

Boris Heersink

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Academic Positions

Fordham University, Department of Political Science
Assistant Professor, 2017 - currently
Faculty Affiliate, American Studies

Education

University of Virginia, Woodrow Wilson Department of Politics
Ph.D., 2011 - 2017

The New School for Social Research, Department of Political Science
M.A., 2008 - 2010

University of Amsterdam, Department of History
M.A., 2005 - 2007 (graduated *cum laude*)

University of Amsterdam, Department of History
B.A., 2002 - 2005

Research

Publications

Peer-Reviewed Publications

- (5) "Party Brands and the Democratic and Republican National Committees, 1952-1976," *Studies in American Political Development* vol. 32, no. 1 (2018) 79-102.
Media: [Monkey Cage](#).
- (4) "Truman Defeats Dewey: The Effects of Campaign Visits on Election Outcomes," *Electoral Studies* vol. 49 (October 2017) 49-64. (with Brenton D. Peterson)
- (3) "Disasters and Elections: Estimating the Net Effect of Damage and Relief in Historical Perspective," *Political Analysis* vol. 25, no. 2 (April 2017) 260-268. (With Brenton D. Peterson and Jeffery A. Jenkins)
Media: [Monkey Cage](#).
- (2) "Measuring the Vice-Presidential Home State Advantage with Synthetic Controls," *American Politics Research* vol. 44, no. 4 (July 2016) 734-763. (With Brenton D. Peterson)
Media: [Bloomberg](#), [Chicago Tribune](#), [Christian Science Monitor](#), [FiveThirtyEight](#), [Monkey Cage](#), [The New York Times](#), [Newsweek](#), [NPR](#), [US News and World Report](#).

- (1) "Southern Delegates and Republican National Convention Politics, 1880-1928," *Studies in American Political Development* vol. 29, no. 1 (April 2015) 68-88. (With Jeffery A. Jenkins)
Media: Monkey Cage.

Editor-Reviewed Publications

- (2) "Trump and the Party-in-Organization: Presidential Control of National Party Organizations," *The Journal of Politics* vol. 80, no. 4 (October 2018) 1474-1482.
Media: Monkey Cage, Scholars Strategy Network.
- (1) "Party Leaders and Electoral Realignment: Democratic and Republican Southern Strategies, 1948-1968," *The Forum* vol. 15, no. 4 (2017) 631-653.

Book Reviews

- (2) "Politicians, Interest Groups, and Next Steps in the Study of American Political Parties as Institutions," *The Journal of Politics* vol. 80, no. 4 (October 2018) e91-e96 - review essay.
- (1) "*Queer Clout: Chicago and the Rise of Gay Politics*. By Timothy Stewart-Winter. Philadelphia: University of Pennsylvania Press, 2016." *The Journal of Politics* vol. 78, no. 4 (2016) e5-e6.

Work in Progress

Book Projects

National Party Organizations and Party Brands in American Politics

Republican Party Politics and the American South, 1865-1968 (with Jeffery A. Jenkins). Under contract, Cambridge University Press.

Working Papers

"Mobilization and Counter-Mobilization: The Mixed Effects of Campaign Visits in the 2016 U.S. Presidential Election" (with Brenton D. Peterson and Jordan Carr Peterson) - resubmitted to *The Journal of Politics*.

"Black-and-Tans vs. Lily-Whites: Measuring the Racial Composition of Republican Party Organizations in the South after Reconstruction, 1868-1952" (with Jeffery A. Jenkins) - revise and resubmit at *Studies in American Political Development*.

"What's your excuse? Effects of Personal and Political Justifications for Flip-Flopping" (with Daniel Folsom and Emily Sydnor) - under review.

"Natural Disasters, 'Partisan Retrospection,' and U.S. Presidential Elections" (with Brenton D. Peterson and Jeffery A. Jenkins).

Op-Eds, Commentary, and Miscellaneous

"How Incumbent Presidents, Including Trump, Control Their Party's National Committee - And Why It Matters," *Scholars Strategy Network* (November 1, 2018).

"Let Us Overanalyze the First 2020 Democratic Primary Poll," *A House Divided* (October 15, 2018).

