

Position: H08020 Date: 02.12.24

## PART-TIME POSITION ANNOUNCEMENT

TITLE OF POSITION/RANK: Marketing Assistant\*

\*(Part-Time/Non-benefited. Maximum 19 hours per week)

DEPARTMENT: Career Center

CAMPUS: Rose Hill

## **ESSENTIAL FUNCTIONS:**

- Creates simple motion graphic short videos (1-3min) to accompany voiceovers.
- Edits social media teasers from published podcast episodes and workshop recordings.
- Collaborates with students and staff in the development of TikToks/Reels/Shorts.
- Attends events as necessary to record video footage; edits brief event recap videos.
- Assists in development of promotional department videos.
- Maintains organization of video and project files in department Shared Drive folder.
- Photographs events and workshops at Rose Hill and Lincoln Center campuses.
- Performs other duties as assigned.

## **REQUIRED QUALIFICATIONS:**

- High School Diploma or equivalent
- Minimum one year of experience in video and motion graphic production or degree in related field.
- Knowledge of Adobe Premiere Pro, DaVinci Resolve, Final Cut Pro, or similar software.
- Knowledge of Adobe After Effects or similar software.
- Excellent communication and collaboration skills.
- Ability to work on and prioritize multiple projects, attention to detail, time management skills.
- Ability to work at both Rose Hill and Lincoln Center campuses.
- Availability to attend occasional evening or weekend events.

## PREFERRED QUALIFICATIONS:

- Knowledge of social media platforms, specifically video-based functionality.
- Familiarity with Google Office Suite.

SALARY: Minimum Starting Salary: \$18.00/Hour Maximum Starting Salary: \$18.00/Hour

Salary is commensurate with experience,

qualifications, and skills.

FLSA CATEGORY: Non-exempt

START DATE: ASAP

SEND COVER LETTER, RESUME, AND A PORTFOLIO OF MOTION CRAPHIC AND VIDEO WORK SAMPLES TO:

MOTION GRAPHIC AND VIDEO WORK SAMPLES TO: tperilli@fordham.edu