Seventh Annual Media & Entertainment Law Symposium

Tuesday, February 10, 2021
9:30 a.m. – 2:30 p.m.
via Zoom Webinar
9:30 – 10 a.m.
Welcome

10 – 11 a.m.
The New Normal in the Art of Cinema and the Stage
(1.0 Professional Practice)
• Scott Jaffee ’98, Senior Vice President, Head of Content Acquisitions, Legal for WarnerMedia Studios & Networks
• Amy Omar, Manager, Business & Legal Affairs, FilmNation Entertainment
• Scott Wilcox, Head of Legal & Business Affairs, National Artists Management Company
• Rachel Kiwi, Senior Counsel, Loeb & Loeb LLP
• Moderator: Courtney Cox, Professor of Law, Fordham Law School

11 – 11:15 a.m.
Break

11:15 a.m. – 12:15 p.m.
The Masters of the Music: Streaming and Licensing Today
(1.0 Professional Practice)
• George Howard, Professor, Berklee College of Music
• Benjamin Semel, Partner, Pryor Cashman LLP
• Dan Blumberg, Vice President, Business & Legal Affairs, Sony Music Entertainment
• Moderator: Abner S. Greene, Leonard F. Manning Professor of Law, Fordham Law School

12:15 – 12:40 p.m.
Break

12:40 – 12:45 p.m.
Welcoming Remarks
• Dean Matthew Diller, Dean and Paul Fuller Professor of Law, Fordham Law School

12:45 – 1:15 p.m.
Keynote Address
• Ian Stratford ’02, Chief Legal Officer & Head of Business Affairs, First Look Media

1:15 – 2:15 p.m.
Who is Steering the Ship: Social Media or Us?
(1.0 Professional Practice)
• Gary Kibel, Partner, Davis & Gilbert LLP
• Joshua Greenberg, Associate, Cowan, DeBaets, Abrahams, & Sheppard LLP
• Robert deBrauwere, Partner, Pryor Cashman LLP
• Moderator: Olivier Sylvain, Professor of Law, Fordham Law School; Director, McGannon Center

2:15 – 2:30 p.m.
Closing Remarks
Ian Stratford ’02  
Chief Legal Officer & Head of Business Affairs, First Look Media

Ian Stratford is the Chief Legal Officer & Head of Business Affairs at First Look Media.

Launched by eBay founder Pierre Omidyar, First Look Media (FLM) is a new model media company that was created with the belief that independent perspectives are vital to both a vibrant culture and a thriving democracy. FLM’s current assets include Topic Studios, The Intercept, Field of Vision, The Press Freedom Defense Fund, and the recently launched Topic streaming service. FLM plans to aggressively expand its portfolio by investing in and building a variety of media brands, platforms and technology companies that support its mission and help creators and audiences develop, distribute, discover and connect with meaningful stories.

Before joining FLM, Ian was a Senior Vice President, Associate General Counsel at Endeavor where he was a member of the Endeavor Content (EC) founding team. At EC, Ian built and led the business and legal affairs team of 30+ lawyers working across EC’s motion picture, scripted television, non-scripted/documentary, and podcast studios, as well as the company’s partnerships, investments, and joint ventures. Prior to EC, Ian was a partner at Gray Krauss Stratford Sandler Des Rochers LLP, where he served as a strategic advisor to various media companies, and led the firm’s finance practice, representing production-finance companies, institutional lenders, hedge funds, private equity companies, and family offices. Ian began his career at The Endeavor Agency.

Ian received his law degree from Fordham University School of Law (2002) and his bachelor’s degree in biology from Fordham University (1999).

Scott Jaffee ’98  
Senior Vice President, Head of Content Acquisitions, Legal for WarnerMedia Studios & Networks

Scott Jaffee is the Senior Vice President, Head of Content Acquisitions, Legal for WarnerMedia Studios & Networks. He oversees the business and legal affairs teams tasked with acquiring major studio theatrical releases, independent films, Spanish-language content and international programming for HBO, Cinemax and their channels and platforms. For the past year, he has advised the management team for HBO Max, Warner Media’s new streaming platform launching in May of this year. He also oversees legal entity management and other general corporate matters across WarnerMedia’s legacy HBO, Turner and CNN network groups.

