Syllabus London Internship
Loda 4800 Ld1 Crn: 34340
Fordham University London Centre
Fall 2018

Instructor: Jacqueline Jung
Office hours: By appointment-please send email for time. I’m happy to meet with you!
Email: profjung@gmail.com
Telephone: +44 (0) 748 227 7742

COURSE DESCRIPTION:
This course is a forum for students undertaking internships in London to discuss and analyze theories and models of work and organization in a cross-cultural context, and to understand the wider significance of their internship experience.

To this end, the course will encompass a variety of teaching and learning activities, including lectures and presentations, discussions on current topics, exploration of working styles across industries and countries, examination of personal personality traits and preferences and how these relate to the ultimate job search, and field trips to relevant venues.

LEARNING OBJECTIVES:
1. Understand the international setting in which the internships are situated, and understand the differences between the US and the UK work culture.
2. Link the internship experience to a wider exploration of what opportunities are available for students in their course of study and with their specific interests.
3. Learn about the cultural components of the host company and how these relate to the students’ own personalities and preferences. Determine whether the internship experience has encouraged students to readjust their projected career path.
4. Improve awareness and skills for work in an international context and be able to persuasively project the ethos of Fordham for sustainable business and work environment.

LEARNING ACTIVITIES
Seminar class with active student participation: Each student is expected to read the assigned material beforehand, and be prepared to participate actively in class discussions, with the instructor providing additional insight as required.

Mid-term Presentation (40% of grade along with 10% for participation at midterm)

Presentation theme: Each student will present their personal plan for monitoring the progress of their examination of the issues above through their internship. Students may keep journals, make a presentation, do an experiment, or otherwise update the class on their experience throughout the term.

Presentation format: Presentations will be given orally. Each student will have 7-10 minutes to present their plan.

- If you use a PowerPoint presentation, which is NOT necessary, especially depending on what method you use, be very prepared to make a convincing presentation without it.
Please email a 1 page (1 ½) space paper giving the details of your presentation (along with sources) to the professor at jacquelinepjung@gmail.com by the beginning of the class. Please do not mail PowerPoints.

Final Presentation (40% of grade along with 10% for participation at final)

Presentation theme: Each student will present the results of their examination of the issues above through their internship. Students may present their progress in excerpts from their journals, make a presentation, show the results of their experiment, or otherwise update the class on their experience throughout the term. SEE FORMAT FOR MID-TERM ABOVE.

REQUIRED COURSE MATERIALS

- Hieatt, David. (2014), *Do Purpose, Why Brands with a Purpose do better and matter more*, The Do Book Company. *This book is available on Hive.co.uk.* (Student discount of 10%. Hive benefits local bookshops).
- Students are expected to read the headlines of at least four US/UK newspapers every day and be prepared to analyze current events at the beginning of every class.

IMPORTANT WEBSITES


The Professor will send a list of required reading before each class. This will include passages from books, links to websites and articles, and some printed material in addition to news. Students will be asked to do research in class to answer questions posed by the professor.

GRADES AND DISTRIBUTION: The final course grade will be based on:

Class Participation 10% a midterm, 10% at final
Mid-term presentations 40%
Final exam 40%

Grade distribution:
A 93-100, A- 90–92, B+ 87-89, B 83-86, B- 80-82
C+ 77-79 C 73-76 C- 70-72, D 60-69, F below 60

ABSENCES: Because this class meets only once a week, no unexcused absences are allowed. If you must miss class, please inform the office, and notify the professor, who will instruct you on how to make up missed work.

ACADEMIC INTEGRITY: As a Jesuit, Catholic university, Fordham is committed to ensuring that all members of the academic community strive not only for excellence in scholarship but also for integrity of character. In the pursuit of knowledge and personal development, it is imperative that students present their own ideas and insights for evaluation, critique, and eventual reformulation. As part of this process, each student must acknowledge the intellectual contributions of others. Academic integrity is the pursuit of
scholarly activity in an honest, truthful, and responsible manner. Violations of academic integrity include, but are not limited to, plagiarism, cheating on exams, falsification, unapproved collaboration, and destruction of library materials.

In this course—and in every course—you are expected to abide by Fordham University’s Code of Conduct which includes, but is not limited to, Standards of Academic Integrity. For inclusive information on the University’s policy on cheating, intentional or unintentional plagiarism, falsification and unapproved collaboration among other things, please visit the following website:

https://www.fordham.edu/info/25380/undergraduate_academic_integrity_policy

Sanctions for violations of academic integrity outlined in the Fordham University Student Handbook include a receiving a failing grade on the assignment/examination, and possibly of receiving a failing grade for the course.
CLASS SCHEDULE-Room 205 12:30-1:30

September 4 (Week 1):  What is the internship program about?
1. Introduction and overview of the course. Professor experience.
2. Student introductions and experience

September 11 (Week 2):  How to use your field to foster sustainability
Possible beekeeping course
READING: Info sent to students by instructor

September 18 (Week 3):  How does culture affect work?
READING: Info sent to students by instructor.

September 25 (Week 4):  London field trip, TBD based on interest

October 2 (Week 5):  Legal and ethical protection for workers
READING: Info sent to students by instructor

October 3, Lunchtime speaker: Loughlin Hickey, Blueprint for Better Business (12:30-1:30) attend for extra credit.

October 9 (Week 6):  How can CIPD help me?
1. NLP-what is it?
2. Coaching and benefits to employees
READING: Info sent to students by instructor

October 6(Week 7):  Midterm Presentations

Monday, October 22 Visit to LSE for “National Populism” 6-8pm (extra credit)

October 22-26 (Week 8):  Midterm break no classes

October 30 (Week 9):  Whistleblowing
1. Cultural expectations and whistleblowing
2. Protections for whistleblowers
READING: Info sent to students by instructor.

October 31 (Week 9): Lunchtime speaker, Mary Inman, on whistleblowers 12:30-1:30 attend for extra credit

November 6(Week 10):  Personality and work style
1. Myers-Briggs and other testing.
2. Individual body clocks and cultural habits.
3. Finding the right workplace
READING: Info sent to students by instructor
November 13 (Week 11): Modern slavery and corruption
   1. Types of modern slavery and where it occurs
   2. How businesses benefit from corruption
READING: Info sent to students by instructor

November 20 (Week 12): Company vs. Personal Ethics
   1. Knowing what your contract and ethics code says about your company
   2. Personal ethics vs. corporate ethics
READING: Info sent to students by instructor

November 27 (Week 13): Leveraging your experience for future benefit
READING: Info sent to students by instructor

November 28 (Week 13): Lunchtime guest speaker, corporate governance. TBA

December 4 (Week 14): Final Exam (presentation in class)