PMMA Newsletter #3

3 messages

Fordham PMMA <pmma@fordham.edu>
Reply-To: Fordham PMMA <pmma@fordham.edu>
To: mwilliams150@fordham.edu

PMMA Newsletter
October 14, 2020

Reflection Time: What have you done this week that was 100% for yourself and your own happiness?

Fordham University Updates:

Academic Calendar for Spring 2021 (click here for more details)

- First day of classes for GSAS students will be **February 1, 2021**. The first two weeks of classes will be all remote.
- Students will continue to have the option of living on campus or attending school remotely during Spring 2021.
- Students returning to New York, from designated states or countries, will be required to quarantine for 14 days.
- Spring break will be canceled.
- Fordham University will only observe 3 holidays during the spring semester: President's Day in February, a mid-semester break day in March, and Good Friday in April.

Spring Registration

- Spring registration begins the week of **November 16**
Course offerings coming out soon
Make sure to register for the 2021 Fundamentals of Digital Design Intensive (PMMA 5013) taking place the week before classes resume. The delay of the start of the Spring 2021 semester means the intensive has been moved. It will take place from Monday, January 25 to Thursday, January 28 5PM to 9PM each night, taught by Chris Vicari

PMMA 2022 Cohort Application is now open! Please tell any friends still in college, former professors, and your college graduate admissions office about the great time you are having in the PMMA and encourage others to apply! Click here for more information on how to apply and deadlines

FACULTY SPOTLIGHT

TIMOTHY WOOD

Originally from Canada, Professor Timothy Wood is currently in his third year with Fordham University. Before Fordham, Wood received his PhD from NYU while teaching media and communications classes. Now, as a part of the Fordham PMMA program, Wood focuses on the strategic communications track. "I love the PMMA program," he said. "It’s a chance to work with students who are coming in really focused and searching for occupations that they can be invested in." His hope is to help point his students in a direction where they can be in a field that they love while also doing some good in the world.
With a background in researching promotional culture, corporate political advocacy, and theories of transparency and communicative power, Wood has his students working on a project this semester that focuses on non-profits. His students are partnering with charities in Mississippi and other rural areas to help non-profits better their businesses. “We try not to go in with a set plan in place. We start from what the organization needs--where are they now and where are they trying to go,” he said. Some organizations need website development, some are looking to be more bi-lingual, and others want to widen their reach. Wood’s students are offering their services to help these non-profits achieve their goals. Wood hopes that by working with non-profits, his students will learn what they can’t in the classroom and figure out creative ways to think beyond the confines of a textbook. “I always tell them to embrace the messiness of the process,” he said.

While working remotely hasn’t been ideal, Wood said it pushed him to think of new ways of teaching that he wouldn’t have done before. The remote aspect has encouraged him to use more interactive virtual components and expand project ideas outside of just New York. “I’ve been really impressed with how the students have adapted to it,” he said. "It’s going better than I thought it would."

Faculty spotlights will be a regular feature of this newsletter. We’d like to shine the spotlight on as many people as possible, so if you’re interested in sharing your story, please send us an email here!

COHORT SPOTLIGHT
JAMES HURLEY

James Hurley, originally hailing from Winter Park, Florida, graduated in the class of 2020 from Florida State University. At Florida State, James juggled double majors in French and Editing, Writing, and Media. He was also very involved with the school’s fashion magazine, including acting as Content Editor.

Taking any opportunity, he could, James wrote freelance for multiple newspapers and magazines at Florida State, which also led to jumpstarting his modeling career. Now, in the PMMA program, James is in the Multiplatform Journalism track with hopes of pursuing a career in journalism. “I want to go into broadcast news correspondence international and do things with my fluency in French,” he said. James said he hopes to strengthen his broadcasting skillset and learn to be a better public servant with news. He says he is particularly excited about being a part of the PMMA program because, “it’s nice to be able to be in a place where they let you do journalism in a way where it’s not only the writing part of it, but also getting into the media aspect of it, which is super cool.”
In addition to broadcast news, James is also really interested in how the social media and pop culture news cycles run. When he’s not studying in school, James loves to write poetry, run, do yoga, and model. “I’m like a human golden retriever,” he joked. “You can bring me anywhere and I’m happy to do anything.”

FORDHAM & NYC EVENTS

PMMA In-Person Happy Hour
Wednesday, October 14, 9:30PM

Wrap up your Wednesday with Dr. Knobel and the rest of your PMMA friends for a post-class happy hour at the Empire Rooftop (W 63rd & Columbus Ave). First round on Beth!

Meet at McNally Auditorium to walk over to Empire Rooftop after class.

