Global Business Economics and Trade FNBU3443

The first part of the course focuses on global trade and foreign direct investment, trade restrictions and regulations and the role of regional integration on trade and investment. Different foreign exchange systems and management of foreign exchange risk are analyzed from a managerial perspective. The second part of the course deals with the economic restructuring of emerging markets and assessment of investment risks and opportunities in these markets. The course uses Harvard Business case studies from various industries and countries to show the managerial application of concepts covered in the course.

Pre-requisite: Introduction to Economics