Prior to joining HBO, Scott worked at Morgan, Lewis & Bockius LLP in New York, where he was a senior associate in the Business & Finance group. His practice focused on secured and unsecured lending, private equity and bankruptcy and restructuring, specializing in the production, finance and distribution of motion pictures and television programming.

Scott received his BA from Binghamton University and his JD from Fordham University. He was the Business Editor of the Intellectual Property, Media and Entertainment Law Journal, as well as one of the founding members of the Fordham Sports Law Society & Symposium.

Amy Omar  
Manager, Business & Legal Affairs, FilmNation Entertainment

Amy Omar is an entertainment attorney based in New York City. She works in-house in Business & Legal Affairs at FilmNation Entertainment, a leading independent film and television company behind award-winning hits ARRIVAL and THE BIG SICK that the LA Times called “the emerging Oscar powerhouse you’ve never heard of.” At FilmNation, she has worked on deals for film, television and podcasts such as, “The Map of Tiny Perfect Things”, Tom Hanks’ film “Greyhound”, “Promising Young Woman”, and the podcast “Murder on the Towpath”.

Prior to FilmNation, Amy attended Loyola Law School, where she focused her coursework and internships in entertainment law. She was the president of the Entertainment & Sports Law Society and held internship positions at Lionsgate and NBCUniversal. Amy holds an undergraduate degree in Politics and French from NYU’s College of Arts & Sciences and a master’s degree in French Studies, from NYU’s Institute of French Studies.

Scott Wilcox  
Head of Legal & Business Affairs, National Artists Management Company  
Principal, Scott Wilcox Law PLLC

Scott Wilcox is the head of legal and business affairs for National Artists Management Company, the producers of Broadway shows including Chicago and Waitress. In this capacity, he negotiates underlying rights, author, and creative team agreements, and consults on other matters in the development of new plays and musicals. Scott also advises producers on myriad business and legal issues in sit-down, touring, and licensed productions in the United States, the United Kingdom, and other theatrical markets.

In addition to his in-house role, Scott is the founder and principal of Scott Wilcox Law PLLC, through which
he represents clients including entertainment/media companies, film and theatre producers, screenwriters, authors, musicians, streaming services and digital media content creators, and financiers/investors in a range of matters. Scott also advises clients on technology, data privacy, and cybersecurity law matters and represents several non-profit organizations in the arts and social services sector.

Scott serves on an advisory committee to the American Bar Association’s Forum on the Entertainment and Sports Industries and on the board of advisors for the SIE Society, the leading alliance for social impact entertainment. In 2016, Scott received the prestigious Thurgood Marshall Award for Exceptional Pro Bono Service from the Federal Bar Council for his leadership in the pro bono community while an associate at Davis Polk &amp; Wardwell LLP, including representations of artists/writers, veterans, and survivors of domestic violence. He also has received pro bono awards from Sanctuary for Families and the City Bar Justice Center.

Following his graduation magna cum laude from the University of Michigan Law School, Scott served as a law clerk to U.S. District Judge Richard M. Berman in the Southern District of New York. He also holds a Master of Fine Arts degree from Columbia University and a Bachelor of Arts degree from the University of Michigan.

**Rachel Kiwi**
*Senior Counsel, Loeb & Loeb LLP*

Rachel Kiwi maintains a diverse entertainment and media practice with experience advising on licensing, acquisition, disposition, financing and exploitation of entertainment properties for film, television, podcasts and live stage productions. Her clients include producers, production companies, talent, executives, underlying rights holders, authors and investors in entertainment projects of all types. Rachel has also served as production counsel for theater productions, independent films and television programs. In addition, she has been involved in structuring acquisitions, sales and joint ventures of entertainment businesses, as well as entertainment-related investment fund formations.

