

## **FIRST**-Fordham Institute for Research, Service, Teaching - Founded 1997



**What's FIRST?** The Fordham Institute for Research, Service, Teaching (FIRST) was launched in 1997, with a \$16,000 grant to develop a set of integrated programs with this two-fold aim to:

- (1) engage faculty across Fordham University's 12 schools in high-quality interdisciplinary behavioral research addressing timely social issues, and to
- (2) actively involve students in this applied behavioral research.

To achieve this two-fold aim, the Fordham Institute's current programs offer:

- consultation to design and conduct applied research to address problems facing a variety of organizations (business, nonprofit, and government).
- produce a series of publications.
- host educational conferences, symposia, and lectures on timely social issues.
- offer mini-grants, to match student researchers with seasoned mentors.
- cooperate with allied groups that encourage student excellence in behavioral research.



**Background.** Applied behavioral research at Fordham dates back to July, 1967, when two Fordham professors of national eminence--Drs. **John M. Martin** and **Joseph P. Fitzpatrick, SJ**--co-founded the University's Institute for Social Research (ISR), to do funded studies of timely social problems: crime, delinquency, assimilation, poverty, urban education. At its height in the 1970s, ISR employed some 55 professionals and students with an annual budget of \$1.3 million. On the Institute's thirtieth anniversary in 1997, a generous grant from the estate of educator **A. Vincent Toth** of Cornell Medical College permitted the formation of FIRST, to expand ISR to include students' participation in this applied behavioral research as part of their education. Since 1986, Institute researchers in ISR-then-FIRST have conducted several applied research projects, with funding from diverse sources:

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| <ul style="list-style-type: none"> <li>• Bronx Borough President's Office</li> <li>• West New York (NJ) Mayor's Office</li> <li>• Citizens Crime Commission of New York City</li> <li>• Society for Psychological Study of Social Issues</li> <li>• Psi Chi Thelma Hunt Research Grant</li> <li>• APA Office of International Affairs</li> </ul> | <ul style="list-style-type: none"> <li>• Regional Plan Association</li> <li>• DANTH Associates</li> <li>• In-Depth Interviews, Inc.</li> <li>• AAA Foundation for Traffic Safety</li> <li>• APA Society for General Psychology</li> <li>• Global Scholarly Publications, Inc.</li> </ul> |
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On November 20, 1997, FIRST was launched on the 30th anniversary of its predecessor Fordham ISR (1967)

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New York City's Jesuit University

2 Baseball Rams Ready their Field of Dreams

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admissions news

## Get Psyched — New Grant Funds Student Research

Fordham has been awarded a \$16,000, three-year grant to create the Fordham Institute for Research, Service and Training (FIRST). FIRST will fund four one-year research grants in the social sciences.

Psychology Professor Harold Takooshian is the creator and director of FIRST and also serves as president-elect of Psi Chi, the national honor society in psychology. Known for his encouragement of students' independent research, Takooshian has sponsored more than 100 student publications or conference presentations, and also oversees the activities of Fordham's Psi Chi chapter, which received the society's highest award, the Cousins Award, as the number one chapter among 880 U.S. campuses.

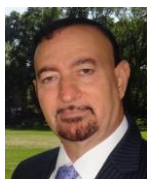
"In the social sciences, and particularly psychology, student research is the precursor for getting into a competitive graduate program," says Takooshian, who adds that funding for undergraduate psychology research is not commonplace. According to Takooshian, it's easier for any competitive student in the country to get into medical school (45 percent acceptance rate) than into a clinical psychology program (20 percent acceptance rate). "I encourage all of my students to conduct research because while the Graduate Record Examination (GRE) predicts professional behavior, research is professional behavior," he says.

Currently, most research is faculty-oriented, that is students help faculty on their research projects. With FIRST, most research will be student-oriented, or projects conceived solely by the student.

▲ **Business Students Sold on China** — Last semester embarked on the first Fordham trip to China. Although Hong Kong, these students also had plenty of time to see the Shanghai, the group met with executives at the advertising firm to market familiar products to Chinese college students. Perhaps their most memorable time was spent at an inn where Buddhist monks absolved their first 108 worries.



