ADMINISTRATIVE POSITION ANNOUNCEMENT

TITLE OF POSITION/RANK: Assistant Director for Digital Media and Video Technology

DEPARTMENT: Athletics, Rose Hill Campus

RESPONSIBILITIES:

• Oversee the production of all video content to include high-definition web streams of sport in events, on ESPN+, specialty shows and highlights, and all aspects of the video boards.
• Serve as Producer/Director for all live-streamed events on the Patriot League Network and ESPN+.
• Develop and grow the video capabilities of the department by focusing on distribution of content through fordhamsports.com, social media, and video boards.
• Produce and edit special feature videos.
• Produce and edit hype videos.
• Produce and edit all in-game promotional videos.
• Produce and edit content creation for all athletic venue video boards.
• Work with DSLR Camera and Gimbals.
• Troubleshoot issues in-game.
• Shoot green screen video to edit for scoreboard and social motion graphics.
• Create highlight packages for Fordham sporting events to be distributed through digital media.
• Recruit, train, and manage a diverse staff of student employees to aid in the video production.
• Produce and direct all content to be displayed on the on video scoreboards to promote an exciting and interactive game atmosphere.
• Fully comply with all University policies and procedures, and all NCAA, Atlantic 10, and Patriot League rules and regulations.
• Other duties as assigned.

QUALIFICATIONS:

• Bachelor’s degree in communications or other related field required.
• Two years’ experience working in sports video production or similar field required.
• Experience with TriCaster preferred.
• Understanding of Adobe Creative Suite with particular focus on Adobe Premier, Adobe After Effects, Adobe Media Encoder, Adobe Photoshop.
• Experience producing live streams with ESPN+ preferred.
• Experience using social media platforms such as Twitter, Facebook, Instagram, and YouTube.
• Able and willing to work nights, weekends, holidays, and some travel.
• Knowledge of NCAA rules and regulations preferred.

SALARY: Commensurate with experience

FLSA CATEGORY: Exempt

START DATE: May 1, 2019

SEND LETTER AND RESUME: Joe DiBari, Director of Sports Media Relations
dibari@fordham.edu

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