

## Curriculum Vitae

MARGARET SCHWARTZ  
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### CURRENT POSITION

Associate Professor

Department of Communication and Media Studies, Fordham University Lincoln Center

### EDUCATION

Ph.D, Communication Studies, The University of Iowa, Iowa City, IA, 2008

Dissertation title: *An Iconography of the Flesh: Media Representations of the Embalmed Corpse of Eva Perón*. (Director, John Durham Peters)

M.F.A., Nonfiction Writing, The University of Iowa, Iowa City, IA, 2003

B.A., General Studies in the Humanities, The University of Chicago, Chicago, IL, 1998

### RESEARCH INTERESTS

Media Theory, Media Ethics, Death Studies, Translation Studies, Feminist Theory/Criticism, Celebrity Studies, Cultural Studies

### TEACHING INTERESTS

Media Theory/Criticism; Gender, Sexuality and Media; Media, Culture & Society; Social Reproduction

### LANGUAGE SKILLS

Extremely proficient if not near-native Spanish  
Excellent command of written and spoken French

### AWARDS AND FELLOWSHIPS

Faculty Research Grant, Fordham University, 2019-2020

Faculty Fellowship, Fordham University, Spring 2016

Faculty Fellowship, Fordham University, Fall 2011

Ballard and Seashore Dissertation Year Fellowship, The University of Iowa, 2007-2008

Fulbright Fellowship, Buenos Aires, Argentina, 2003-2004

Stanley Grant for Research Abroad, Stanley Foundation, Buenos Aires, Argentina, Summer 2002

Iowa Arts Fellowship, University of Iowa Foundation/Stanley Foundation, 2000-2003

Mclean Award for Excellence in Written Composition, The University of Chicago, 1998

Phi Beta Kappa, University of Chicago Chapter, inducted 1998

Square D and the Chicago Group on Modern France Grant for Research Abroad, Paris, 1997

## ACADEMIC AND PROFESSIONAL POSITIONS

Associate Chair, Dept. of Communication and Media Studies, Fordham University, Fall 2017-present

Associate Professor, Dept. of Communication and Media Studies, Fordham University, Fall 2015-present

Assistant Professor, Dept. of Communication and Media Studies, Fordham University, 2008-2015

Graduate Instructor, Department of Communication Studies, The University of Iowa, Fall 2004-Spr. 2007

Graduate Instructor, Department of Rhetoric, The University of Iowa, Fall 2000-Fall 2003

## MEMBERSHIPS

American Literary Translators Association

American Studies Association

International Communication Association

National Women's Studies Association

Society for Cinema and Media Studies

Associate Member, Death and Culture Network

## BOOKS

*Dead Matter: The Meaning of Iconic Corpses*. University of Minnesota Press, 2015. Named a "new and noteworthy" book by *Times Higher Education*, January 18, 2016.

*The Museum of Eterna's Novel* by Macedonio Fernández, Trans. Margaret Schwartz. Rochester, Open Letter Press, 2010.

## ARTICLES

Book Review: "Transmitted Wounds: Media and the Mediation of Trauma" in *New Media and Society* 22.7, pp. 1324-1326

"An Iconography of the Flesh: How Corpses Mean as Matter." *communication + 1*. Volume 2, Number 1 (Fall 2014). Lead article.

"An Absolutely Patient Action: The Translator as a Figure of Ethical Communication." [*sic*]: *A Journal of Literature, Culture, and Literary Translation*. Year 2, Number 1, 12/2011. [www.sic-journal.org](http://www.sic-journal.org).

"Proper Corruption: Metaphoric Tension in Photographs of the Embalmed Corpse of Eva Perón" in *Framework* Volume 51, Number 1 (Spring 2010). Lead article.

