

#ISonDS | LONDON | 06/05/19

KEEPING PLACE IN 'SMART' CITIES

Situating the Settlement House as a Means of
Knowing and Belonging in the Informational City

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Communication & Media Studies
New Media & Digital Design
FORDHAM UNIVERSITY



re-imagining the settlement house

Lincoln Square
Neighborhood Center



Toynbee Hall



A **settlement house** is a community center that “strengthen[s] individual and neighborhood assets, and build[s] collective capacity to address community problems.”

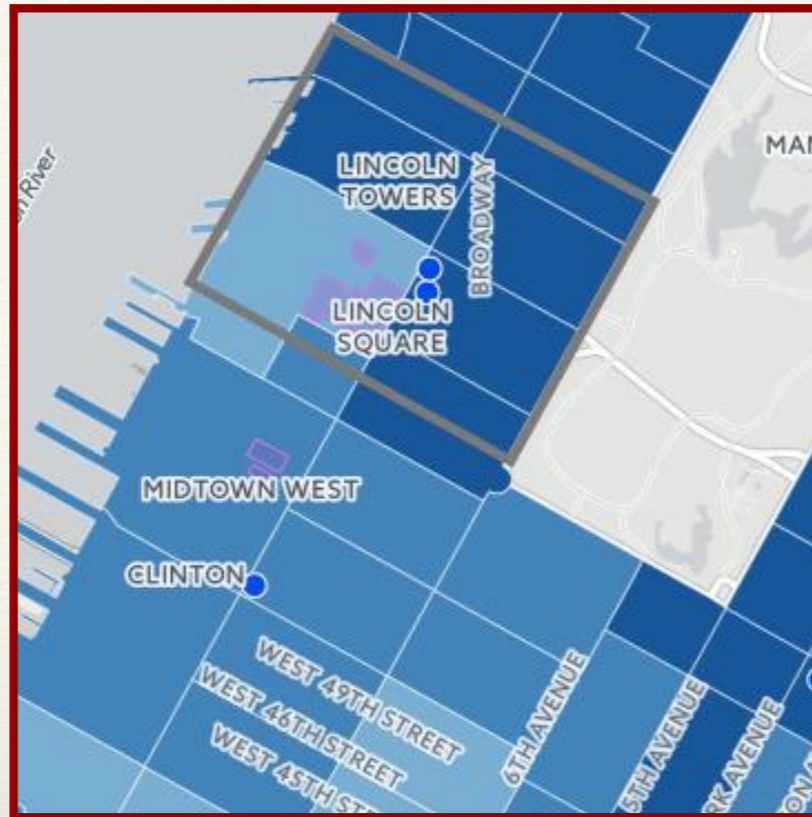
— Beverly Koerin, 2003

Keeping Place in 'Smart' Cities

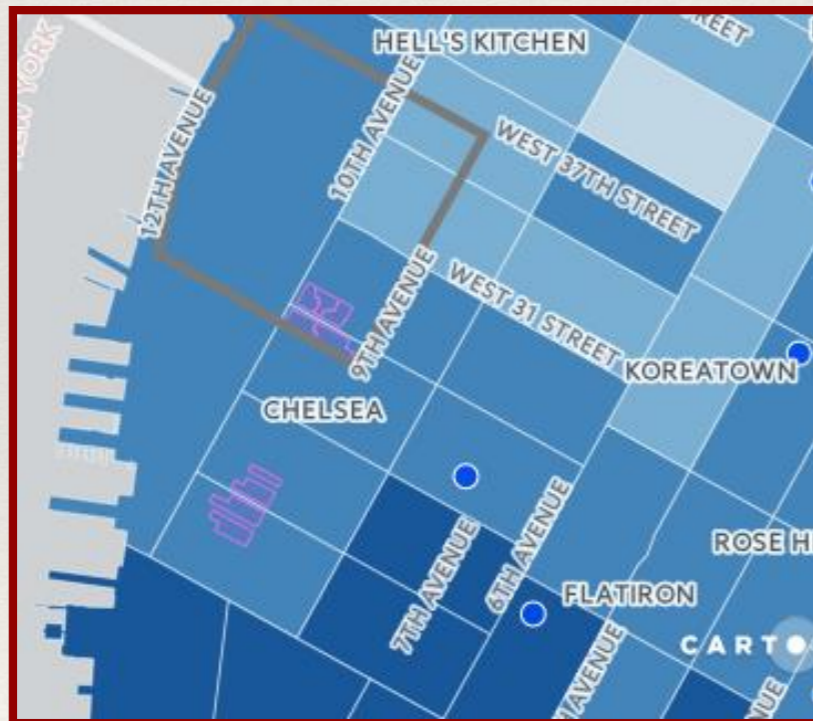


New York City
(Lincoln Square)

London
(Tower Hamlets)



