2019 Mid-Year Conference Program Agenda

8:15 a.m. – 8:50 a.m.  Registration and Breakfast

8:50 a.m. – 9:00 a.m.  Welcome by Lawrence C. Hinkle II, Esq.  
(Chairman, BESLA Board of Directors)  
Partner, Fox Rothschild

9:00 a.m. – 10:30 a.m.  Mental Wellness for Athletes, Entertainers and Their Attorneys

Moderator:  Dr. Valda Crowder  
Managing Partner, Capitol Health Partners

Panelists:  Arnold Joseph, Esq.  
Owner, Joseph & Associates

Anita LaRue, Esq.  
Assistant U.S. Attorney, U.S. Attorney’s Office for the District of Columbia

Dr. Nyaka Niilampti  
Vice President, Wellness & Clinical Services, National Football League

10:30 a.m. – 10:45 a.m.  Introduction of Matthew Diller, Dean of Fordham University School of Law by Khadijah Sharif-Drinkard, Esq.  
(President, BESLA Board of Directors)  
Fordham University School of Law ’97 and Senior Vice President, Business and Legal Affairs, Viacom Media Networks

10:45 a.m. – 12:15 p.m.  General Counsel’s Panel

Moderator:  Joseph K. West, Esq.  
Partner, Duane Morris
Panelists:  
**Kimberley Harris, Esq.**  
*Executive Vice President, Comcast Corporation & General Counsel, NBCUniversal*

**Keyes Hill - Edgar, Esq.**  
*Executive Vice President, Global Business Affairs & General Counsel, Viacom Media Networks*

**Damon Jones, Esq.**  
*Senior Vice President & General Counsel, Baseball & Business Operations, Washington Nationals Baseball Club*

**Clarence Nesbitt, Esq.**  
*General Counsel, National Basketball Players Association*

12:15 p.m. – 1:15 p.m. Lunch Break

12:30 p.m. – 1:30 p.m. Young Lawyers Division Round Table Lunch

**“Guerrilla Tactics on Breaking into Sports and Entertainment Law”** - Members of the Young Lawyers Division, law students, and those just starting their careers are invited to join attorneys and industry professionals in an informal discussion which will address how to break into and build a successful career in Sports and Entertainment Law. Learn how to develop networking strategies, find and cultivate meaningful mentor relationships, build your client base, increase your value to your company, firm and clients, and maintain wellness through it all.

1:15 p.m. – 1:45 p.m. In the Huddle Networking Break

(Meet representatives from some of the companies that sponsor BESLA and learn about programs and potential employment opportunities.)

1:45 p.m. – 3:15 p.m. Artificial Intelligence (AI) and Copyright Law: Examining the Challenges and Opportunities that AI Presents in the Entertainment Industry

**Moderator:**  
**Olivier Sylvain, Esq.**  
*Professor of Law, Fordham University School of Law*

**Panelists:**  
**Mavis Fowler-Williams, Esq.**  
*Principal, Intellectual Property and Technology Law in the 21st Century*

**Darrick Hooker, Esq.**  
*Partner, Akerman, LLC – Intellectual Property*

**Karyn Temple, Esq.**  
*Register of Copyrights and Director, U.S. Copyright Office*
3:30 p.m. – 5:00 p.m.  **Rainmaking: How to Create an Effective Business Development Strategy**

**Moderator:** Mason Ashe, Esq.
*Founder & CEO, Ashe Sports & Entertainment Consulting, Inc.*

**Panelists:**
- Lisa E. Davis, Esq.
  *Partner, Entertainment Group, Frankfurt Kurnit Klein & Selz P.C.*
- Jay Grant, Esq.
  *Executive Vice President & General Counsel, Univision Digital and News Univision Communications Inc*
- Anthony Mulrain, Esq.
  *Member/Co-Chair Sports Practice, Mintz, Levin, Cohn, Ferri, Glovski & Popeo P.C.*

5:30 p.m. – 7:00 p.m.  **Reception**
*Sponsored by Viacom*

**BESLA BEACON OF INDUSTRY AWARD RECIPIENT**

Lisa E. Davis, Esq.
*Partner, Frankfurt Kurnit Klein & Selz P.C.*