"Translator's Introduction" in *Popular Communication*, Special Issue on Digital Convergence in Latin America. Volume 7, Number 3 (Fall 2009)

"The Horror of Something to See: Celebrity 'Vaginas' as Prostheses" in *Genders* 48, October 2008

"Argentina" entry in *Encyclopedia of Race, Ethnicity and Society*, ed. R.T. Schaefer. Thousand Oaks: Sage Publications, 2008

"Dissimulations: Negation, The Proper Name, and the Corpse in Borges's 'El simulacro'" in *Variaciones Borges* #24, October 2007

## BOOK CHAPTERS

"The Haptics of Death: A Taxonomy of Touch in Death Care." In *The New Death: Mortality and Death Care in the 21st Century* eds. Shannon Dawdy and Tamara Kneese. Santa Fe: SAR/University of New Mexico Press, forthcoming 2020.

"Raid Pass: Constitutive Capital Flows for Augmented Reality" with Peter Schaefer. In *The Pokémon Go Phenomenon: Essays on Public Play in Contested Spaces* eds Jamie Henthorn, Andrew Kulak, Kristopher Purzycki and Stephanie Vie. New York: McFarland, 2019, pp. 156-171.

“On Love and Touch: The Radical Haptics of Gestational Surrogacy” in *A Networked Self: Love* ed Zizi Papacharissi. New York: Routledge, 2018, pp. 213-229

“Thrownness, Vulnerability, Care: A Feminist Ontology for the Digital Age” in *Digital Existence: Ontology, Ethics and Transcendence In Digital Culture*, ed Amanda Lagerkvist. New York: Routledge Studies in Digital Religion, pp. 81-99.

“Diana’s Rings: Fetishizing the Royal Couple,” in *First Comes Love: Power Couples, Celebrity Kinship and Cultural Politics* ed. Shelley Cobb and Neil Ewan, pp. 155-168.

## TRANSLATIONS

*Popular Communication*, Special Issue on Digital Convergence in Latin America, Volume 7 Number 3 (Fall 2009):

Rosalía Winocur, Guest Editor’s Introduction: “New Intersections for Thinking About Digital Convergence in the Critical Fields of Culture, Communication, and Regulation in Latin America”  
José Cabrera Paz, “Techno-Cultural Convergence: Wanting to Say Everything, Wanting to Watch Everything”

Néstor García Canclini, “How Digital Convergence is Changing Cultural Theory”

Jesús Martín Barbero, “Digital Convergence in Cultural Communication”

Raúl Trejo Delarbre, “Digital Television: Options and Decisions in Latin America”

Rosalía Winocur, “Digital Convergence as the Symbolic Medium of New Practices and Meanings in Young People’s Lives”

Macedonio Fernández, *Museum of Eterna’s Novel* (selections). *The Quarterly Conversation* #16, Summer 2009

Macedonio Fernández, *Museum of Eterna’s Novel* (selections). *The Iowa Review*, Spring 2008.

## NONFICTION/JOURNALISM

“She says stupid things about feminism, sex, and wanting to be dead—Lana Del Rey is so boring.” *The Conversation*, July 30 2014. <http://theconversation.com/she-says-stupid-things-about-feminism-sex-and-wanting-to-be-dead-lana-del-rey-is-so-boring-29508>

“Move On: What The Job Search Committee Really Wants to Hear.” *revise & resubmit* July 2014. <http://rr.proquest.com/2014/07/what-the-job-search-committee-really-wants-to-hear/>

“A Question in the Shape of Your Body” in Snyder, ed. *Half/Life: Jew-ish Tales from Interfaith Homes*. New York: Soft Skull Press, 2006.

“The Crossing” *Pigeon: Fiction, Essays, Poetry and Nonfiction* Issue 1 2004

“Pavement’s ‘Twilight’” *Iowa Journal Of Cultural Studies* Spring 2001

## REVIEWS OF DEAD MATTER

*Critical Studies in Media Communication*

*Celebrity Studies* January 13, 2017 (published online ahead of print)

## REVIEWS OF THE MUSEUM OF ETERNA’S NOVEL

“Borges’ Father” *Bookforum* Feb/Mar 2010

*New York Times Review of Books* Fiction Chronicle May 14, 2010

*Los Angeles Times* Book Review, May 16 2010

## KEYNOTES AND INVITED LECTURES

“Encountering Corpses Onscreen” Keynote Lecture, *Encountering Corpses III* conference at Manchester Metropolitan University, Manchester, UK December 9 2017.

