

A G E N D A

- 8:30-9:00 Breakfast and Registration
- 9:00-9:05 Welcome
Frank Branchini, President and COO, EmblemHealth
- 9:05-9:30 State of the Healthcare Reform
Dr. Stuart Altman, Professor of National Health Policy, Brandeis University*
- 9:30-9:45 Discussion
- 9:45-10:45 Patient Centered Measurement of Health Outcomes
Chair: William A. Gillespie, MD, President, AdvantageCare Physicians, P.C.
- 10:45-11:00 Break
- 11:00-12:00 The Overall Value of Evidence Based Healthcare
Chair: Dr. Marcus Reidenberg, Professor of Pharmacology, Medicine, and Public Health and Head, Division of Clinical Pharmacology, Weill Cornell Medical College
- 12:00-12:15 Break
- 12:15-1:15 Assessing the Potential Value of New Health Innovations
Chair: Dr. Sanjay Doddamani, System Director of Advanced Cardiac Disease and Heart Failure, Geisinger Health System
- 1:15-1:45 Lunch
- 1:45-2:15 Conclusion
Dr. Falguni Sen, Director, GHIMC, Fordham University

*Dr. Altman is an economist whose research interests are primarily in the area of federal and state health policy. Among his many professional achievements, he served 12 years as Chairman of the congressionally legislated Prospective Payment Assessment Commission (ProPac) formed to advise Congress and the Administration on the functioning of the Medicare Diagnostic Related Group (DRG) Hospital Payment System and other system reforms. He is also Chair of The Health Industry Forum which brings together diverse group leaders from across the health care field to develop solutions for critical problems facing the healthcare system.