Directions for Assessment 2013: A Preview for A&S Chairs and Directors

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Overview

• Brief Overview of PROGRAM Assessment
• Challenges for the Coming Year
• Nuts & Bolts in A&S
• Resources
Running a Department

1. Goals
   Reflect Mission & Vision

2. Educational Programs, Research, Service

3. Assessment
   Monitoring how well you’re meeting your goals

4. Use Results

Goals
- Reflect Mission & Vision
- Use Results
Mission, Vision, Goals

• Why do you exist?
  – What are the opportunities or needs that we exist to address?
• What are your aspirations? How will you stay relevant?
• What are your values?
  – What principles or beliefs guide your work?
• What are your goals?
  – What do you work to achieve?
Categories of Goals

Program Goals

Desired Student Learning

Desired Student Outcomes
Goals:
Make Mission & Vision Real

• Set attainable goals that move you in the desired direction
• “Objectives” are goals made concrete

• Assessment connection: An objective is well-specified if it could potentially be evaluated with evidence.
Running a Department

1. Goals
   - Reflect Mission & Vision

2. Educational Programs, Research, Service

3. Assessment
   - Monitoring how well you’re meeting your goals

4. Use Results
Goals & Assessments: Are you succeeding?

Program Goals
Assessment of Program Effectiveness

Desired Student Outcomes
Assessment of Student Outcomes
Desired student learning
Assessment of Student Learning Outcomes
Responsibilities & Resources

• Lead department/program discussions about
  – How to organize assessment efforts
  – Results of assessments
  – Follow up actions, as appropriate
• Recruit an assessment liaison or coordinator
• Stay in touch with coordinator as you develop plans for next year
• Incorporate assessment report/results into annual plan documents
Challenges for Coming Year(s)

• Use the results
  – Program improvements

• Communicate to larger community
  – Goals
  – Results

• University-level assessment
  – Undergraduate core curriculum
  – University-level student objectives

• Faculty leadership