- “Dead Matter: An Illustrated Lecture.” Morbid Anatomy Museum, Brooklyn NY, March 24, 2016.
- “Eva Perón and an Iconography of the Flesh: How Corpses Mean as Matter.” Morbid Anatomy Museum, Brooklyn NY, August 19, 2014.
- “An Iconography of the Flesh: How Corpses Mean and Matter.” Department of Art History and Communication Studies, McGill University, Montreal, Québec, Canada March 29, 2012
- “The Nation’s Martyred Body: Eva Perón as a Symbol of Unity in Contemporary Argentina.” Department of Languages and Cultures, United States Naval Academy, Annapolis, MD March 6, 2012
- “Voice As Mediation, Text as Object: Translating Macedonio Fernández’s *Museo de la Novela De La Eterna*” Department of Modern Languages, CUNY Grad Center, New York, NY October 1, 2010.
- Book Presentation for *Museum of Eterna’s Novel* with Edith Grossman and Todd Garth. Society for the Americas, New York, NY March 2010
- “An Iconography of the Flesh” Morbid Anatomy Library, Brooklyn, NY August 2009.

### **SELECTED CONFERENCE PRESENTATIONS**

- “The Haptics of Grief: A Taxonomy of Touch in Death and Mourning Practices.” SAR Advanced Seminar *Death Culture in the 21<sup>st</sup> Century*. School For Advanced Research, Santa Fe NM September 22-28 2018.
- “#SayHerName: Towards a Politics of Vulnerability.” *Digital Existence: Precarious Media Life*, Sigtuna Foundation, Sweden, October 30-November 2, 2017.
- “The Ink Is Eating the Paper: Enfleshed Reflections on the Manuscripts of Macedonio Fernández.” *The Way of All Flesh*, CUNY Graduate Center English Student Association Conference, in association with the Morbid Anatomy Museum, New York, NY April 7-8 2016.
- “Future Perfect: The Photographed Corpse as Utopian Object” as chair of panel “The Utopian Body as Screen Structure and Mediated Object.” Society for Cinema and Media Studies Annual Conference, Atlanta, GA, March 30-April 3.
- “Crafting Identity, Risking Vulnerability, Claiming Space” co-authored with Gina Giotta. Precarity, National Women’s Studies Association Annual Conference, Milwaukee, WI, November 12-15, 2015.
- “Dead Matter: The Meaning of Iconic Corpses.” *Digital Existence*, Sigtuna Foundation, Sweden, October 25-27, 2015.
- “Material Remains: The Production of Memory.” Centre for Death and Society Annual Conference 2013: New Economies of Death. Bath, UK, June 29, 2013.
- “Corporeal Mediations: Towards a Phenomenology of the Corpse, and Beyond.” ICA Preconference *Conditions of Mediation: Phenomenological Approaches to Media, Technology and Communication*. International Communication Association Annual Conference, London, UK, June 16, 2013.

### **MEDIA APPEARANCES**

- Podcast *The Adventures of Memento Mori*, Episode 12, “Deadly News.” Launched January 17, 2017.

Interview and post-screening discussion with filmmaker Elizabeth Westrate about her film *A Family Undertaking*. American Folk Art Museum, November 10, 2016.

## **TEACHING EXPERIENCE AS THE INSTRUCTOR OF RECORD**

### **Fordham University**

Interdisciplinary Capstone Course: Media, Disability, Futurity (Fall 2018). Capstone course co-taught with the English department that looks at the multiple ways the concept of the future is framed in disability studies and in media studies, as well as the many places those fields overlap.

Senior Seminar on Celebrity and Stardom (Spring 2017). Honors seminar designed to analyze cultural and political entailments of contemporary celebrity via a variety of media and readings in the fields of celebrity studies, media studies, and cultural studies.

Fashion As Communication: The Syntax of Style (Fall 2014, Spring 2017, Fall 2017). This class, one of the first in a newly developed minor in Fashion Studies, examines key communication and cultural studies concepts using fashion as a guiding framework. Gender, production, consumption, reception, embodiment and semiotics are all examined by drawing on examples from the world of fashion as an industry, a consumer culture, a subculture, a commodity and a discourse.

