The popular video game Fortnite, created by Epic Games, has recently found itself in hot water for selling content that mirrors dance moves made famous by other artists. Some of those artists, such as Brooklyn rapper 2 Milly and star of The Fresh Prince of Bel-Air Alfonso Ribeiro, have gone as far as to bring suit against Epic Games for the appropriation of their art, image, and brand. Their counsel, the attorneys of Pierce Bainbridge Beck Price & Hecht LLP, will be joining us for a discussion about the lawsuits, its cultural implications, and the attorneys’ experience working at a young, up-and-coming law firm.

**Agenda**

<table>
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<th>Time</th>
<th>Session</th>
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<td>4:25 - 5:25 pm</td>
<td><strong>Panel Session</strong> (1.0 CLE Professional Practice)&lt;br&gt;Panelists:&lt;br&gt;2 Milly, Brooklyn Recording Artist; Creator of the Milly Rock Dance&lt;br&gt;David Hecht ‘08, Managing Partner; Co-Chair, Intellectual Property Group, Pierce Bainbridge Beck Price &amp; Hecht LLP&lt;br&gt;Max Price ‘08, Partner; Co-Chair, Intellectual Property Group, Pierce Bainbridge Beck Price &amp; Hecht LLP&lt;br&gt;Yi Wen Wu ‘14, Associate, Pierce Bainbridge Beck Price &amp; Hecht LLP&lt;br&gt;<strong>Moderator</strong>&lt;br&gt;Kara Krakower ‘19, Litigation Fellow, Pierce Bainbridge Beck Price &amp; Hecht LLP; Associate Editor, Fordham Intellectual Property, Media and Entertainment Law Journal</td>
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<td>5:25 - 5:40 pm</td>
<td><strong>Questions and Answers</strong></td>
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**CLE CREDIT** has been approved in accordance with the requirements of the New York State CLE Board for a maximum of 1.0 transitional & nontransitional (1.0 professional practice credit).

**CLE course materials are available at:** law.fordham.edu/clematerials
**2 Milly**
Brooklyn Recording Artist; Creator of the Milly Rock Dance

[Milly Bio Here]

**Sean Corrado**
Senior Writing & Research Editor, Fordham Intellectual Property, Media & Entertainment Law Journal

[Sean Bio Here]

**David Hecht**
Managing Partner; Co-Chair, Intellectual Property Group, Pierce Bainbridge Beck Price & Hecht LLP

A titan in the field of intellectual property, David L. Hecht represents some of the most powerful and influential people and companies in the world. He represents plaintiffs and defendants in high-stakes commercial disputes, with an emphasis on patent, trademark, copyright, trade secret, and right of publicity cases. David serves as the co-chair of the firm’s intellectual property group. He is a founding partner of the firm’s New York and New Jersey offices and manages both offices. Hecht graduated from Fordham Law School in 2008.

**Kara Krakower**
Litigation Fellow, Pierce Bainbridge Beck Price & Hecht LLP; Associate Editor, Fordham Intellectual Property, Media & Entertainment Law Journal

A third year student at Fordham Law, Kara is the author of Finding the Barre: Fitting the Untried Territory of Choreography Claims into Existing Copyright Law published in the Fordham Intellectual Property, Media & Entertainment Law Journal in May 2018. A former dance student and current enthusiast, Kara is a Litigation Fellow at Pierce Bainbridge Beck Price & Hecht LLP working on research, drafting, and strategy for choreography copyright infringement claims. Krakower will graduate Fordham Law School in Spring 2019

**Max Price**
Partner; Co-Chair, Intellectual Property Group, Pierce Bainbridge Beck Price & Hecht LLP

Maxim Price is a founding partner and co-partner-in-charge of the New York office. He is a commercial litigator with a focus on intellectual property litigation. He has litigated complex commercial and patent infringement cases for Fortune 500 companies. The cases Maxim works on have ranged from the bankruptcy litigations of a major car manufacturer to the infamous smartphone patent wars. Before joining Pierce Bainbridge Beck Price & Hecht LLP, Maxim worked for Jones Day and Quinn Emanuel. Price graduated from Fordham Law School in 2008

**Michael Rivera**
Managing Editor, Fordham Intellectual Property, Media & Entertainment Law Journal

[Michael Bio Here]

**Yi Wen Wu**
Associate, Pierce Bainbridge Beck Price & Hecht LLP

Wen is an Associate in Pierce Bainbridge Beck Price & Hecht LLP’s New York office who focuses on intellectual property litigation. He has represented high-profile clients in complex patent cases across a wide range of technologies, including financial software, nanoparticles, pharmaceuticals, peer-to-peer systems, tissue grafting, and skincare. Not only is Wen a trial lawyer, but his work extends to inter partes reviews and appeals before the Federal Circuit. Before joining Pierce Bainbridge, Wen practiced at Alston & Bird. Wu graduated from Fordham Law School in 2014.