



**The EmblemHealth Value Initiative* of the
Global Healthcare Innovation Management Center**

Announces a lecture on:

**"Valuing Health and Healthcare –
A Perspective from Germany"**

**Friday, November 9th at 11 am
1790 Broadway, 11th floor**



Dr. Ruppenthal has more than two years of experience in the healthcare industry as the Head of Contract Management Division for one of the largest Health Insurance Companies in Germany. Here, she directs contract negotiations pertaining to health and nursing care insurance. She is currently responsible for negotiations with the ministry of health and social security at the federal and state levels, as well as consultation with the medical, hospital, nursing associations, and the pharmaceutical industry regarding the German health care system (payment, patient-centered care, quality of service, etc.)

Prior to her career in the health care industry, Dr. Ruppenthal earned her doctorate in Business Administration, Management with a focus of Strategic and International Management at Jacobs University Bremen, Germany. Here research has been presented at the Academy of International Business (AIB) between 2008-2010 as well as her dissertation research at the AIB Doctoral Student Consortium. Her research on export performance over the past 10 years has been published in the European Journal of International Management. Furthermore, her doctoral thesis, "Internationalization, Exports, and Performance" is published as a monograph at Tectum Verlag. In addition to her Ph.D, she holds a Master in Economics and a Bachelor in Economics and Public Administration.

**The EmblemHealth Value Initiative seeks to provide research, multi-stakeholder dialogue and public awareness to help develop a common understanding of the value of health that goes beyond the efficiency and effectiveness of healthcare delivery.*