***Amsterdam Houses &
Amsterdam Addition
("Amsterdam Houses")***



***The Hudson Yards
Redevelopment Project
("Hudson Yards")***

COURSE ATTRIBUTES

Comm &
Media Studies
New Media &
Digital Design
Urban Studies

LEARNING PARTNER

Center for
Community
Engaged
Learning

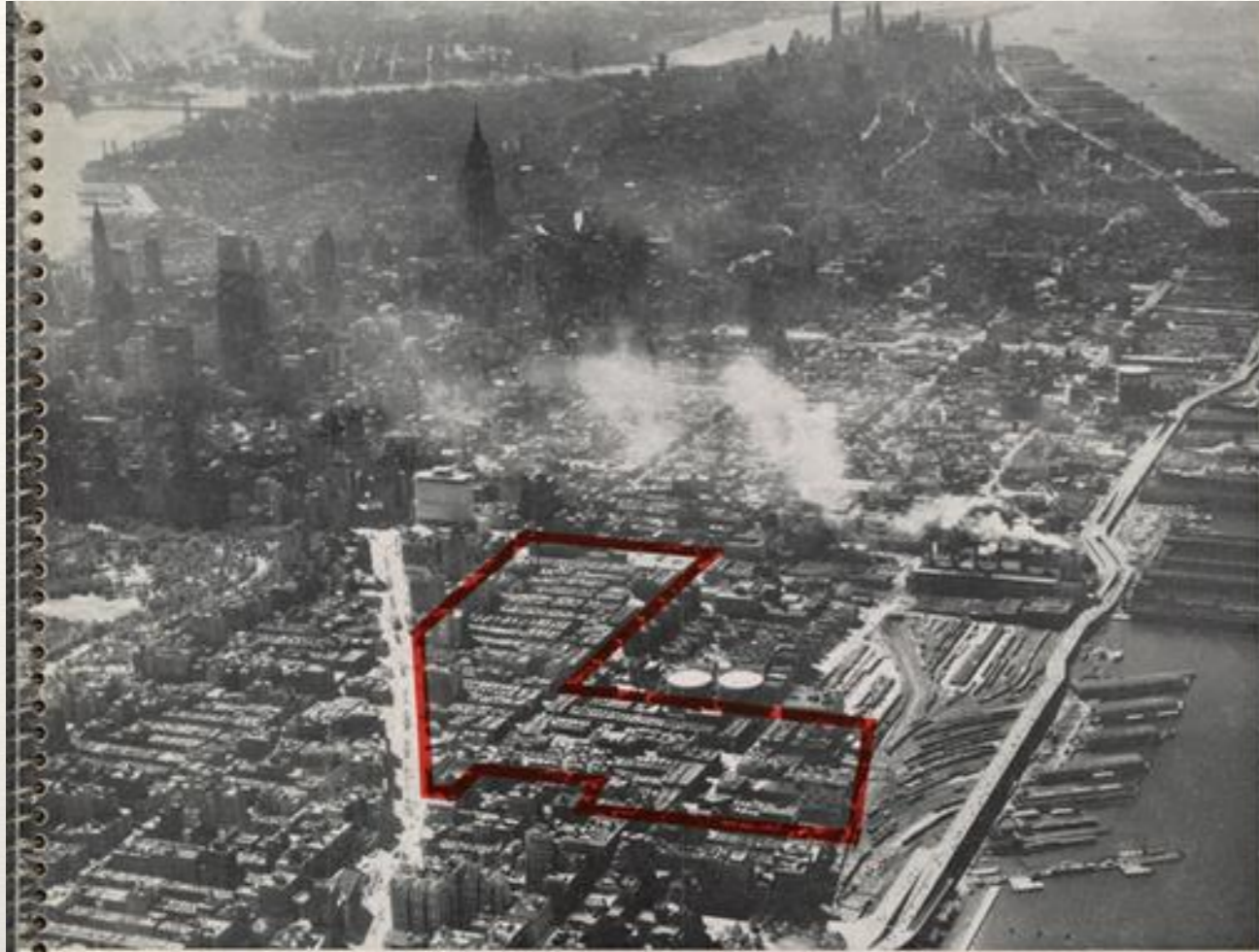
COMMUNITY PARTNER

Lincoln Square
Neighborhood
Center

DESIGNING SMART CITIES FOR SOCIAL JUSTICE

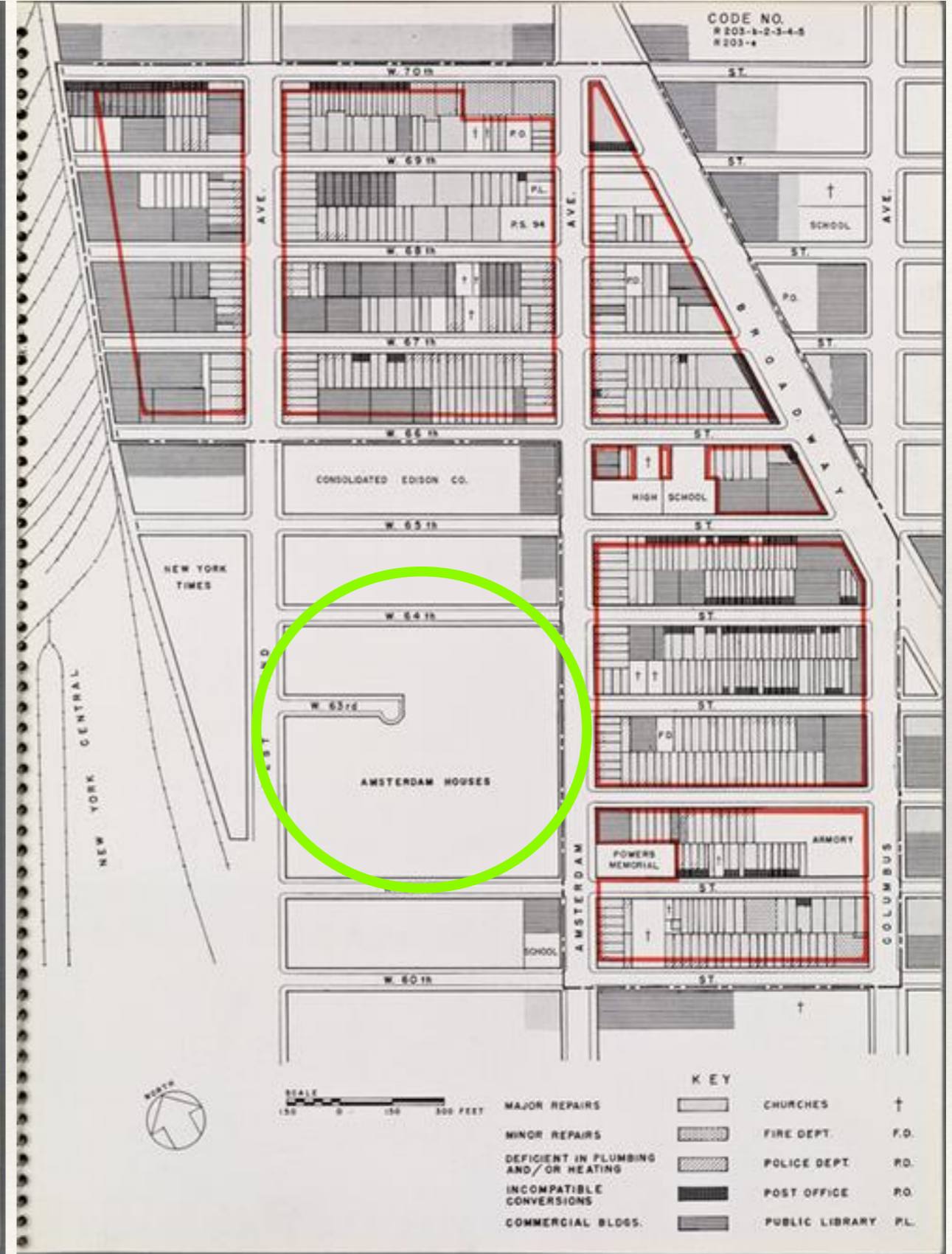
NMDD3880 SPRING 2016
NMDD3880 SPRING 2017
NMDD3880 SPRING 2019