"What happens if Kavanaugh makes it onto the Supreme Court," *A House Divided* (September 28, 2018).

"The DNC voted to strip superdelegates of their powers. Will it matter for 2020?" *Washington Post - The Monkey Cage* (September 4, 2018).

"The Koch network attacked Trump. Here's why he's using the RNC to fight back," *Washington Post - The Monkey Cage* (August 10, 2018).

"No, the DNC didn't 'rig' the Democratic primary for Hillary Clinton," *Washington Post - The Monkey Cage* (November 4, 2017).

"How many votes could Hurricane Harvey cost Trump in Texas?" *Washington Post - The Monkey Cage* (August 29, 2017). With Brenton D. Peterson and Jeffery A. Jenkins.

"The Democratic and Republican National Committees in the Trump Era," *CLIO - Newsletter of Politics & History*, vol. 26, no. 1 (2016-2017) 9-10.

"Why there's a battle royale to lead the Democratic Party, and what it means for the Trump era," *Washington Post - The Monkey Cage* (December 19, 2016).

"Without Tim Kaine, Hillary Clinton might have lost Virginia as well," *Washington Post - The Monkey Cage* (November 17, 2016). With Brenton D. Peterson.

"The Republican Party is coming apart. Here's what it can learn from the 1956 Democrats," *Washington Post - The Monkey Cage* (October 25, 2016).

"Reince Priebus vowed to punish Republicans who don't support Trump. It's an empty threat," *Washington Post - The Monkey Cage* (September 20, 2016).

"Managing Dissent," *First Year 2017 - The Miller Center* (August 25, 2016).

"The Democrats are surprisingly unified. That should help Hillary Clinton," *Washington Post - The Monkey Cage* (August 3, 2016). With Sidney M. Milkis.

"These 2 trends are what produced such a negative Republican National Convention," *Washington Post - The Monkey Cage* (July 24, 2016). With Sidney M. Milkis.

"The Republican Party Loses Control," in John Sides and Henry Farell (eds) *The Science of Trump: Explaining the Rise of an Unlikely Candidate* (2016). With Jeffery A. Jenkins.

"Vice-presidential candidates do win votes. But Mike Pence won't help Donald Trump win the election," *Washington Post - The Monkey Cage* (July 15, 2016). With Brenton D. Peterson.

"Can a Veep Candidate Guarantee His or Her Homestate?" *Newsweek* (June 26, 2016). With Brenton D. Peterson.

"How a swing state running mate could help Trump or Clinton win the White House," *LSE - United States Politics and Policy* (June 21, 2016). With Brenton D. Peterson.

"GOP voters picked Trump. Party leaders aren't falling in line. Here's why that's surprising," *Washington Post - The Monkey Cage* (May 10, 2016). With Jeffery A. Jenkins.

"This research shows that vice-presidential candidates actually do win votes in their home states," *Washington Post - The Monkey Cage* (April 26, 2016). With Brenton D. Peterson.

"The Republicans' Rules Dilemma," *The New West* (April 24, 2016).

"Bernie Sanders thinks the Democratic primary process 'distorts reality.' Does history back this up?" *Washington Post - The Monkey Cage* (April 17, 2016). With Jeffery A. Jenkins.

"The RNC's secret dinner about a brokered convention is no surprise. Here's why," *Washington Post - The Monkey Cage* (December 17, 2015).

"How does the Republican Party solve a problem like Donald Trump?" *Washington Post - The Monkey Cage* (August 18, 2015).

"Who Can Get Trump to Tone it Down? Reince Priebus is Trying," *Washington Post - The Monkey Cage* (July 13, 2015). With Jeffery A. Jenkins.

"Gay Marriage in U.S. State Legislatures" (with Christian Short) (working paper, 2014).

"Obama's campagne is juist niet nieuw," *NRC Next* (May 30, 2008).

"Campagne van Obama is niet vernieuwend," *NRC Handelsblad* (May 28, 2008).

