to two consecutive semesters.
  - Subject to dismissal if judged not to be making satisfactory progress.
  - May be prohibited from participating in extracurricular activities, being an RA, or representing the University in intervarsity athletic competition.
Academic Standards

• **Academic Suspension**

  • In addition to GPA, a student who has three failures in any semester may be subject to suspension or dismissal.

  • Enforced termination of formal studies; only granted once in career for minimum of 2 semesters.

  • If after a period of suspension a student wished to continue his/her studies in the Gabelli School, he/she must formally apply for readmission. Need a 2.750 GPA at an approved baccalaureate institution.

• **Academic Dismissal**

  • Once dismissed, may no longer take courses.

• Higher GPAs may be required to maintain financial aid, NCAA eligibility, etc.

• Also be aware of required SAP (Satisfactory Academic Progress)
Academic Policies

Class Attendance

- University Policy:
  - 6 excused for 3x/week
  - 4 excused for 2x/week
  - 2 excused for 1x/week
- Professors may have more strict guidelines; consult their syllabus
- If you miss more than above classes, you may receive an F in the class even if coursework is strong
- Excused Absences: Medical (must have doctor note or have been seen at health center), University Sponsored (varsity athletic obligation), or Passing in Immediate Family
  - If visited the Health Center: a) Give them permission to verify with me your visit and b) email me to notify me; I will verify and inform professors

Transfer to FCRH or FCLC or Gabelli School at LC

- Must have at least 2.5 GPA
- FCLC: Milton Bravo, 804 Lowenstein, mbravo4@fordham.edu
- FCRH: Luz Lenis, 301 Keating Hall, lenis@fordham.edu
- Gabelli School LC: Fr. Vincent DeCola, decola@fordham.edu
Early Advising Tips

- **Only take the course load you can handle, but try to maintain appropriate progress towards graduation, 5 courses per semester**
- **Communicate with your Professors**
  - Attend all classes
  - Follow the Syllabi
  - Visit Professor Office Hours
  - Do your homework (all reading and assignments)
  - Keep up on Blackboard
  - Notify Professor and Dean of Sickness/Absences
- **Attend all Advising Sessions**
- **GabelliConnect.com**
  - Gabelli Professional Events
  - Networking Opportunities
  - Club Events
  - Faculty and Student updates
  - Major/Concentration/Minor information
  - International/London information
- **Free Wall Street Journal/New York Times/Bloomberg Access**
  - Start good habits now
  - Email with instructions in a few weeks
FREQUENTLY ASKED QUESTIONS
What is a “global opportunity”? 

At Fordham, these can happen …
In New York:

- Global aspect to all Gabelli School coursework; option of the secondary concentration in international business
- Internships in New York offices of multinational firms
- Opportunities at governmental and non-governmental organizations with international reach (United Nations, NYSE/Euronext, etc.)
What is a “global opportunity”? 

At Fordham, these can happen …

Abroad:

• Full semesters abroad (fall, spring, summer)
  ■ Gabelli School of Business in London (fall, spring, summer)
  ■ Partnerships with other colleges and universities across the globe

• International study tours (faculty-led, usually 7 to 10 days)
  ■ Opportunity to gain international business experience while learning practices, culture and history of a particular country.
  ■ Enroll in a course for the semester; tour typically occurs during school vacation
  ■ Past tours include Japan, China, Brazil, Chile, India, Ireland, Argentina, Belgium and France

• Internships in other countries
Service Opportunities

Gabelli School of Business students learn the importance of being “men and women for others.” They demonstrate this by volunteering through dozens of Fordham University social justice and community-service programs, including:

• Freshman year:
  • Urban Plunge
  • Service learning (1-credit self-designed course add-on)
  • Varied social justice opportunities
  • Global Outreach

• Later years:
  • Consulting courses
  • Continuation of opportunities listed above
Professional development: Doesn’t career services do that?

Yes, but we supplement the university’s offerings in a way designed to advance the careers of business students.

The Personal and Professional Development Center will help you with …

• Self-awareness and career discovery
• Industry-specific workshops
• Résumé-writing help
• Interviewing skills
• Networking practice
• Corporate connections
• Opportunities to meet executives on campus (“Boardroom Series”)
• Small-group student/alumni networking dinners (“Supper Club”)

Professional development: Doesn’t career services do that?
Staying in the Know

The Gabelli School of Business is at your fingertips
• Check your Fordham University e-mail account
• “Like” the Gabelli School Class of 2022 Facebook page: https://www.facebook.com/GabelliRH2022
• Bookmark http://www.fordham.edu/gabelli

Follow us! GSB is on Facebook (@gabellibusiness), Instagram (@FordhamGSB), and Twitter (@FordhamGSB)!

Other ways to connect
• Use GabelliAccess (Advising appointments and walk-in hours) - On Student tab in My.Fordham.edu – No additional login needed
• Personal and Professional Development Center resources
• Free WSJ access (available in a few weeks – check your e-mail)
• Attend as many events as possible (see GabelliConnect calendar)
Any Questions?