Lincoln Square



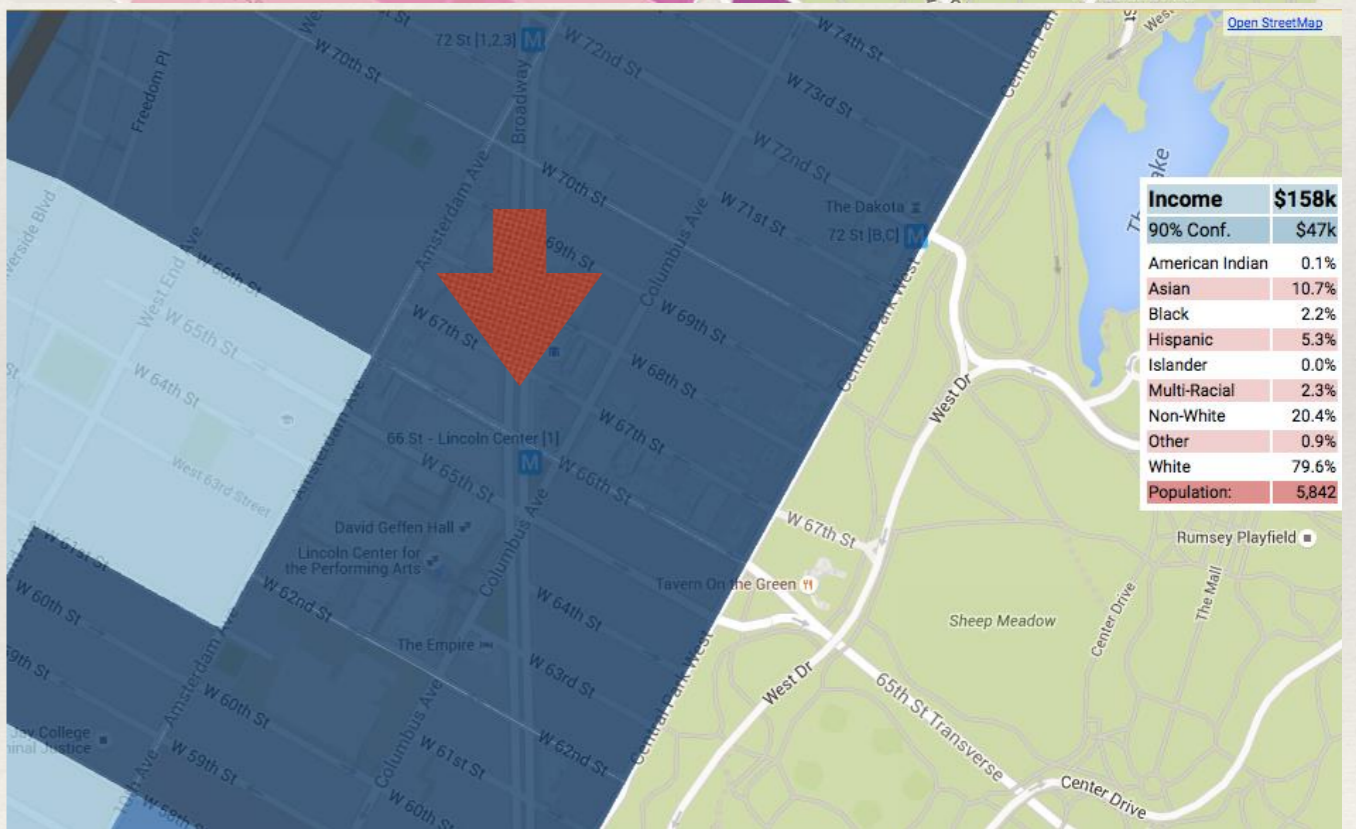
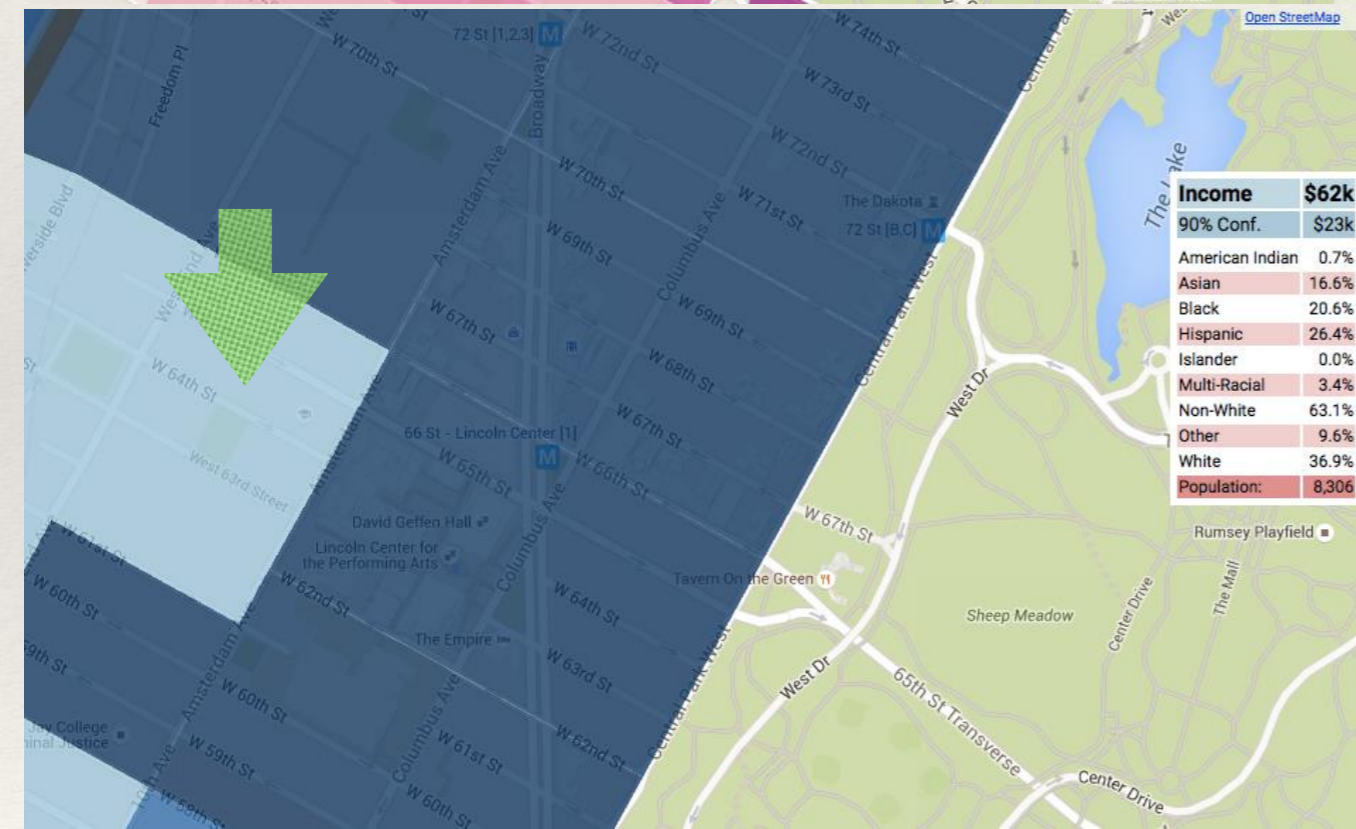
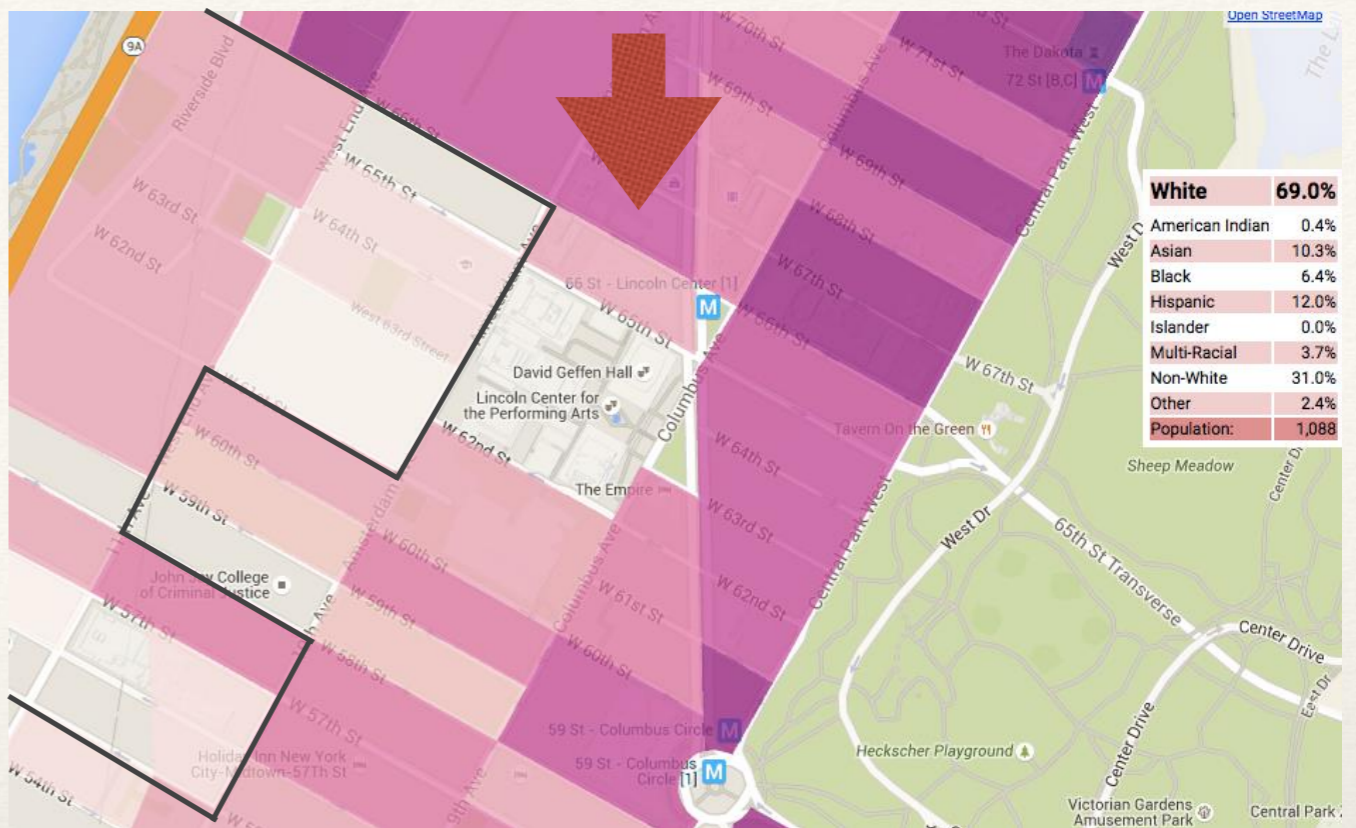
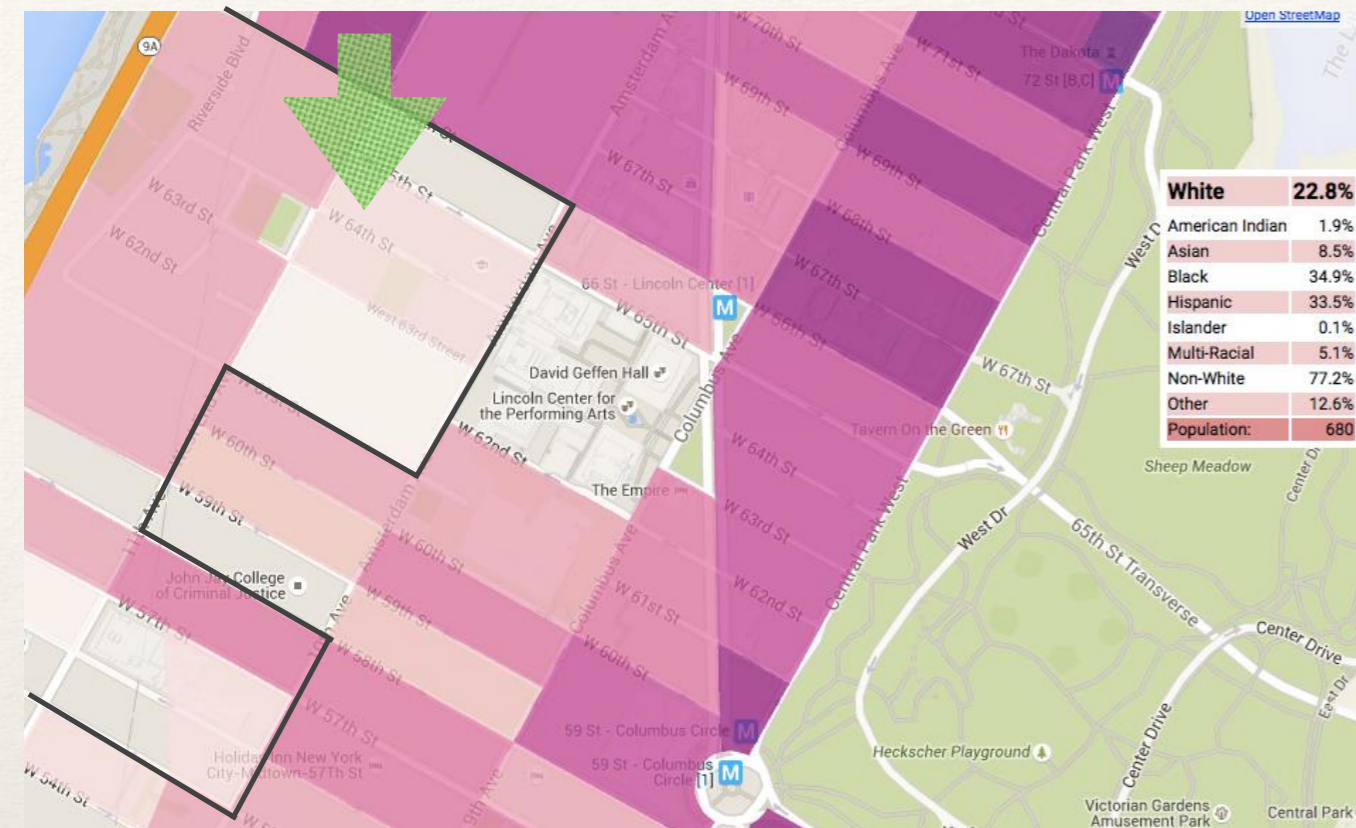
LINCOLN SQUARE

