Directions for Assessment 2013: A Preview for A&S Chairs and Directors

Jeannine Pinto, Assessment Officer
July 2013
Overview

• Brief Overview of PROGRAM Assessment
• Challenges for the Coming Year
• Nuts & Bolts in A&S
• Resources
Running a Department

1. Goals
- Reflect Mission & Vision

2. Educational Programs, Research, Service

3. Assessment
- Monitoring how well you’re meeting your goals

4. Use Results
Mission, Vision, Goals

- **Why do you exist?**
  - What are the opportunities or needs that we exist to address?

- **What are your aspirations?**
  How will you stay relevant?

- **What are your values?**
  - What principles or beliefs guide your work?

- **What are your goals?**
  - What do you work to achieve?
Categories of Goals

Program Goals

Desired Student Outcomes

Desired student learning
Goals: Make Mission & Vision Real

- Set attainable goals that move you in the desired direction
- “Objectives” are goals made concrete
- Assessment connection: An objective is well-specified if it could potentially be evaluated with evidence.
Running a Department

1. **Goals**
   - Reflect Mission & Vision

2. **Educational Programs, Research, Service**

3. **Assessment**
   - Monitoring how well you’re meeting your goals

4. **Use Results**
Goals & Assessments: Are you succeeding?

Program Goals
Assessment of Program Effectiveness

Desired Student Outcomes
Assessment of Student Outcomes

Desired student learning
Assessment of Student Learning Outcomes
Responsibilities & Resources

• Lead department/program discussions about
  – How to organize assessment efforts
  – Results of assessments
  – Follow up actions, as appropriate
• Recruit an assessment liaison or coordinator
• Stay in touch with coordinator as you develop plans for next year
• Incorporate assessment report/results into annual plan documents
Challenges for Coming Year(s)

• Use the results
  – Program improvements

• Communicate to larger community
  – Goals
  – Results

• University-level assessment
  – Undergraduate core curriculum
  – University-level student objectives

• Faculty leadership