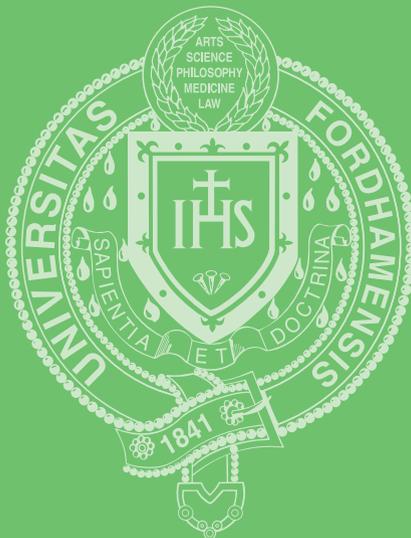


# Intellectual Property Law & Information Policy



# Patently Good Information For Startups And Innovators

Zach Rome, founder of Woodpecker Laboratories, faced a difficult problem: how to commercialize and protect his new line of children's toys without the capital needed to hire a private patent attorney. His solution: Fordham's Samuelson-Glushko Intellectual Property and Information Law Clinic. Here students gain valuable experience interviewing inventors and entrepreneurs, assessing cases, and drafting patent and trademark applications through participation in the U.S. Patent and Trademarks Office Pilot Program.

For Zach, suddenly his legal challenges became opportunities. According to Clinical Associate Professor Ron Lazebnik, who supervises the clinic, "Acquiring intellectual property rights is very important for inventors, entrepreneurs, and lawyers alike. Our IP and Information Law Clinic expands the ways students assist clients, and serves both parties alike."

While some Fordham Law evening students are already experienced in patent practice, the clinic offers legal newbies the opportunity to receive a temporary USPTO registration number without sitting for the patent bar exam. Students who receive their number are able to interact directly with patent and trademark examiners as legal representatives.

For clients navigating changes in the U.S. patent system, the clinic is invaluable, especially in light of the recent America Invents Act. Passed in 2011, this federal statute switched the U.S. patent system from a "first to invent" to a "first inventor to file" system, making it more important than ever for inventors like Rome to be first to apply to patent their creations.

Zach sums it up best: "The Fordham IP Clinic offers a huge resource to small startup businesses that might not have a lot of capital. The ability to have a patent and own your own intellectual property can be the foundation of what you're doing. Working with the Fordham IP clinic was educational and empowering."

In addition to the clinic, Fordham Law's IP offerings include the Center on Law and Information Policy, the IP Institute, and the *Fordham Intellectual Property, Media and Entertainment Law Journal*. All prepare students for challenging work in this fast-changing, innovative field of law.

## IP Law & Information Policy Quick Facts

The *Fordham Intellectual Property, Media, and Entertainment Law Journal* is the sixth-most-cited law journal devoted to IP issues.

Of students with a graduate degree entering Fordham Law in the past five years, over 50% have earned a master's or doctorate in a science field.

IP-related student groups include the Fashion Law Society, Fordham Law Art Club, Fordham Sports Law Forum, and Media and Entertainment Law Society.

Professor Joel Reidenberg, director of the Center on Law and Information Policy, co-authored an amicus brief for a U.S. Supreme Court privacy case.

The IP's Institute's annual Fordham Intellectual Property Law and Policy Conference draws approximately 500 IP practitioners, judges, academics, and policymakers from around the world every year.



## IP Law and Information Policy Course Offerings\*

Advanced Copyright Law

Antitrust Law

Antitrust Law in Information Economy

Comparative Antitrust Law and Enforcement

Copyright Law

Copyright Litigation

Entertainment Law

European Union and International Intellectual Property Law

Fashion Ethics, Sustainability & Development

Fashion Law

Fashion Law & Finance

Fashion Modeling Law

Fashion Retail Law

Intellectual Property

International and Comparative Law

Internet Law

Mass Media and Internet Law

Patent Law

Patent Litigation

Technology and Privacy Law Practicum

Trademark Law

Trademarks in Practice

\*Not all courses are offered every semester.

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