SLUM CLEARANCE PLAN
UNDER TITLE 1 OF THE
HOUSING ACT OF 1949 AS AMENDED





Photos: New York Public Library



Maps generated with: Justice Map, <http://justicemap.org>

Hudson Yards

THE NEW WEST SIDE

PUBLIC INVESTMENT

No. 7 Subway Extension:
\$2.4 BILLION

Moynihan Station
Renovation:
\$267 MILLION

Javits Center Renovation:
\$465 MILLION

The High Line:
\$190 MILLION

Hudson River Park:
\$440 MILLION

Hudson Park & Boulevard:
\$30 MILLION

from:

hudsonyardsnewyork.com

MEET THE NEW HUDSON YARDS NEIGHBORHOOD, IN THE NEW HEART OF NEW YORK

Strategically located between 10th and 12th avenues from West 30th to West 34th Street, Hudson Yards is the center of the metropolitan region with unsurpassed connections to commuter rail service, the subway system, the West Side Highway, the Lincoln Tunnel and ferries along the Hudson River. The extension of the No. 7 Subway line, opened in 2015, arrives at Hudson Yards' from the west. In the nexus of Chelsea and Midtown West, this dynamic neighborhood is next to chic art galleries, award winning restaurants, popular bars and nightlife venues, and highly respected international fashion and design.

