ADMINISTRATIVE POSITION ANNOUNCEMENT

TITLE OF POSITION/RANK: Program Director

DEPARTMENT: WFUV Radio
Rose Hill

POSITION SUMMARY:
WFUV’s Program Director serves as executive producer for local programming, overseeing content across platforms to ensure the highest quality audience service. Reports to General Manager.

RESPONSIBILITIES:
- Leads the content team, providing strategy, planning and oversight of content across WFUV’s various platforms
- Reviews and interprets audience research, and develops a plan and strategy to retain and expand audience
- Sets programming standards and monitors content to ensure consistent quality and outstanding audience service, in keeping with WFUV standards
- Manages programming resources, including developing and monitoring budgets, working closely with Finance Director
- Ensures that programming is consistent with WFUV mission, goals and policies and adheres to FCC guidelines
- Recruits, supervises, and evaluates content team, providing regular guidance, coaching, training, and development
- Works closely with membership on content-related fundraising strategies; with corporate support, development, and promotions to realize revenue opportunities. Leads on-air team with fundraising best practice
- Develops programming-related external relationships, in collaboration with promotions and marketing, corporate underwriting, operations, digital and other areas as needed
- Assumes other responsibilities as necessary

QUALIFICATIONS:
- Bachelor’s Degree preferred; or in lieu of the degree, a minimum of four years of experience in a related field; Master’s Degree preferred
- Minimum 10 years of professional broadcasting experience, with extensive understanding of programming; experience analyzing, interpreting, and acting upon audience research; developing new programs; and audience building success
- Demonstrated radio programming success, preferably with AAA music format
- Understanding of media industry trends and competition; ability to adapt to changing circumstances of 21st Century media environment
- Demonstrated ability to host and produce radio programming
- Strong organizational and leadership skills
- Demonstrated ability to motivate, develop and coach staff, from support to on-air talent
- Behaves & communicates in a manner that models and fosters a culture of teamwork, cooperation, and respect

SALARY: Commensurate with experience

FLSA CATEGORY: Exempt

START DATE: May 24, 2021

SEND LETTER AND RESUME TO: www.wfuv.org/jobs

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