**Who's FIRST?** Since 1997, the Fordham Institute has consulted with all sorts of organizations (private, nonprofit, governmental). The experienced experts affiliated with FIRST cover a variety of fields. Key individuals in past or current Institute activities are listed below. A few deceased experts are marked with an asterisk (\*).



**Hon. T. Hamid Al-Bayati, PhD.** Senior Consultant on International Issues. Areas: Political science; Middle East affairs; Leadership; Human rights. Address: [talbayati@fordham.edu](mailto:talbayati@fordham.edu). With his PhD in politics from Manchester (UK), he is the past Representative of Iraq to the United Nations (2006-13), teacher, and multilingual author of many books, including *From dictatorship to democracy* (Pennsylvania, 2011).



**Paul P. Baard, PhD.** Project Director. Areas: Management, Motivation, Faith-based initiatives. Address: [baard@fordham.edu](mailto:baard@fordham.edu). He earned his PhD in psychology from Fordham Graduate School of Education in 1987. He is now Clinical Associate Professor of Communications and Management in Fordham Graduate School of Business, and co-author, *Motivating your church* (Crossroad, 2001).



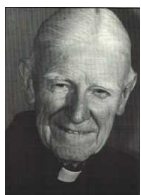
**Ambassador Anthony J. DeLuca, PhD, STB, LL.M.** Senior Consultant. Areas: Post-graduate education, International relations, Mediation. Address: [ignatiusU@aol.com](mailto:ignatiusU@aol.com). A graduate of Fordham University ('71), Dr. DeLuca has 40 years' experience as an Orthodox priest, Rector of Ignatius University, [www.ignatiusu.com](http://www.ignatiusu.com), Dean of the International School for Mental Health Practitioners, licensed psychologist, and Special Advisor to the Kyrgyz Mission to U.N. and Embassy to USA.



**Joseph F. DeMay, Jr., JD,** Project Director. Areas: Maritime law; Local history; Community affairs. Address: [josephdemay@gmail.com](mailto:josephdemay@gmail.com). A graduate of St. John's Law School and Georgetown University's School of Foreign Service, Joseph has 34 years of experience as a maritime attorney. He is webmaster for the Kew Garden Civic Association. [bycalan.com/attorney-demay.htm](http://bycalan.com/attorney-demay.htm)



**Anthony J. DeVito, PhD, CFP®** Senior Financial Consultant. Areas: Psychology, financial planning. Address: [Anthony@devitofinancial.com](mailto:Anthony@devitofinancial.com). He has 30 years of diverse experience as a licensed psychologist, Certified Financial Planner™, researcher, professor, author, media consultant, and past President of the Financial Planning Association of Greater Hudson Valley NY. He is a life member and past financial consultant to Psi Chi honor society.



\* **Rev. Joseph P. Fitzpatrick, SJ, PhD.** Co-Founder, Institute for Social Research. Areas: Migration, Deviance, Religion. The late "Father Fitz" (1913-1995) was a Jesuit scholar of international reputation, with 100 publications on the Church and social issues. After winning the Jay Prize for the outstanding sociology dissertation at Harvard (1949), he served on the Fordham Sociology faculty until becoming Emeritus in 1983.



**Ani Kalayjian, EdD, RN.** Project Director. Areas: Psychology, Logotherapy, EMDR, Human rights, Disaster relief. Address: [DrKalayjian@meaningfulworld.com](mailto:DrKalayjian@meaningfulworld.com). An author, researcher, administrator, consultant to the United Nations, adjunct Professor at Fordham University, and pioneer in effective interventions following disasters. [www.meaningfulworld.com](http://www.meaningfulworld.com)



**Yihong Liu, PhD.** Director of Asian outreach. Areas: Asian studies, cross-cultural sociology, comparative religion. Address: [liuyh-zxs@cass.org.cn](mailto:liuyh-zxs@cass.org.cn). An author, editor, teacher, administrator and tenured Professor in the Chinese Academy of Social Sciences in Beijing, PRC.



\* **John M. Martin, EdD.** Co-Founder, Institute for Social Research.

Areas: Sociology, Criminology. A retired Fordham Professor since 1994, he co-founded Fordham's ISR in July 1967, and is nationally recognized as the author of some 20 monographs on delinquency, drug programs and, most recently, *Multinational crime* (Sage, 1992).



