



**The Global Healthcare Innovation Management Center
and the Fordham University Schools of Business presents**

HEALTHCARE INNOVATIONS: BENDING THE COST CURVE?

Tuesday, September 27, 2011 | 6:30 - 8:45 p.m.

Reception to follow

12th-floor Lounge | Lowenstein Center
Lincoln Center Campus | Fordham University



FORDHAM UNIVERSITY

THE JESUIT UNIVERSITY OF NEW YORK

HEALTHCARE INNOVATIONS: BENDING THE COST CURVE?

SPEAKERS

NANCY NIELSEN, M.D.

Senior Adviser, Center for Medicare and Medicaid Innovation;
Past President, American Medical Association

MICHAEL DOWLING

CEO, Northshore LIJ Health System

FRANK BRANCHINI

President and COO, EmblemHealth

JEFFREY SPAEDER, M.D.

Chief Medical and Scientific Officer, Quintiles

JAIME TORRES

Regional Director, Region II
(N.Y., N.J., Puerto Rico, U.S. Virgin Islands)
U.S. Department of Health and Human Services

ABOUT THE GLOBAL HEALTHCARE INNOVATION MANAGEMENT CENTER

Healthcare costs are rising universally. Stakeholders have expressed serious concern about affordability and access to healthcare. The efficiency and efficacy of the system has been brought into question. There is no consensus about the solution to these issues, and different stakeholders see diverse possibilities. The healthcare sector has responded to these issues through rapid innovation.

The Fordham University Schools of Business have set up the Global Healthcare Innovation Management Center in response to these issues. The center's aim is to help in the integration and management of the innovation process in this sector through independent research, training and opportunity for multi-stakeholder dialogue and discourse.



Frank J. Branchini is president and chief operating officer of EmblemHealth Inc., which provides quality healthcare coverage to nearly three million individuals in the tristate area through its Group Health Incorporated (GHI) and HIP Health Plan of New York companies. Branchini continues to serve as chief executive officer of GHI and chairman and chief executive officer of GHI HMO, a wholly owned subsidiary.

A member of the boards of directors of Battery Park City Authority, the Starlight Children's Foundation, the American Arbitration Association and the New York City Partnership, Branchini was recently appointed to Gov. Andrew Cuomo's Medicaid Redesign Team, which was established to find savings within New York state's Medicaid program.

Branchini has received numerous awards, including the United Hospital Fund's Distinguished Trustee Award, the Ellis Island Medal of Honor, the Jewish National Fund's Tree of Life Award, the Arthritis Foundation's John E. Lawe Award, the Mental Illness Foundation's Person of the Year Award and, most recently, the Catholic Health Care Foundation's *Panis Vitae* Humanitarian Award. Additionally, he has been honored by the healthcare industries division of the National Conference of Christians and Jews, the New York State AFL-CIO and the New York Business Group on Health.



Michael J. Dowling is president and chief executive officer of the North Shore-LIJ Health System, the largest integrated healthcare system in New York and the second largest nonprofit secular healthcare system in the country. Before joining North Shore-LIJ in 1995, he served as senior vice president at Empire Blue Cross/Blue Shield.

Dowling served in New York state government for 12 years, including seven as director of Health, Education and Human Services and deputy secretary to Gov. Mario Cuomo. He was

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also commissioner of the New York State Department of Social Services.

Previously, Dowling was a professor of social policy and assistant dean at Fordham University's Graduate School of Social Service. He was also director of the University's Westchester campus.

Dowling has received many awards throughout his career, including the American Jewish Committee's National Human Relations Award, the Ellis Island Medal of Honor, the Distinguished Public Service Award from the State University of New York's Nelson A. Rockefeller College of Public Affairs and Policy, an Outstanding Public Service Award from the Mental Health Association of New York State, and the Alfred E. Smith Award from the American Society for Public Administration, among others. He is chairman of the North American board of the Smurfit School of Business at University College, Dublin, in Ireland, and currently sits on the boards of the Institute for Healthcare Improvement and the New York Academy of Medicine, where he is also a fellow.