PMMA In-Person/Virtual Open Mic
Sunday, October 18, 2PM

All remote and in-person students are invited to attend the upcoming PMMA Open Mic Event! Bring a blanket and your interest while you watch your peers share their hidden talents. Are you a poet? Dancer? Aspiring comedian? Amateur juggler? Just someone wanting to test out something new? Come perform in front of your peers, this is a safe space to step out of your comfort zone! (both virtual and in person students can perform) Food will be provided.

Please make sure you fill out this form ASAP. We plan to meet at the Columbus Circle entrance to Central Park on 59th and 8th.
Food will be provided! Zoom link will be sent out shortly.

PMMA Virtual Mental Health Event  
**Thursday, October 29, 8PM**

Please join us for a mental health event that focuses on imposter syndrome with Sarika Persaud from the Office of Counseling and Psychological Services. We will discuss the different examples of imposter syndrome and how to combat it.

Zoom link [here](#) (Meeting ID: 899 1122 5966 // Passcode: 890741)

"Introduction to the Professional Job Search Process" with L. Maren Wood, Ph.D  
**Tuesday, October 20, 2PM-3PM**

Dr. Wood is an exceptional figure in graduate student professional development circles, and uniquely positioned to speak with students who may be grappling with anxiety or uncertainty around their next professional steps. This opportunity provides students with a chance not only to attend a live event with Dr. Wood, but will also provide them with access to three pre-recorded videos and a 20-page workbook designed to enhance their strategic thinking and engagement around their ongoing professionalization.

RSVP [here](#) to receive the ZOOM invitation

Women In Academia Panel  
**Tuesday, October 20, 4PM-5PM**
Fordham’s Women in Academia Charter Group invites you to a virtual panel discussion on early career development with faculty members across different disciplines. The focus of the discussion will be networking, collaboration, and the role of social media in academic spheres. We will also hear faculty perspectives about whether/how they use social media in their academic and professional lives, how important it is to use platforms such as Twitter to promote research and connect with colleagues in your field, and whether graduate students should begin thinking about curating an online academic presence.

RSVP for the event [here](#)

**Media Literacy: How to Spot Fake News**  
*Tuesday, October 20, 6PM-7:30PM*

How news literate are you? With more Americans receiving their news from social media, false information is being shared at an alarming rate, such an incredibly perilous trend against the backdrop of a pandemic and an election year. Media thought-leaders share how to be your own critic and check content for truth and accuracy before you share it.

Click [here](#) to register!

**Ralph Vacca "Inclusive Design: Designing for the Overlooked"**  
*Wednesday, October 28, 2PM*

In this seminar Dr. Vacca will explore the subfield of inclusive design – designing for the needs of people with permanent, temporary, situational, or changing
Dr. Vacca is an Assistant Professor in the Department of Communication and Media Studies. His research sits at the intersection of media studies and human-computer interaction. Dr. Vacca specializes in the use of design methodologies to explore how digital media can be developed and used to support emotional wellbeing, with a particular focus on the role of culture and data.

Zoom link here (Meeting ID: 852 6036 3008, Passcode: 420464)

Lecture with Eduardo Porter

Thursday, October 29, 11:30AM


Clink here to register

JOB OPPORTUNITIES

DOW JONES NEWS FUND PAID 2021 SUMMER INTERNSHIPS

DEADLINE: Nov. 9th

The Dow Jones News Fund invites college juniors, seniors and graduate students to apply for paid summer 2021 internships in data journalism, digital media, business reporting and multi-platform editing.

For more information and to apply click here
Fordham Foundry Student Internship Opportunity

Fordham Foundry is looking for a student intern! It is 10 hours/wk for $15/hr. Timing of the hours is flexible. They are looking for someone with engaging content creation skills (both written and visual) and who wants to learn more about using social media commercially to create engaged audiences.

If interested, contact Al Barosic, Executive Director of the Foundry: abartosic@fordham.edu. More on the Foundry: www.fordhamfoundry.org.

Don't forget to check out Handshake for job & internship opportunities throughout the semester!

If you're looking for more personalized career guidance, please contact Megan McDonald with Fordham Career Services at mmcdonald21@fordham.edu.
That's it for now. Thank you for reading!

Morgan Williams & Julia Werner
PMMA '21

Copyright © 2019 Fordham University, all rights reserved.
For comments or suggestions, please email mwilliams150@fordham.edu

Want to change how you receive these emails? You can update your preferences or unsubscribe from this list.

This email was sent to mwilliams150@fordham.edu

[Quoted text hidden]

View this email in your browser