**Parviz Morewedge, PhD.** Director of International Projects.

Areas: Diplomacy, Area studies, Leadership, Decision ethics. Address: [pmorewed@gmail.com](mailto:pmorewed@gmail.com) The Director of Global Scholarly Publications, Inc., Dr. Morewedge has 50 years' experience as a master teacher, scholar, administrator, gourmet cook, engineer, and author/editor of 15 books across diverse topics.



**John J. O'Brien, MS.** Consultant on technology.

Areas: Internet and web technology. Address: [jjobrien05@gmail.com](mailto:jjobrien05@gmail.com) . Mr. O'Brien completed his MS in Applied Mathematics/Statistics at Hunter College in 1994. He has taught Statistics at Fordham and CUNY, and served as the Manager of Web Services for Fordham University.



**Dinesh J. Sharma, PhD.** Cross-Cultural Consultant.

Areas: Global cultural studies, Human developmental, Leadership, Journalism. Address: [dsharma2020@gmail.com](mailto:dsharma2020@gmail.com) . With his PhD in psychology from Harvard, he is author, multilingual journalist, consultant, and published two books on President Barack Obama as a global leader. [www.dineshsharma.com](http://www.dineshsharma.com)



**Generoso Squitieri, Esq.** Consultant on legal issues.

Mr. Squitieri completed his BS in Biology at Fordham College in 1961, and his JD at Fordham Law School in 1977. He has 40 years experience as a legal advisor and attorney in New York and New Jersey. His firm's principal office is in Fort Lee NJ.



**Harold Takooshian, PhD.** Director of the Institute.

Areas: Social science, Methodology. Address: [Takoosh@aol.com](mailto:Takoosh@aol.com). With his PhD in psychology from CUNY in 1979, he served on Fordham's faculty since 1975. A prolific author, he also mentored 200+ behavioral research presentations/publications by Fordham students. He was the national President of the APA International Division (2003) and the National Honor Society in Psychology (1998-99). <http://takooshian.socialpsychology.org>



\* **Richard H. Tashjian, PhD.** Project Director.

Areas: Statistics, Operations Research, Management. Address: [rtashjia@stern.nyu.edu](mailto:rtashjia@stern.nyu.edu). He earned his PhD in Statistics at NYU in 1970. He is Adjunct Professor at New York University's Stern Graduate School of Business, Principal of Richard H. Tashjian Associates, a prolific researcher and consultant to industry and government.



**Amanda Vardi.** Project Director.

Areas: Psychology, Economics. Address: [vardi@fordham.edu](mailto:vardi@fordham.edu) She completed her BS with honors in 2010 in Psychology and Economics, with a Psi-Chi-funded honors thesis on "student financial stress." She was President of PARty (Peers Advocating Responsibility), co-founder of the Peers to Peers (Peer Educator) program, and a member of honor societies Phi Beta Kappa, Psi Chi, Omicron Delta Epsilon, and Phi Kappa Phi.



**Richard S. Velayo, PhD.** Technology consultant.

Areas: Psychology, Communications, Distance learning pedagogy, Instructional media technology. Address: [rvelayo@pace.edu](mailto:rvelayo@pace.edu). He earned his PhD in educational/cognitive psychology at the University of Michigan, and is currently on the psychology faculty of Pace University, where he also chaired the Department of Communications Studies. He has sponsored many students' award-winning research projects, in addition to his involvement in many psychology organizations. [www.rvelayo.com](http://www.rvelayo.com)



**William M. Verdi, PhD.** Project Director.

Areas: Industrial psychology, consumer behavior, management, terrorism. Address: [verdiw@cs.com](mailto:verdiw@cs.com). After completing his doctorate in industrial psychology at Baruch College in 1995, he has been a consultant to industry and a teacher at Fordham University and CUNY.

# FIRST Activities

To advance the use of behavioral sciences, and students' role in this within Fordham University, FIRST has sponsored a series of publications, conferences, symposia, and distinguished public lectures.