**Courtney Cox**
*Professor, Fordham University School of Law*

Courtney Cox is an Associate Professor at Fordham University School of Law. She writes at the intersection of law, technology, and philosophy, with an emphasis on time and risk. Cox joined Fordham from practice at Ropes & Gray, where she was an intellectual property litigator. She previously clerked for then-Chief Judge Sandra L. Lynch of the United States Court of Appeals for the First Circuit, and was a Yale Fox Fellow at Fudan University in Shanghai. Cox earned her J.D., with highest honors, from the University of Chicago Law School; her doctorate, in philosophy, from the University of Oxford; and her B.A., magna cum laude with distinction, from Yale University.

**George Howard**
*CIO, Riptide Music Group*

**CMO, Moodagent**

George Howard, JD/MBA, MA, is the former president of Rykodisc, the world’s largest independent record label, and cofounder of TuneCore, the world’s largest independent digital music distributor. He is also the cofounder of Music Audience Exchange, which comprises a team of digital marketers, engineers, and music lovers, using technology to redefine the fundamental structure of brand-artist relationships. Currently, Mr. Howard is CIO of Riptide Music Group, and CMO of Moodagent.

Mr. Howard is a Professor of Music Business/Management at Berklee College of Music, and the founder of GHS, a strategic consulting firm that advises a wide range of clients on how to integrate technology with strategy in order to increase brand awareness and revenue.

Mr. Howard is a columnist for Forbes, and his most recent book is “Everything In Its Right Place: How Blockchain Technology Will Lead To A More Transparent Music Industry.”

**Benjamin Semel**
*Partner, Pryor Cashman LLP*

Benjamin Semel is a partner at Pryor Cashman LLP, where he handles matters for clients in the music industry across litigation, transactional and regulatory spaces. Ben has handled groundbreaking litigations on behalf of music content owners, including against LimeWire and Grooveshark and in the Copyright Royalty Board Phonorecords III proceeding to set compulsory mechanical royalty rates for interactive streaming. Ben has counseled the Mechanical Licensing Collective—the nonprofit designated by the U.S. Copyright Office to administer nationwide blanket licenses for interactive streaming—since its inception. His intellectual property work further includes disputes over trademark and trade secret protection, copyrights in film, television, software, literature and architectural works, and rights of publicity and privacy. Ben also maintains an active practice in technology law, managing issues for digital media and emerging technology companies.
Dan Blumberg  
**Vice President, Business & Legal Affairs for Global Digital Business, Sony Music Entertainment**

Dan Blumberg is Vice President, Business & Legal Affairs for Global Digital Business at Sony Music Entertainment. In his role, Dan negotiates and drafts agreements to license SME repertoire to a variety of digital platforms, including direct-to-consumer and business-to-business music services, UGC platforms and fitness applications. Dan previously held a similar role in Digital Legal Affairs at Warner Music Group, and also worked as an Associate in Greenberg Traurig LLP's Entertainment & Media practice group, where he focused on television content distribution agreements. Dan holds a JD from New York University School of Law.

Abner Greene  
**Leonard F. Manning Professor of Law, Fordham University School of Law**


Robert deBrauwere  
**Partner, Pryor Cashman LLP**

Robert deBrauwere co-chairs Pryor Cashman’s Digital Media Group and is a member of the Intellectual Property, Media + Entertainment, and Litigation Groups. His extensive knowledge of the interplay between IP, technology, media, entertainment, and music has earned him the role of trusted business and legal advisor to some of the world’s most cutting-edge companies and influential artists and songwriters. A former computer programmer and concert and theater sound/lighting engineer, Rob understands how technology and entertainment intersect in the digital world. He recognizes the challenges that accompany the design and development of new applications, products, and distribution channels, and works alongside his clients to devise solutions that are scalable and secure.

