MS IN BUSINESS ANALYTICS
ENTERING CLASS OF 2021

30 CREDITS
Full-time and Part-time Options Available

67%
INTERNATIONAL STUDENT POPULATION

108
STUDENTS

53%
Female
47%
Male

69%
RECEIVED MERIT-BASED SCHOLARSHIPS

$18,200
AVERAGE MERIT-BASED SCHOLARSHIP AMOUNT

THE MS IN BUSINESS ANALYTICS PROGRAM FOCUSES ON:
- Analytics for managers
- Artificial intelligence
- Advanced Python programming
- Big data analytics
- Cybersecurity
- Data warehousing
- Data mining
- Deep machine learning
- Risk analytics
- Text analytics
- Web analytics

RECENT EMPLOYERS OF MSBA GRADUATES

ALUMNI PERSPECTIVE
“The MSBA program is cutting-edge and gave me the opportunity to work on a project with the UN. As the VP of international students, I became a confident leader, which helped me stand out in the analytics field.”

JENNY (ZEYANG) GONG, MSBA ’17
Senior Associate, Data Science, Programmatic Buying Unit, GroupM

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