The neighborhoods surrounding Hudson Yards, including Chelsea, West Chelsea and Hell's Kitchen are buzzing with chic art galleries, innovative restaurants and bars, and highly respected international fashion and design. City dwellers hungry for a taste of the outdoors now have a variety of green spaces to explore including the much-celebrated High Line, Hudson River Park and Hudson Park & Boulevard. With the new No. 7 Subway extension open as of fall 2015, getting to Hudson Yards will be fast and easy.



Hudson Yards is the \$25 billion mega-project critics love to hate. // Mark Lennihan/AP

The Hidden Horror of Hudson Yards Is How It Was Financed

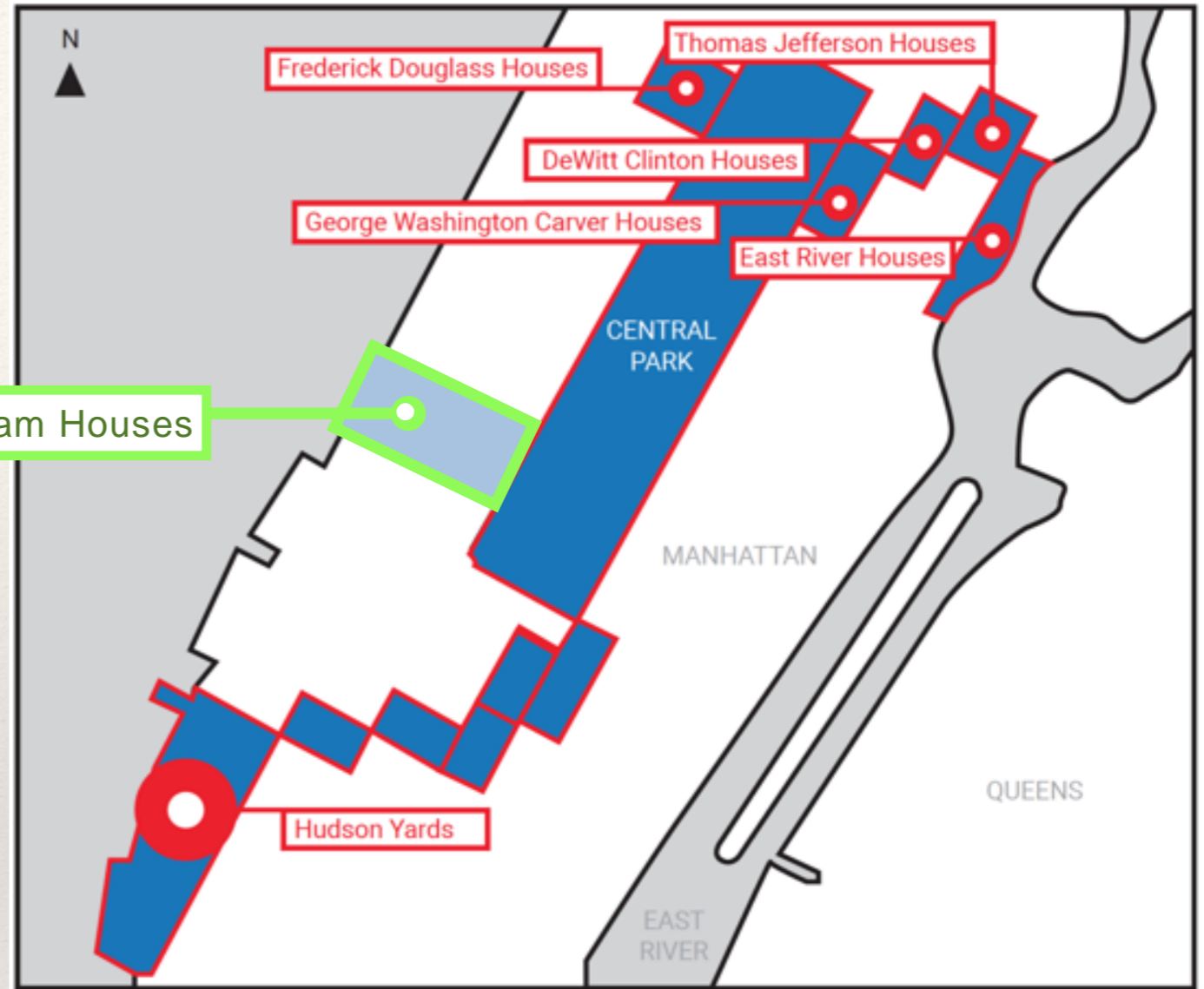
KRISTON CAPPS APR 12, 2019

Manhattan's new luxury mega-project was partially bankrolled by an investor visa program called EB-5, which was meant to help poverty-stricken areas.



Since its official unveiling last month, critics have been teeing off on Hudson Yards, the \$25 billion office-and-apartment megaproject on Manhattan's West Side. *The Guardian's* Oliver Wainwright calls it "bargain-basement building-by-the-yard stuff that would feel more at home in the second-tier city of a developing economy." In *Curbed*, Alexandra Lange writes that it suffers from "no contrast. No weirdness, no wildness, nothing off book." The *New York Times's* Michael Kimmelman describes it as a "vast neoliberal Zion."

Amsterdam Houses



(Map by Mark Byrnes)

An architectural rendering of a modern city street. The scene is dominated by a large, multi-story building with a glass and metal facade. The building has a prominent entrance with the address "30 HUDSON YARDS" visible. The street is paved with light-colored tiles and features a mix of pedestrians, including people in business attire and casual wear. There are several cars, including a silver sedan and a dark SUV, parked or moving along the street. The background shows other modern buildings and a clear sky. A large, semi-transparent circular graphic with a stylized 'A' or similar symbol is overlaid on the right side of the image.

whose urban imaginary?



CENTER FOR URBAN
SCIENCE+PROGRESS

quantifying privilege

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PRESS RELEASES

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NYU CUSP, Related Companies, And Oxford Properties Group Team Up To Create “First Quantified Community” In The United States At Hudson Yards

PRESS RELEASES

POSTED: April 14, 2014

Collection of Big Data to Inform New York City and Cities Around the World and Allow Hudson Yards to Continue to Optimize, Innovate, and Enhance User Experience

New York University's Center for Urban Science and Progress (CUSP) today announced that it will partner with Related Companies and Oxford Properties Group to create the nation's first “Quantified Community” – a fully-instrumented urban neighborhood that will measure and analyze key physical and environmental attributes at Hudson Yards.