Nancy Nielsen, M.D., Ph.D., is an internist and a past president of the American Medical Association (AMA) and a senior adviser to the Center for Innovation at the Center for Medicare and Medicaid Services. Throughout her career, Dr. Nielsen has served as speaker of the AMA House of Delegates and as spokesperson for the association's Voice for the Uninsured campaign, which advocates affordable health insurance for all Americans.

An active advocate of quality initiatives, Dr. Nielsen is a member of the Physician Consortium for Performance Improvement, the National Quality Forum, the Quality Alliance Steering Committee and the board of directors of the National Patient Safety Foundation. She is an elected member of the Institute of Medicine and has contributed

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to the institute's Roundtable on Evidence-Based Medicine. Prior to joining the Center for Medicare and Medicaid Services, Dr. Nielsen sat on the board of directors of Kaleida Health, a five-hospital system in western New York, and served as chief medical officer of Independent Health, a large regional health plan in the Buffalo area.

She earned her doctoral degree in microbiology at the Catholic University of America and her medical degree at the State University of New York at Buffalo School of Medicine and Biomedical Sciences, where she is now a clinical professor of medicine and senior associate dean for health policy.



Falguni Sen, Ph.D., is director of the Global Healthcare Innovation Management Center, where he focuses on how international innovations can help reduce the cost of healthcare and increase access to medical services around the world. His current research focuses on the globalization of the drug discovery process and how it might improve efficiencies, reduce costs and target diseases relevant to the developing world. He has organized and conducted a number of multi-stakeholder conferences and workshops on policies governing the global drug discovery process with an emphasis on clinical trials and knowledge networks.

Sen is also chair of the Fordham Schools of Business Management Systems area, specializing in the strategic management of science, technology and innovations. He regularly teaches courses on strategic management, analysis of technology-based industries, innovation and entrepreneurship, and has taught and consulted with technology managers and research and development managers around the world on issues of research and development strategy, project selection, technology transfer and product development, among others.

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A member of INFORMS, the Academy of Management, the Strategic Management Society and the Engineering Management Society, Sen has consulted with governments on science and technology policy and has been invited to participate in deliberations on intellectual property rights around the world.



Jeffrey A. Spaeder, M.D., is chief medical and scientific officer of Quintiles, the world's leading biopharmaceutical services company. As lead medical expert, he represents the company's position on a wide variety of governance, ethical and scientific issues. He also chairs Quintiles' Drug Safety Committee, serves as vice chair of its Council on Research Ethics and provides guidance on strategic scientific initiatives.

Prior to joining Quintiles, Dr. Spaeder, a former cardiologist at Johns Hopkins Hospital, served in increasingly senior roles within the biopharmaceutical industry at Takeda and Abbott Laboratories. He has performed research in personalized medicine and novel uses of telemedicine and holds U.S. patents for medical applications of advanced technologies, telemedicine and information systems.

A fellow of the American College of Cardiology and a diplomate in cardiovascular disease with the American Board of Internal Medicine, Dr. Spaeder earned his bachelor's and medical degrees at the Pennsylvania State University and the Johns Hopkins University School of Medicine, respectively. He earned his M.B.A., with a concentration in finance, at Northwestern University.

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Jaime R. Torres, D.P.M., was named director of the New York Regional Office of the U.S. Department of Health and Human Services in April 2010. As regional director, Torres helps implement departmental policies and initiatives in New York, New Jersey, Puerto Rico, the U.S. Virgin Islands and seven Tribal nations.

Previously, Torres served as associate director of consultative services at Coler-Goldwater Specialty Hospital, part of New York City's Health and Hospitals Corporation. Founder and past president of Latinos for National Health Insurance, a national coalition working for equality in healthcare, Torres served on the board of directors of the National Hispanic Council on Aging and the advisory board of the National Hispanic Medical Association from 2000 to 2006. With the National Diabetes Education Program, he served as vice chairman of the program's Hispanic/Latino Work Group, helping to create bilingual health campaigns for people with diabetes. In 2006, he served as a spokesman for the American Podiatric Medical Association's campaign *Descubras Sus Pies* (Discover Your Feet), which educated the Latino community on how to prevent foot ailments related to diabetes.

A 1979 alumnus of Fordham University, he earned his master's degree in community health at Long Island University and his doctorate of podiatric medicine at the New York College of Podiatric Medicine. He and his wife live in New York City.



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