

SCHOOLS OF BUSINESS

Graduate and Undergraduate

Prof. Falguni Sen Director

Global Healthcare Innovation Management Center *EmblemHealth Value Initiative* 

## The EmblemHealth Value Initiative\*

## Roundtable

On

## Determining the Value of Healthcare – A Multi-Stakeholder Perspective

Thursday, May 2<sup>nd</sup> at 9:00am

12<sup>th</sup> Floor Lowenstein Building 113 W. 60<sup>th</sup> Street, New York, NY 10023

Determining the value of healthcare, and its role in promoting good health, depends on accurately defining problems and implementing best practices, while promoting innovation. Given the highly fragmented nature of the healthcare industry, members of multiple stakeholder groups are impacted by how outcomes are measured. Understanding these challenges is prerequisite to addressing them. To that end, the GHIMC is hosting a multistakeholder conference in which we address three topic areas related to health outcome measurement and evaluation. A panel of stakeholders will discuss each of these issues, from their individual perspectives, in order to surface the challenges to establishing overall healthcare and outcome measurement practices.

\*The EmblemHealth Value Initiative is part of the Global Healthcare Innovation Management Center and seeks to provide research, multi-stakeholder dialogue and public awareness to help develop a common understanding of the value of health that goes beyond the efficiency and effectiveness of healthcare delivery.

Invite only event