**data-driven
indifference**



the circuitous collection and re-presentation of data on everything except matters of injustice so as to un-know, un-see, and displace public problems from public knowledge.

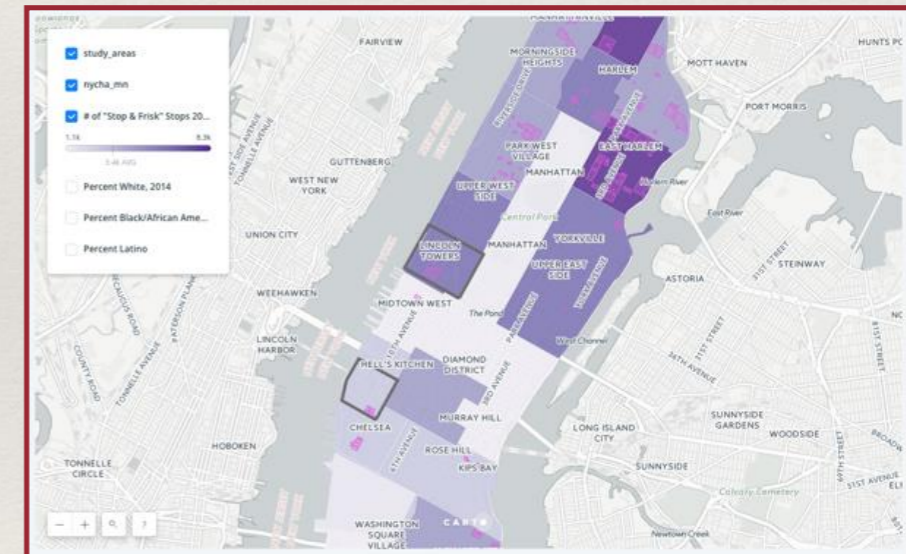
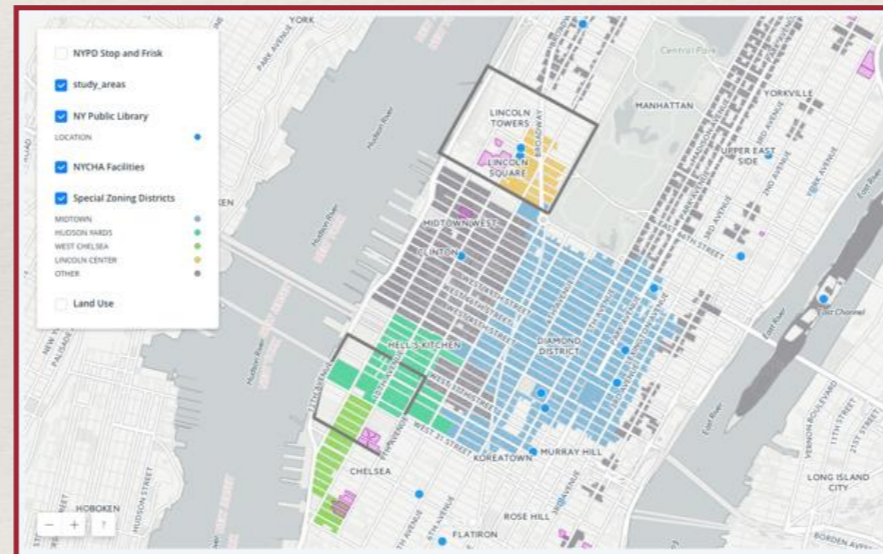
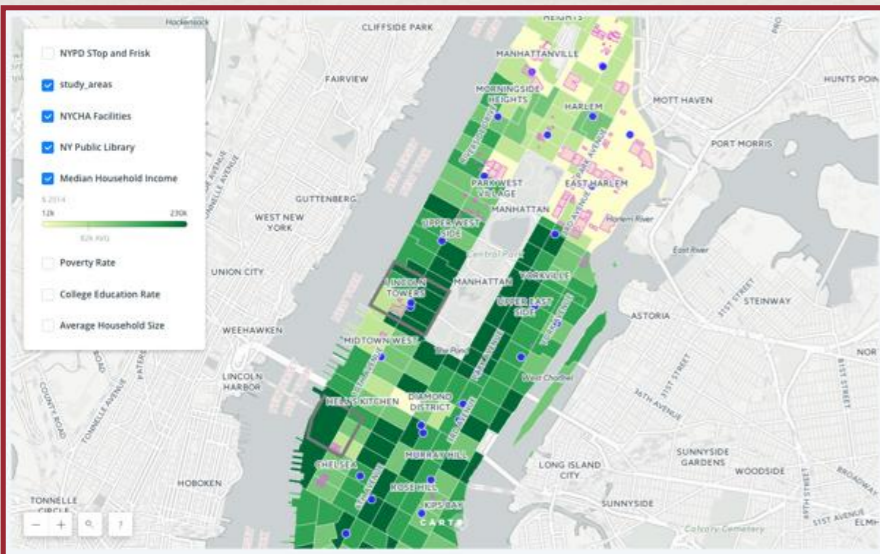
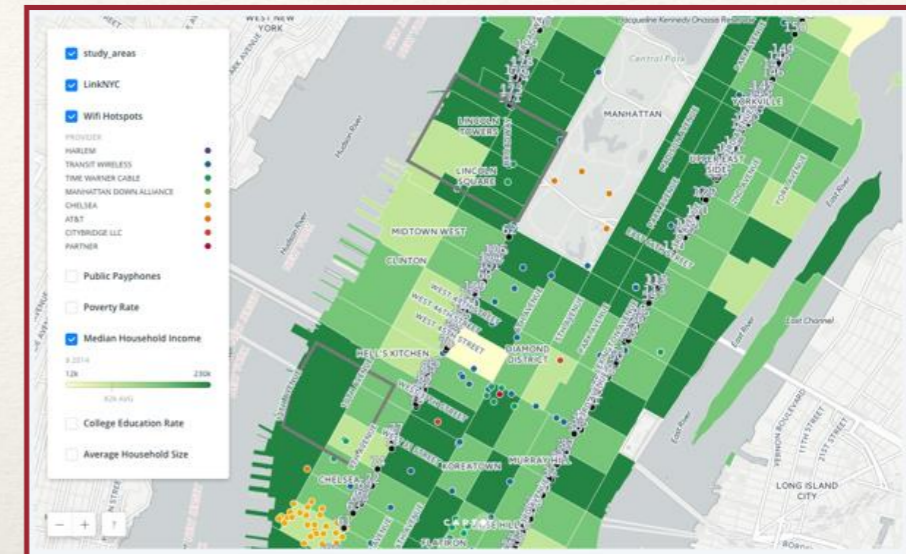
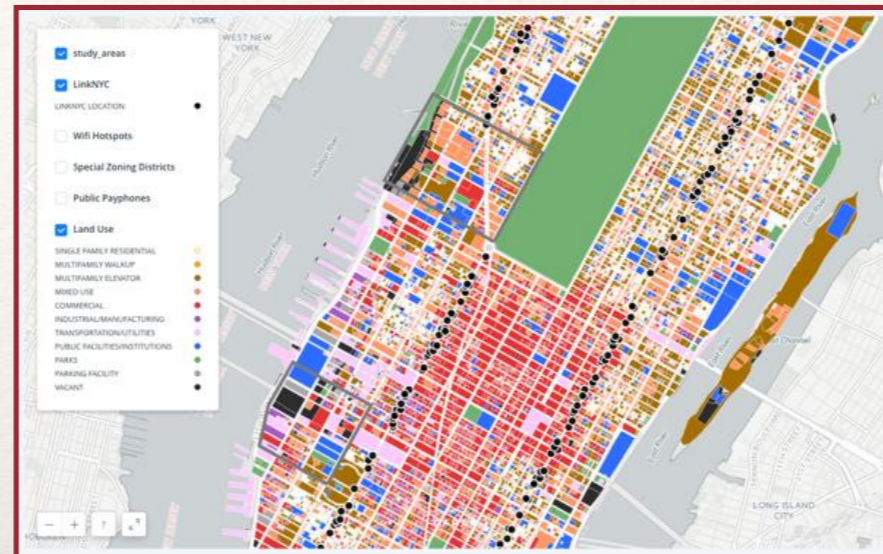
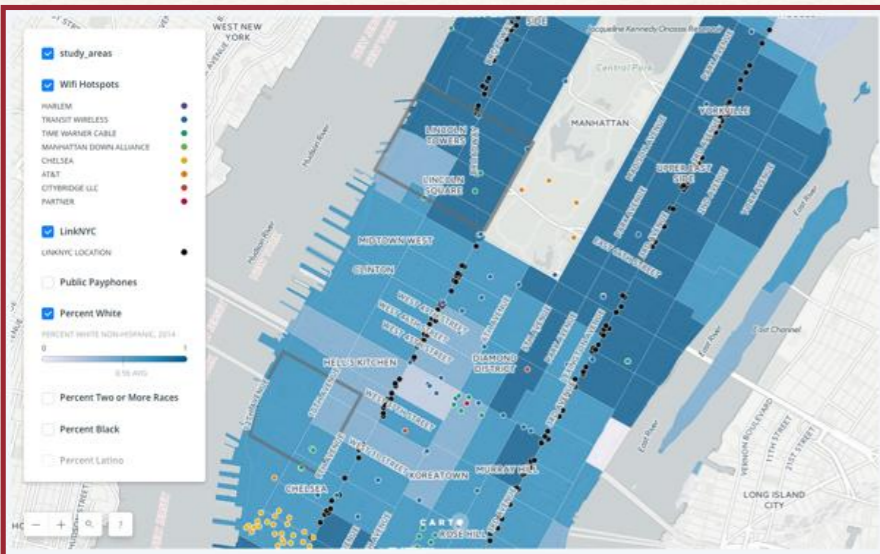
Photo: Time Magazine, 2016

