

THE DORNEY-KOPPEL FOUNDATION, INC.

10701 ARDNAVE PLACE
POTOMAC, MARYLAND 20854

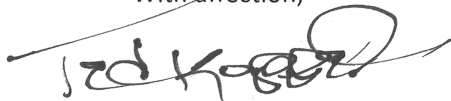
March 8, 2022

How Lyle Lovett, Steve Earle, Rodney Crowell and we became friends (or why nothing or nobody is even six stages of separation from Fr. McShane)

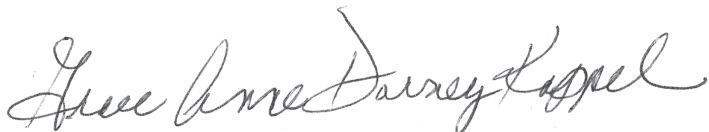
Some years ago, Fr. McShane asked Ted to moderate one of the sessions at Fordham's annual get together for senior agents of the FBI and sundry members of the nation's various intelligence communities. As a reward for his participation, he got to sit next to Fr. McShane at lunch, which, in turn, gave Ted the opportunity to bend his ear about our work in support of the nation's 30 million COPD patients. That led to Fr. McShane putting us in touch with Brendan Ryan, (Fordham '64) once the chief muckety-muck of Foote, Cone and Belding – one of the world's preeminent advertising agencies. This, in turn, has led to a number of close friendships with Brendan and senior executives at FCB Health, all of whom have devoted untold hours (pro bono) helping us carve out a multi-layered promotional PSA campaign which eventually appeared on ABC, NBC, CBS and CNN; none of which, it turns out, has the impact of social media. That led to Ted's unsolicited call to Lyle Lovett asking if he would mind mentioning our campaign on his website. Not only would he do that, it turned out, he would call his friends Steve Earle and Rodney Crowell to join the two of us in recording a promotional Zoom concert that ultimately drew close to 70,000 viewers. None of which, we should remind you, would have happened if Ted hadn't been sitting next to Fr. McShane at lunch.

We suspect that everyone reading this note of tribute (for that is what this is) has had a similar experience, where a brief comment, a phone conversation, a text to or with Fr. McShane has led to a tsunami of unexpected and usually brilliant consequences. He knows everyone and knows how to push their appropriate buttons in order to produce good works. What will we ever do without him?

With affection,



Ted Koppel



Grace Anne Dorney Koppel