



## London Business Speaker Series

This speaker series focuses on business with a purpose and highlights the Fordham University London Centre strategic relationships and partnerships with the local business community. It aims to highlight these relationships and present future opportunities for students when they can study abroad in London.

Brief outline of potential topics:

- Week 1: UK Public Policy, Trade and the Effects for Business (Director of British Trade Association)
- Week 2: Media, Philanthropy, and Sustainability: How a Global Organization Contributes to Business with a Purpose (e.g. Bloomberg)
- Week 3: Financial and Professional Services in the UK (e.g. EY, Accenture)
- Week 4: Connecting Business Education with Industry (e.g. Crestline, Wells Fargo)
- Week 5: How to Position Yourself for a Job in the Age of a Pandemic (e.g. Alumni who does Recruitment and Talent Strategy)
- Week 6: Corporate Social Responsibility: How Industry Connects with Local Community (e.g. Goldman)
- Week 7: Working in a COVID World (e.g. potential panel with alumni from Credit Suisse, Fitch Ratings, Google)

Students who participate and attend four sessions will receive a certificate.



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