## Publications

1. Lendino, Arianna. (1998). *Roster of SPSSI-NY intern openings*. New York: Fordham Institute publication #1. [student intern openings in 30 organizations in Greater NY]
2. Hamparsumian, Linda A. (1999). *Roster of SPSSI-NY intern openings* (2 ed.). New York: Fordham Institute publication #2. [student intern openings in 36 organizations in Greater NY]
3. Stokes, George D. (2001). *Roster of SPSSI-NY market research intern openings*. New York: Fordham Institute publication #3. [student intern openings in 21 firms in Greater New York]
4. Reppetto, Thomas A. (2001, July). Crime, police, and the community: A report by the Citizens Crime Commission of New York. [A 30-page press release reporting findings of a telephone tracking survey of 834 New Yorkers by Fordham Institute]
5. Reppetto, Thomas A. (2004, Jan. 12). Police and public safety in New York City: A report by the Citizens Crime Commission of New York. [A 40-page press release of findings from a post-9/11 telephone tracking survey of 750 New Yorkers by Fordham Institute]
6. Briggs, M.G. & Takooshian, H. (2006). CHECKLIST of Graduate Psychology Programs in Greater New York. [A sheet for students on 35 programs, with admissions data]
7. March, S.E., & Takooshian, H. (2009). CHECKLIST of Graduate Psychology Programs in Greater New York. [A sheet for students on 35 programs, with admissions data]
8. Landi, G., & Takooshian, H. (2010). CHECKLIST of Graduate Psychology Programs in Greater New York. [A sheet for students on 35 programs, with admissions data]
9. Capenzano, S., & Takooshian, H. (2012). CHECKLIST of Graduate Psychology Programs in Greater New York. [A sheet for students on 35 programs, with admissions data]
10. Bonet, C., & Takooshian, H. (2015). CHECKLIST of Graduate Psychology Programs in Greater New York. [A sheet for students on 35 programs, with admissions data]
11. Voitko, A.M., & Takooshian, H. (2018). CHECKLIST of Graduate Psychology Programs in Greater New York. [A sheet for students on 34 programs, with admissions data]
12. Walchuk, J., & Takooshian, H. (2020). CHECKLIST of Graduate Psychology Programs in Greater New York. [A sheet for students on 35 programs, with admissions data]

**Conferences.** Starting in 1989, the Fordham Institute collaborated with other groups that encourage students to do behavioral research, to host the first Greater New York Conference on Behavioral Research. Based on the success of this 1989 conference, this has become an annual event in November—an all-day conference organized by a consortium of a dozen social science organizations, and hosted at Fordham or another local university, where about 100 students and faculty present the findings of their behavioral research. The 20<sup>th</sup> anniversary Greater New York Conference on Behavioral Research returned home to Fordham University on 14 November 2008, Friday 12-7 pm. The Conference presents 6 competitive student research awards for the outstanding research by an undergraduate (Scarpetta Award), by a graduate student (Toth Award), cross-cultural research (Guzewicz Award), neuropsychology (Parker Award), Law-psychology (Witmer Award), Judaism research (Lander Award), I-O (Wexler Award), Positive Psychology (Meir Award).

**Symposia.** The Institute periodically welcomes cooperation with local professional groups to identify timely social issues, and host public symposia to address these diverse issues—such as faith, human rights, urban life, public safety, terrorism, justice. This includes timely social issues (with the APA Society for Psychological Study of Social Issues) and global issues (with the APA Division of International Psychology). For example, on 9 March 2004, the Institute hosted a public forum to mark the 40<sup>th</sup> anniversary of the tragic 1964 death of Catherine “Kitty” Genovese, and the eight presentations were published in the quarterly *Journal of Social Distress and the Homeless* (January 2005, pages 63-77).