Race, Class and Gender in Media (Spring 2013, 2015, Fall 2016, Spring 2017). This class analyzes representations of social class, racial and ethnic identity, and gender and sexuality in media. We begin with two assumptions. First, that media both shape and are shaped by social conceptions. Second, that these categories—race, class, and gender—are *embodied*, that is, they describe different physical bodies that inhabit real, lived environments. The class uses a mixture of hands-on activities with contemporary media (such as blogging, journaling, and online discussion) plus more traditional readings about theories of representation and embodiment.

Media and Materiality (Spring 2012): This seminar examined the tension between bodies as cultural constructions and bodies as biological, material realities. Readings and discussions covered such topics as plastic surgery, reality television, media witnessing, and theory of photography.

Gender and Media (Fall 2013, Spring 2010, Fall 2010): This course was taught as both a graduate and an upper-level undergraduate seminar. It surveys main issues in gender studies, feminism, and media studies, moving towards a discussion of gender representation across various media forms, particularly in the postfeminist context.

Introduction to Communication and Media Studies (Fall 2008-): An introductory course for undergraduates. Surveys history of the field as well as various theoretical approaches including ethnography, textual analysis, administrative research and critical theory. Divides the study of communication into the study of audiences, texts, and production.

Theories of Media, Culture and Society: (Fall 2008-): A theories course that is designed as both a mid-level requirement for the major and as an introductory course for students who choose the Media, Culture and Society track. The course reviews key theories and methodologies with an increased emphasis on primary texts and on application of these theories to media texts and social issues.

### **SERVICE**

#### ***Scholarly Community***

Book reviews for Routledge and Bloomsbury

Submission review for Philosophy, Theory and Critique division of the International Communication Association, 2008-present

Manuscript reviewer, *Celebrity Studies*, *communication +1*, *Communication Culture and Critique*

Dissertation Award Committee member, Society for Cinema and Media Studies, 2012

### ***Fordham University***

Caregiving Advocacy Task Force, founding member, Spring 2020-present

Associate Chair, CMS FCLC, Fall 2017-Spring 2020.

Member, Core Curriculum Committee, Fall 2016-Fall 2017

Member, Pluralism Subcommittee of Core Curriculum Committee, 2015-2016

Member, Provost's Task Force on the Future of Liberal Arts at Fordham University, AY 2013-15

Member, Faculty Handbook Committee, Fordham University, 2011-2014.

### ***Fordham College at Lincoln Center***

Freshman Academic Advisor, Fordham College at Lincoln Center, AY 2014-2015

Member, "Design and Digital Media" task force, Fordham College at Lincoln Center, Spring 2013

### ***Communication and Media Studies Department, Fordham University***

Chair, CMS Communication and Culture Curriculum Committee, Fall 2020-present.

Associate Chair, CMS at Lincoln Center Fall 2017-Spring 2020.

Member, Curriculum Committee Fall 2017-present

Member, Search Committee, Fall 2017-Spring 2018

Chair, Curriculum Committee, Spring 2017

Member, Executive Committee, Communication and Media Studies, AY 2013-2015

Member, Assistant Professor Search Committee, Communication and Media Studies, 2012

Chair, Assessment Committee for Internship Program at Fordham College Lincoln Center, 2012

Member, Curriculum Committee, Communication and Media Studies, Fordham University, 2012-2013

Member, Faculty Development Committee, Communication and Media Studies, 2011.

Member, search committee to find department chair, December 2010-2011.

Faculty Advisor for undergraduate feminist organization ISIS, August 2010-present.

Department major advisor 2008-present.

Internship advising 2009-present (total of 11 internships supervised)

Advising of three graduate theses or long papers (Fall 2010-present).

Observed and mentored an adjunct faculty (Lori Knight), Fall 2010-present.

Faculty Marshall, Graduation 2010.

Member, Undergraduate Committee, Fall 2009-Spring 2010

Member, Teaching Committee, Fordham University, Fall 2008.

Member, Media, Culture & Society Task force, Fall 2008—Spring 2010