Teaching Experience

Fordham University

Introduction to Politics - Fall 2018; Fall 2017

Campaigns and Elections - Fall 2018 ; Fall 2017

American Political Parties - Spring 2018

Political Institutions and Processes - Spring 2018

University of Virginia

Campaigns and Elections - Summer 2016

Political Parties and Interest Groups - Summer 2015

Fellowships and Grants

Artinian Travel Award, Southern Political Science Association (2019)

Faculty Research Grant, Fordham University (2018)

Faculty Research Expense Program Award, Fordham University (2017)

Harrell Rodgers Graduate Student Travel Scholarship, Midwest Political Science Association (2017)

Dean's Dissertation Completion Fellowship, University of Virginia (2016-2017)

IHS Conference & Research Grant, Institute for Humane Studies (2016)

National Fellowship, Miller Center, University of Virginia (2015-2016)

APSA Annual Meeting Travel Grant, American Political Science Association (2014, 2015)

Albert J. Gallatin Research Fellowship, University of Virginia (2014)

Prestage-Cook Travel Award, Southern Political Science Association (2014)

Robert J. Huskey Travel Fellowship, University of Virginia (2013)

Arts Humanities and Social Sciences Summer Research Award, University of Virginia (2013)

Presidential Fellowship, University of Virginia (2011-2015)

Fulbright fellowship (2008)

Prins Bernhard Cultuurfonds grant (2008)

VSB Fonds grant (2008)

Dr. Hendrik Muller's Vaderlandsch Fonds grant (2008)

Conference Participation and Invited Talks

"National Party Organizations and Electoral Realignment: The Democratic and Republican National Committees' Southern Strategies, 1948-1968." Paper presented at the Annual Meeting of the Midwest Political Science Association (April 2018).

"What's your excuse? Effects of Personal and Political Justifications for Flip-Flopping." With Daniel Folsom and Emily Sydnor. Paper presented at the Annual Meeting of the Midwest Political Science Association (April 2018).

"Trump and the Party-in-Organization: Presidential Control of National Party Organizations," Paper presented at the "Parties and Partisanship in the Age of Trump" symposium at the Bedrosian Center at the University of Southern California February 2018).

"Exploring the Rise of the Republican Party in the South: The Emergence of Operation Dixie, 1932-1968." With Jeffery A. Jenkins. Paper presented at the Annual Meeting of the Southern Political Science Association (January 2018).

"Mobilization and Counter-Mobilization: The Mixed Effects of Campaign Visits in the 2016 U.S. Presidential Election." With Brenton D. Peterson. Paper presented at the Annual Meeting of the Southern Political Science Association (January 2018).

"Revisiting the Effect of Campaign Visits with Synthetic Controls." With Brenton D. Peterson. Paper presented at the Annual Meeting of the Midwest Political Science Association (April 2017).

"Republican Party Politics in the American South: The Black-and-Tans vs. Lily Whites Conflict under Jim Crow, 1896-1932." With Jeffery A. Jenkins. Paper presented at the Annual Meeting of the Midwest Political Science Association (April 2017).

"Truman Defeats Dewey: The Effect of Campaign Visits on Election Outcomes." With Brenton D. Peterson. Paper presented at the Annual Meeting of the Southern Political Science Association (January 2017).

"Redemption and Republican Politics in the South." With Jeffery A. Jenkins. Paper presented at the Annual Meeting of the Southern Political Science Association (January 2017).

"National Committees and Party Brands in American Politics." Paper presented at the Annual Meeting of the American Political Science Association (September 2016).

"Black-and Tans vs. Lily-Whites: the South and Republican Conventions, 1872-1948." With Jeffery A. Jenkins. Paper presented at the Annual Meeting of the American Political Science Association (September 2016).

"Beyond Service: National Party Organizations and Party Brands in American Politics." Paper presented at the Policy History Conference (June 2016).

"Republican Party Politics and the American South: From Reconstruction to Redemption, 1865-1880." With Jeffery A. Jenkins. Paper presented at the Policy History Conference (June 2016).

"High Water Everywhere: The Great Mississippi Flood and Herbert Hoover's Success in the South." With Jeffery A. Jenkins and Brenton D. Peterson. Paper presented at the Annual Meeting of the Midwest Political Science Association (April 2016).

"Exploring the Rise of the Republican Party in the South: The Emergence of Project Dixie, 1952-1968." With Jeffery A. Jenkins. Paper presented at the Annual Meeting of the Midwest Political Science Association (April 2016).