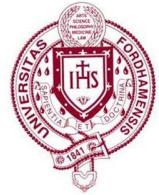
## **Awards: Student mini-grants**

- 2010 Vardi Award, to **Baxter DiFabrizio** (Brown U), Psychometrics and social issues
- 2012 Vardi Award, to **Sally Capanzano** (Pace U), 2012 Checklist of NY Programs
- 2012 Vardi Award, to **Jihee Cho** (Fordham GSE), Multicultural research with Koreans
- 2012 Vardi Award, to **Catherine Doran** (Fordham CLC), Students' views of Fordham
- 2012 Vardi Award, to **Kamil A. Lowe** (Fordham CLC), Students' views of Fordham
- 2013 Petrovic Award, to **Valeria Tarkhova** (Peoples' Friendship University of Russia), Promoting international psychology
- 2013 Petrovic Award, to **Dima Schimke** (NRU Higher School of Economics-Moscow), Promoting international psychology student activities
- 2014 Petrovic Award, to **Valeriya Lyanguzova** (Moscow State niversity), Promoting student international psychology
- 2014 Petrovic Award, to **Aram Fomichev** (NRU Higher School of Economics-Moscow), Promoting international psychology
- 2015 Petrovic Award, to **Alena Negoda, Nadezhda Anfimova Miranda** (Peoples' Friendship University of Russia), Studying Russian women's views on feminism
- 2015 Petrovic Award, to **Otgongerel Jambal** (Mongolia, and Peoples' Friendship University of Russia), Intercultural adaptation and personality factors in Mongolian and Chinese students.
- 2015 Petrovic Award, to **Anastasia Baigozina** (Peoples' Friendship University of Russia), Personality traits of participants in youth role-playing games subcultures
- 2015 Petrovic Award, to **Aguilar Yussara** (Ecuador, and Peoples' Friendship University of Russia), Intercultural adaptation of Latin American students in Russia.
- 2015 Petrovic Award, to **Anna Ogannisyan** (Peoples' Friendship University of Russia), Ethnic stereotypes and social representations in Armenian and Russian students.
- 2015 Petrovic Award, to **Erik Aramyan, Ekaterina Belousova, Elena Chernovolova, Andrey Chuprinsky, Mariya Dol'nikova, Evgeniy Fomin, Dmitry Gladilin, Margarita Karnaukh (Tovsultanova), Arevik Kharazyan, Anna Kircova, Mikhail Kozev, Evgeniya Kuz'micheva, Aleksandr Pal'cev, Elena Ten, Vera Trints, Igor' Vasnev** [State Academic University of the Humanities (GAUGN), Faculty of Psychology, Moscow, Russia], Remake of the classical Solomon Asch conformity experiment updated to the continuum of social influence (Experimental approbation of the modified method).
- 2019 Vardi Award, to **Tanzina Rahman**, Fordham University, Experimentation on group discussion.





**Distinguished lectures.** Since 1984, FIRST and ISR collaborated with the Fordham Psychology Association, Psi Chi, and Fordham faculty to host a series of Fordham Distinguished Lectures on Applied Social Science, in which an outstanding scientist is invited to offer a public lecture on how social science benefits society.