Gary Kibel  
**Partner, Digital Media, Technology & Privacy Practice Group, Davis & Gilbert LLP**

Gary Kibel is a partner in the Digital Media, Technology & Privacy Practice Group of Davis & Gilbert LLP. Mr. Kibel
regularly counsels’ clients with respect to digital media/advertising law; privacy and data security; and information technology matters. Mr. Kibel is a Certified Information Privacy Professional (CIPP/US) and a former New York KnowledgeNet Co-Chair. He advises clients in many industries regarding privacy and data security issues, including, internal information security policies, consumer-facing disclosures, security breaches and incident responses, federal/state laws, self-regulatory requirements and other matters in connection with an organization’s collection, storage and use of data in all aspects of its business. Mr. Kibel advises interactive companies, advertising agencies, media publishers, brands and other commercial entities regarding transactions for interactive advertising, behavioral advertising, social media, programmatic media buying, mobile marketing, affiliate marketing, data collection and usage, and other emerging products and services. He also serves as General Counsel to the Performance Marketing Association. He received a B.A. from Binghamton University, M.B.A. from Binghamton University and J.D. from Brooklyn Law School. Prior to becoming an attorney, Mr. Kibel was an information systems analyst in the Investment Banking Division of Merrill Lynch & Co.

Joshua Greenberg
Associate, Cowan, DeBaets, Abrahams & Sheppard LLP

Joshua Greenberg is an attorney in the Digital Media and Technology group of the entertainment law firm Cowan, DeBaets, Abrahams & Sheppard LLP, where he practices primarily in the areas of business and intellectual property law. He represents a wide variety of clients in the digital media, technology, and entertainment industries, including media, marketing, and creative agencies; technology service companies; social media platforms; mobile app developers; film, podcast, live event, and digital media producers and financiers; consumer product companies; and benefit corporations and purpose-driven commercial ventures. A significant area of Josh’s practice focuses on brand development and protection, user generated content moderation, influencer marketing, and Internet privacy and data protection. In 2015, Josh published a note in the Journal of Law and Policy titled “The Privacy-Proof Plaintiff: But First, Let Me Share Your #Selfie,” which probes how information sharing online, namely on social media, should affect personal privacy rights and boundaries and argues that broad self-exposure negates a reasonable expectation of privacy for the range of issues disclosed. Josh is an alumnus of Lehigh University and Brooklyn Law School.

Olivier Sylvain
Professor, Fordham University School of Law
Director, McGannon Center

Olivier Sylvain is a Professor of Law at Fordham University School of Law. His academic interests are chiefly in information and communications law and policy. He teaches and writes about current controversies in communications policy, online intermediary liability, and privacy. At Fordham, Olivier teaches Legislation & Regulation, Administrative Law, Information Law, and information law related courses. He is the Director of the McGannon Center for Communications Research. He is also affiliated with the Center for Law and Information Policy and the Center on Race, Law, and Justice. Before entering academia, Olivier was a Karpatkin Fellow in the National Legal Office of the American Civil Liberties Union in New York City and a litigation associate at Jenner & Block, LLC, in Washington, D.C. He is on the board of directors for the New York affiliate of the American Civil Liberties Union and teaches a class on modern American literature for local incarcerated men.

CLE CREDIT

CLE credit for the program is approved in accordance with the requirements of the New York and New Jersey States CLE Board for a maximum of 3 transitional and non transitional credits: (3.0) professional practice.

CLE course materials available at: law.fordham.edu/clematerials

For more information, contact fordmels@gmail.com
About the Fordham Media & Entertainment Law Society Symposium

Now in its seventh year, the Fordham Media & Entertainment Law Society Symposium is dedicated to exploring cutting-edge legal issues facing the media and entertainment industries. The Symposium offers a unique opportunity for students, faculty, and practitioners with a range of experience and expertise to discuss industry developments and network with influential leaders from major corporations, academia, and private practice.

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