*generating “minor data”
for minor theory*

“**Minor theory** can scratch at major theory from a range of different positions but its claims are interstitial, and minor and major both must be joined to oppose inequality, injustice, impoverishment, and oppression effectively. [...] Minor theory is at once multiply porous and a way to squeeze; it opens possibilities as it distills new kinds of knowledge.”

— *Cindi Katz, 1996*

mapping the west side: *situating big data*



field notes: reading the readings, and the city

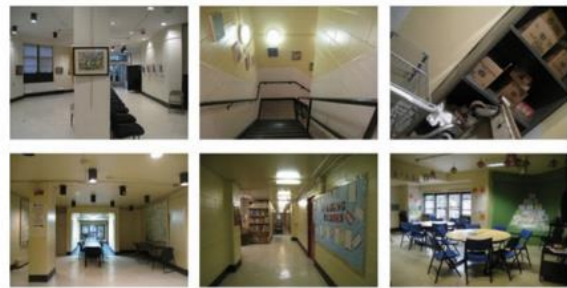
SERVICE LEARNING NOTES

Kelly Martin, a sophomore at Fordham University majoring in New Media Digital Design, with a minor in Political Science. I have worked at the Lincoln Square Community Center to help seniors and young adults. We have read texts relating to the creation of smart cities, racial inequalities, and the impacts of smart cities on different communities. The experiences I had volunteering were directly and indirectly related to the what we learned in the classroom. Our goal is to help the community with new technology and teaching basic computer skills. We organized together to find out what the community wanted to know, designed programs for them and provided the tools to help them flourish. What programs can we provide for them and why?



JANUARY 31, 2017 WEEK THREE: FIRST DAY AT THE SETTLEMENT HOME

This week's readings discussed the urban form and the conceptualization of data. I was particularly interested by the discussion of data and how it is collected and used. There has been a lot of recent discussion over the governments collection of data, but it seems that people are often dismissive of how private companies partake in the same kind of collection, such as how phone carriers will collect geographic data that tracks your movement. The methods for using data in a productive way and directing it into useful forms was also interesting. The issue of poor data or poor collection is something I have dealt with a lot in past projects and experiences, but I hadn't given much consideration to the flawed methodology when it comes to conceptualizing and using that data. The term exhaust knowledge was a new term to me that surprised me. It seems like its always hard to truly understand just how much data is produced in everyday life. Monday was my first day at the settlement home, and it was already an amazing experience. I was worried about whether they would have an assignment for me to do and what I would do if they



FEBRUARY 21, 2017 WEEK 5: A NEED FOR SPACE

On Friday morning, I worked with Gia again, but instead of alphabetizing IDs or doing any office work, I helped her unpack her entire office in its new location. To make room in her old location, she moved her desk and all of her belongings to the back of the nook on the second floor behind the long table. Gia explained to me that this is always an issue at LSNC - there is always a need for more space so that they may properly serve the community. Although this new space is bigger and roomier for Gia, it lacks a door and therefore any privacy. In "Network Connectivity and Labor Systems" by Dan Schiller, he talks about the long-term progression of the labor process noting that it grew from handicraft labor to manufacture labor to large-scale industry labor. While going through some of the Gia's files and figuring out where to put them, I noticed that - although not necessarily producing something - a lot of how LSNC records their data and information is done by hand, therefore putting them in the handicraft labor category. Because there is no door, there is also a lack of security - something that doesn't feel like should be of much importance at a center that serves the community based on empathy and compassion, but because things like a computer or a printer is