## Fordham Distinguished Lectures in Applied Social Science

- Robert A. Panzarella, PhD** (Police Staff College, England), "Psychology and Law Enforcement." (2/21/84)  
**Hon. James Gaifuba** (Deputy Minister of Health, Uganda), "Mental health in the Third World." (10/17/84)  
**Otto Klineberg, MD, PhD**, "SPSSI, psychology and social issues" (10/24/84)  
**Michael Lewis, PhD** (Rutgers Med Sch.), "The development of emotion" (3/1/85)  
**Rueben Fine, PhD** (psychoanalyst), "Psychology of love." (5/27/85)  
**Max Weiner, PhD** (Dean, Fordham Grad School of Education), "Adolescent Mothers & Infant Development." (2/10/86)  
**George H. Hanford** (President, College Board), "Selection for higher education in the U.S." (4/15/86)  
**Robert Zajonc, PhD** (Univ. of Michigan), "The decline and rise of S.A.T. scores." (4/17/86)  
**Carroll Izard, PhD** (Univ. of Delaware) "Early emotional-cognitive development." (4/17/86)  
**E. Mark Stern, PhD** (Iona), "Religious consciousness through the life cycle." (4/13/87)  
**Harold M. Proshansky, PhD** (President, CUNY Graduate School), on "Place and space in urban education." (4/21/87)  
**Géry d'Ydewalle, PhD** (Leuven, Belgium) on "Psychology in Europe today." (9/1/87)  
**Gary Winkel, PhD** (CUNY Graduate School), "What is environmental psychology?" (12/15/88)  
**Vladimir P. Trusov, DSc** (Leningrad State U.), "Soviet social psychology today." (4/1/89)  
**Silva E. Barsumyan, JD** (Attorney), "Industrial selection and the law." (6/12/91)  
**Peter F. Merenda, PhD** (Univ. of Rhode Island), "Who is a psychologist: An international comparison." (9/19/91)  
**Leonard Saxe, PhD** (Brandeis/ CUNY), "Truth as the first casualty of war," (9/19/91)  
**Frances Degen Horowitz, PhD** (President, CUNY Grad Sch), "Developmental psychology & social issues." (3/11/92)  
**Raymond F. Paloutzian, PhD** (Westmont College, & President, PIRI), "Psychology, spiritual well-being, health." (8/11/92)  
**Anie Sanentz Kalayjian, EdD, RN** (Lienhard School of Nursing), "Social psychiatry following disasters." (4/26/93)  
**Linda H. Hamilton, PhD** (Miller Institute), "Psychology and performing arts: The road to peak performance." 10/17/93)  
**Edwin P. Hollander, PhD** (Distinguished Prof, CUNY), "Understanding relational qualities of leadership-followership." (10/21/93)  
**Pascal E. Sauvayre, PhD** (Bronx Center for Community Services), "Psychology and imagery." (11/19/93)  
**Uwe Peter Gielen, PhD** (President-Elect, Int'l Council of Psychologists), "Moral development." (12/1/93)  
**Joseph J. Gillen, PhD** (Connecticut Public Health Dept.), "Organizations of the future: Challenges for applied psychology." (5/6/94)  
**Curtis Sliwa** (President, Alliance of Guardian Angels), "Citizen involvement in public safety." (6/13/95)  
**Thomas A. Reppetto, DPA** (President, Citizens Crime Commission NYC), "Crime and policing in NYC: Myth and fact." (6/13/95)  
**Wayne J. Camara, PhD** (The College Board), "Psychological aspects of integrity testing." (11/6/95)  
**Herbert J. Freudenberg, PhD** (Author, psychotherapist), "The psychology of burnout: 20 years later." (11/6/95)  
**Kate F. Hays, PhD** (Toronto), "Performance Psychology." (11/2/96)  
**Maria R. Volpe, PhD** (CUNY), Dispute resolution. (10/19/99)  
**Joseph J. Palladino, PhD** (Univ. of Southern Indiana), "The teaching of humor and the humor of teaching." (4/18/00)  
**Kay C. Greene, PhD** (Chair, U.N. NGO Exec Comm), The United Nations at the Millennium: The role of behavioral sciences. (3/26/01)  
**Edward J. Madara, MS**, "Self-help groups: What, why, how?" (11/19/02)  
**Howard T. Everson, PhD** (VP, The College Board), "High-stakes educational testing." (11/19/02)  
**James B. Jacobs, JD, PhD** (Warren Burger Professor, NYU Law School), Can gun control work? (10/21/02)  
**Paul C. Vitz, PhD** (Inst. Psychological Studies, Fairfax VA), The psychology of faith and lack of faith. (3/3/05)  
**Rosalind Dorlen, PhD** (APA), "Psychology: A mind-body connection?" (9/27/05)  
**Daniel C. O'Connell, SJ, PhD** (Saint Louis). Psychology and faith. (3/9/06)  
**Joseph Ferrari, PhD** (DePaul), Faith mission at urban Catholic universities. (11/9/06)  
**Christopher Williams** (NY Director, U.N. Habitat), UN Habitat: What lies ahead? (5/6/2011)  
**Philip G. Zimbardo, PhD** (Stanford), "Inspiring our students to heroism" (3/4/2013)  
 Video at: <http://digital.library.fordham.edu/cdm/ref/collection/psych/id/12>  
**Ani Kalayjian, EdD** (Founder, Meaningful World), "15 years later: What is the legacy of 9/11?" (9/16/2016)  
**Lee Jussim, PhD** (Rutgers), "Does psychology need viewpoint diversity?" (10/18/2016)  
**John R. Fraser, PhD, AIA** (CEO, Knology), "Psychology and environmental policy" (10/23,24/2019)