"Building a Conservative Party Brand: the Republican National Committee and Republican Party Building, 1960-1980." Paper presented at the Annual Meeting of the Midwest Political Science Association (April 2016).

"Building a Conservative Majority: The Republican National Committee and Republican Party Building, 1960-1980." Paper presented at the Annual Meeting of the Southern Political Science Association (January 2016).

"Republican Party Politics and the American South: From Reconstruction to Redemption, 1865-1880." With Jeffery A. Jenkins. Paper presented at the Annual Meeting of the Southern Political Science Association (January 2016).

"Building a Conservative Majority: The Republican National Committee and Republican Party Building, 1960-1980." Paper presented at the Annual Meeting of the Northeastern Political Science Association (November 2015).

"Through Seneca Falls and Selma and Stonewall: Barack Obama and the Gay Rights Movement." With Sidney M. Milkis. Paper presented at the Annual Meeting of the American Political Science Association (September 2015).

"Process Tracing as Three-Cornered Fights." With Michael Poznansky. Paper presented at the Annual Meeting of the American Political Science Association (September 2015).

"The Black and Tans vs. Whites Conflict: Southern Delegates in the Republican Party, 1880-1928." With Jeffery A. Jenkins. Paper presented at the Annual Meeting of the Midwest Political Science Association (April 2015).

"Beyond Service: How National Party Organizations Influence Party Brands." Paper presented at the Annual Meeting of the Midwest Political Science Association (April 2015).

"Process Tracing in Practice: A Combined Approach." With Michael Poznansky. Paper presented at the International Studies Association 56th Annual Convention (February 2015).

"Beyond Service: How National Party Organizations Influence Party Brands." Paper presented at the Annual Meeting of the Southern Political Science Association (January 2015).

"Beyond Service: How National Party Organizations Influence Party Brands." Paper presented at the Annual Meeting of the Northeastern Political Science Association (November 2014).

"Building A National Party: Critical Antecedents and the Expansion of American National Party Organizations." Paper presented at the Annual Meeting of the American Political Science Association (August 2014).

"Southern Delegates and Republican National Convention Politics, 1880-1928." With Jeffery Jenkins. Paper presented at the Annual Meeting of the Midwest Political Science Association (April 2014).

"The Effect of Party Brand and Public Opinion on the Success of Gay Marriage Bills in U.S. State Legislatures." With Christian Short. Paper presented at the Annual Meeting of the Midwest Political Science Association (April 2014)

"Building The Party: The Rise of National Party Organizations In the United States." Paper presented at the Southern Political Science Association Conference (January 2014).

Service

Institutional Service

Social Media Coordinator, Department of Political Science, Fordham University (2018 - currently)

Member GSAS/GSA Student Support Grant Selection Committee, Fordham University (2018 - currently)

Member Faculty Research Expense Program Selection Committee, Fordham University, Department of Political Science (2018)

Organizer "American Forum" lecture series, Fordham University (2017 - currently)

Member International Relations search committee, Fordham University (2017 - 2018)

Organizer Qualitative Methods Working Group, University of Virginia (2016)

Organizer Graduate Student Brown Bag Series, University of Virginia (2015)

American Politics member graduate council Department of Politics, University of Virginia (2015)

Mentor in Fulbright Mentor Program (2010)

Professional Service

Discussant "Parties, Campaigns, and Elections in APD," Annual Meeting of the Midwest Political Science Association (April 2018).

Discussant and chair "American Political Culture: Historical and Theoretical Perspectives," Annual Meeting of the Southern Political Science Association (January 2018).

Discussant "Policy Change and the Politics of Legislative, Executive, and Judicial Power," Annual Meeting of the Southern Political Science Association (January 2018).

Manuscript Reviewer

American Politics Research, American Political Science Review, Electoral Studies, The Journal of Politics, Oxford University Press, Party Politics, Presidential Studies Quarterly, Routledge, Studies in American Political Development.

Additional Training

Institute for Qualitative and Multi-Method Research (IQMR) at Syracuse University (2014).

Last updated: November 16, 2018