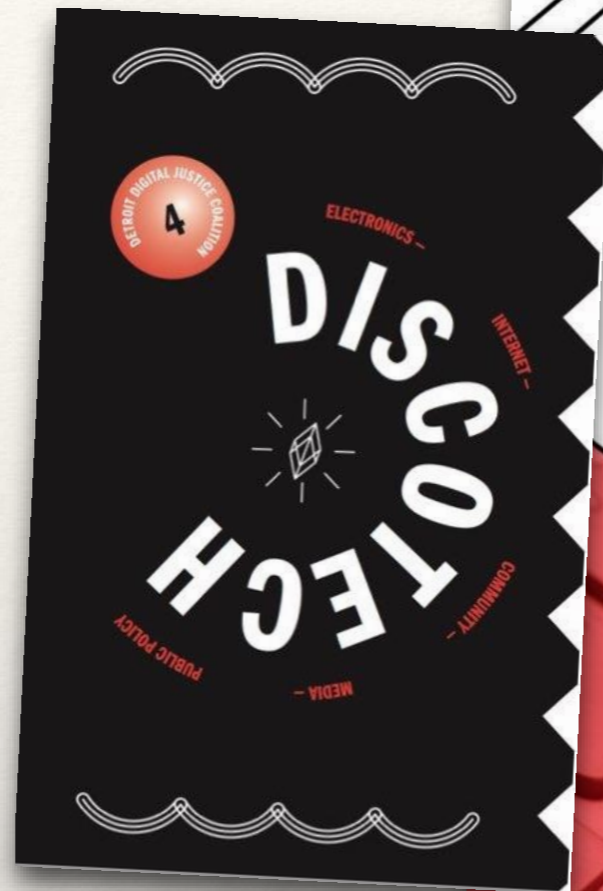
Harlem Samba performing in Chicago. This is an example of a far intricate and more advanced version of the simple combinations the kids learned on Friday.

FEBRUARY 14, 2017 ENTRY FOR WEEK FIVE

This week, I went to the LCNC from 4-6 pm on Friday. I worked with after school program for the entirety of my visit. The first hour was spent just watching the kids make art and help out if any of them needed to use the bathroom. It is important to note that all the water fountains are still broken, so the kids still do not have access to water while they are there. This was also the same case a few weeks ago, making it clear that basic needs are not always meant due to infrastructure issues. Luckily, I got to witness the kids go to their "clubs", which was a lot of fun to observe. I watched over the samba drumming club, which was led by two instructors and involved 8 kids total. The kids were clearly having a ton of fun; of them noted it was the best time they'd ever had in the after school program. It definitely helped that the instructors were incredibly passionate and experienced with the art form. They connected its African roots with a lesson about Black History Month in general. After further research, I learned that the coaches who came to teach were actually from an organization called Harlem Samba. Their organization currently teaches over 250 students at public schools in Harlem. It made me reflect on the importance of art and music for young kids. I hope



community workshops:
critical platforms + practices



**detroit digital justice*



minor data on public education

A TALE OF TWO SCHOOLS

For two sharply divided Manhattan schools, an uncertain path to integration

P.S. 191 and 199 are neighbors with glaring disparities. Competing plans could help integrate the schools, but not everyone is on board.



By Patrick Wall @patrick_wall pwall@chalkbeat.org
PUBLISHED: October 19, 2015 - 5:00 a.m. EST



Parents and teachers attended a meeting Saturday at P.S. 191 about a proposed rezoning. (Photo by Patrick Wall)

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minor data on space + infrastructure



FEBRUARY 21, 2017

WEEK 5: A NEED FOR SPACE

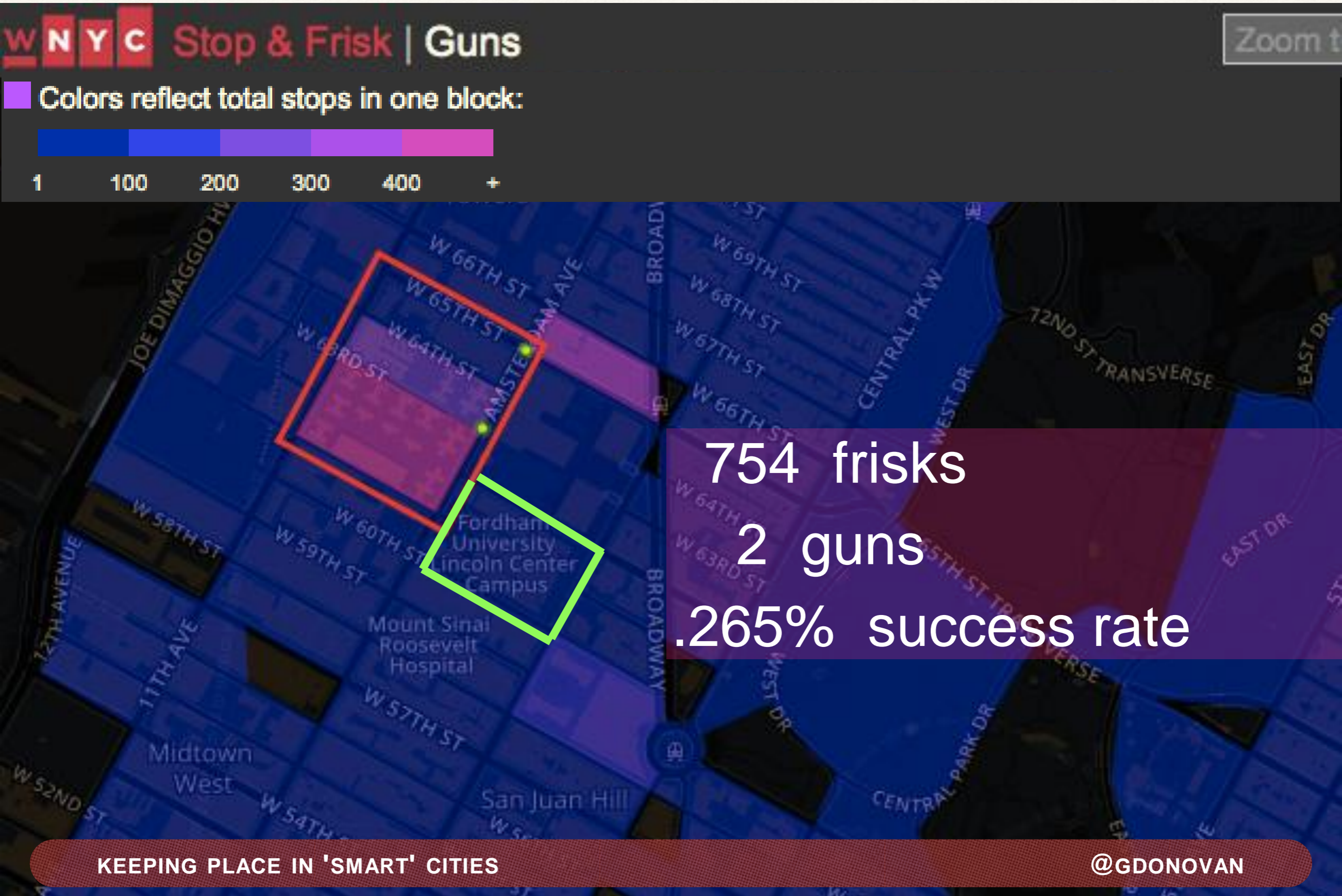
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WEEK 4:
IMMIGRATION &
CONCERNS

WEEK 6: STAFF &
TECH & THOUGHTS



minor data on policing + surveillance



LinkNYC

LINKNYC LOCATION



Wifi Hotspots

PROVIDER

HARLEM



TRANSIT WIRELESS



TIME WARNER CABLE



MANHATTAN DOWN ALLIANCE



CHELSEA



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